

NEW MEMBER ORIENTATION SPONSORSHIPS 2024

Required for all new members, orientation is an introduction to the association and fulfills the mandatory National Association of REALTORS® ethics requirement. New members learn what the association is about, become familiar with REALTOR® ethics, network with other REALTORS®, and meet our sponsors (that's you!).

Orientations are held at least once per month, except December, for a total of 15 each year.

Non-Attendee Sponsorships:

Diamond-Level Sponsor: \$6,000 per year (must sign a two-year contract)

Sponsorships Include:

- A 30-second commercial (provided by sponsor) played during each session
- New Member Orientation folder back cover ad space
- A company flyer will be placed in the New Membership Orientation folders.
- You may provide promotional items for HRRRA to distribute to each attendee.
- An attendee list will be provided to you after each session.



Platinum-Level Sponsor: \$3,000 per year (must sign a two-year contract)

Sponsorships Include:

- A company flyer will be placed in the New Membership Orientation folders.
- You may provide promotional items for HRRRA to distribute to each attendee.
- An attendee list will be provided to you after each session.



Crystal-Level Sponsor: \$1,000 per year (must sign a two-year contract)

Sponsorships Include:

- New Membership Orientation folder pocket flap ad space

In-Person Sponsorships:

Individual-Session Sponsor: \$500 (limit two per session)

Sponsorships Include:

- Opportunity to network while attendees arrive
- Chance to provide promotional materials and/or door prizes and collect business cards
- Up to 5 minutes to speak at the beginning of the session. The instructor will introduce the sponsor.
- A roster of class attendees with office information



To sponsor, contact ADVERTISING@HRRRA.COM.

HRRRA reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.



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