Virtual Instructor-Led Change Management Certification Program

Prosci's Virtual Instructor-Led Change Management Certification Program is an online, interactive, three-day learning experience where participants gain the knowledge, skills and tools to drive successful change initiatives. During the program, they apply holistic change management methodology to a current project. By the end of the program, participants have a change management plan designed to effectively manage change and enhance project results.

Prosci®
PEOPLE. CHANGE. RESULTS.™

Who Is This Course For?

Prosci's Virtual Instructor-Led Change Management Certification Program is ideal for those responsible for driving change. Participants are predominantly in the following roles:

- Change leaders
- Project managers
- IT professionals
- Project team members
- Change management practitioners
- Continuous improvement specialists
- Human resource business partners
- Organization development professionals

Learning Objectives

By completing the Virtual Instructor-Led Change Management Certification Program, participants:

Understand the fundamentals of change and change management

- Understand how effective change management improves organizational results
- Articulate the value of change management to peers and leaders with a presentation on the business case for change management

Have a change management plan

- Learn to apply the Prosci 3-Phase Process change management methodology to a real project
- Learn how to apply the Prosci ADKAR® Model to facilitate individual change

Achieve certification in the Prosci change management methodology

- Gain access to Prosci change management tools
- Earn HRCI, PMI and CCMP credits

Agenda

Day 1:
- Why change management?
- The ROI of effective change management
- The Prosci ADKAR Model
- Seven concepts of change
- Preparing for change: assessing change readiness

Day 2:
- Preparing for change: building team structure and assessing sponsorship
- Managing change: creating customized communication and sponsorship plans
- Executive project plan presentations

Day 3:
- Managing change: creating coaching, training and resistance management plans
- Reinforcing change
- Exam and graduation

Course Materials

- Program workbook, assessments and handouts
- *Best Practices in Change Management*
- *Employee's Survival Guide to Change*
- *Change Management: The People Side of Change*
- *ADKAR: A Model for Change*
- *A one-year subscription to the Prosci Practitioner eToolkit for change managers*

An Engaging Virtual Learning Experience

Creating unforgettable experiences for our clients is one of Prosci's core values. And Prosci has designed the Virtual Instructor-Led Certification Program with the customer experience top of mind.

To ensure a remarkable learning experience, the online program features:

- Master Instructors trained in the latest virtual learning techniques
- A user-friendly, feature-rich online classroom technology
- Multiple interactive capabilities, such as "raising your hand," asking questions via a chat function, receiving real-time responses to your questions, and participating in contests
- Face-to-face interaction with the instructor, and with other attendees who engage using their webcams
- Breakout sessions throughout, to collaborate in smaller groups
- Networking opportunities such as sharing insights with your peers via live polling
- Regular breaks and energizer activities
- Small class size, to optimize the interactive learning experience

> "I encourage you to give Prosci virtual training a try. It's clear that Prosci has been very thoughtful in developing this program, and in how to keep the class engaged and make sure we're truly learning the material."
>
> Elijah Marquez,
> Business Management Professional, Modern Delivery
> Freddie Mac

The Same Renowned Prosci Methodology

Prosci has been a leader in the change management field for over 20 years and to date, we've certified more than 65,000 practitioners worldwide. Prosci's Virtual Instructor-Led Certification Program delivers the same Prosci Methodology content as in our traditional in-class program, and features the same learning objectives. In addition, we provide multiple knowledge checks along the way to ensure you're learning effectively so you can drive change success moving forward.

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