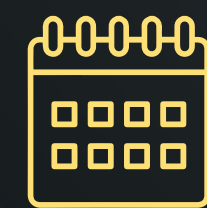


— ghca —
BUILDING
G E O R G I A
AWARDS



FRIDAY • DEC 01





SPONSORSHIP PACKAGE

2023



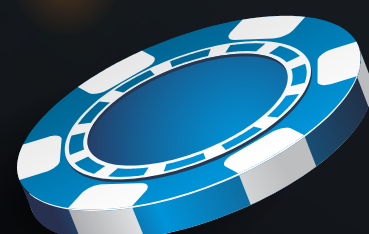
It is with with great pride and pleasure that the Board of Directors of the Georgia Hispanic Construction Association, invites you to our ***Building Georgia Awards 2023***. This year commemorates our 12th year anniversary and we promise you, this celebration will be our best yet.

Come spend some time with us, family and colleagues to celebrate the many accomplishments our members and community have achieved.

Even though this event commemorates our community, it is also a time to network and simply enjoy the company of our industry leaders, government partners and colleagues. This is the time to celebrate the accomplishments and contributions our Hispanic contractors as well as other organizations, bring to our ever expanding family of members, partners and sponsors.

Join us December 1st for this epic event that will forever stay in your mind. Our Mission and Vision of nurturing and lending a hand to our Hispanic Community in the construction industry will be evident this evening. Come and support your friends, colleagues and leaders that have made a difference in our organization.

We thank you for your participation, support and commitment to GHCA.



KEVIN LARES

GHCA President of the Board

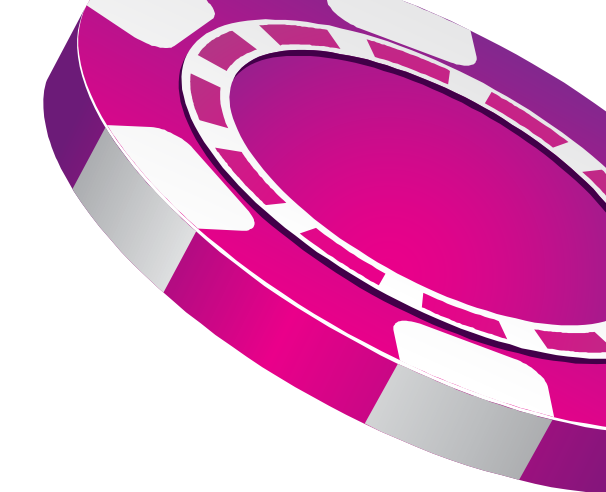


MEET THE WINNERS

Be the Host and sponsor of the most momentous event of the year and enjoy a more intimate experience with the 2023 award recipients, the GHCA Board of Directors, and GHCA's top annual supporters.

- ◆ Personalized invitations to **Meet the Winners** guests
- ◆ Social Media posting promoting as **Meet the Winners** Host (+4)
- ◆ Welcome Remarks at **Meet the Winners** Event
- ◆ **Meet the Winners** Host Gift (optional)
- ◆ Video (provided by sponsor) in **Meet the Winners** presentation
- ◆ Space to display banners and other company materials
- ◆ Table for 10 guests at **Building Georgia Awards 2023**
- ◆ Stage Mentions During **Building Georgia Awards 2023**
- ◆ One Page Ad in **Building Georgia Awards 2023** Program
- ◆ Premier Recognition in E-mail Blast Announcement
- ◆ Recognition in all **Building Georgia Awards 2023** Related Marketing Materials
- ◆ Social Media Recognition
- ◆ Logo Features On-screen during **Building Georgia Awards 2023** Ceremony

\$10,000





EARLY BIRD PRICES

UNTIL SEPTEMBER 30TH

Table Sponsor **\$3,000**

\$300 per person (members)

\$500 per person (non-members)

STARTING OCTOBER 1ST

Table Sponsor **\$3,500**

\$350 per person (members)

\$600 per person (non-members)





- ◆ Two tables for 20 guests at **Building Georgia Awards 2023**
- ◆ One -minute Video Presentation at **Building Georgia Awards** Ceremony. (Sponsor Provided)
- ◆ Promotional Items (Sponsor provided at each table)
- ◆ Stage Mentions by Emcee and Premier Recognition during **Building Georgia Awards**
- ◆ One Page Ad in **Building Georgia Awards** Program
- ◆ Premier Recognition in E-mail Blast Announcement
- ◆ Recognition in all **Building Georgia Awards** Related Marketing Materials
- ◆ Social Media Recognition
- ◆ Logo Features On-screen during **Building Georgia Awards**

CASINO SPONSOR

The Casino night experience will be personalized with your brand and all the attendees will be exposed to your logo in items such as: Casino money, Casino buckets, Casino signage, Casino extra-large cards displayed at the entrance and more.

\$10,000




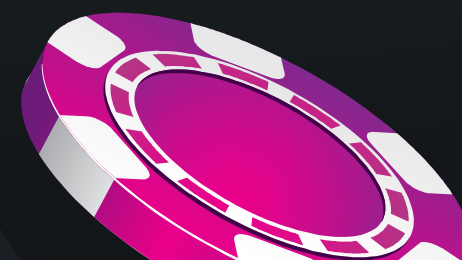
PHOTO BOOTH SPONSOR



The Photo Booth is one of the most memorable sponsorships the Building Georgia Awards offers to companies interested in making a big splash at the who's who construction event of the year. Your brand will be promoted with every picture taken at the regular photo booth and the 360 booth. Plus, you get to invite ten guests to enjoy a night of celebration among construction's key players of the year.

\$7,000

- ◆ One Table for 10 Guests
 - ◆ Your Brand included in two Photo Booths Pictures
 - ◆ Stage Mentions by Emcee
 - ◆ Half Page Ad in the Program.
 - ◆ Recognition in all **Building Georgia Awards** Related Marketing Materials
 - ◆ Social Media Recognition
 - ◆ Logo Featured On-screen during **Building Georgia Awards**
- 





- ◆ One Table for 10 Guests
- ◆ Opportunity to Tag all Wine Bottles
- ◆ Stage Mentions by Emcee
- ◆ Half Page Ad in the Program
- ◆ Recognition in all **Building Georgia Awards** Related Marketing Materials
- ◆ Social Media Recognition
- ◆ Logo Featured On-screen during **Building Georgia Awards**

WINE SPONSOR

The Wine Sponsorship is a popular way to promote your brand and business while offering all Building Georgia Awards guests a toast. Bottles of wine carrying your brand are displayed throughout the banquet room, creating a must-see brand experience. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

\$7,000

COCKTAIL SPONSOR



This Sponsorship allows you to be at the entertainment center and develops immediate engagement. Your brand will have total exposure as displayed at the cocktail reception in very creative ways involving live music, cocktails and more. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.

\$7,000


- ◆ One Table for 10 Guests
- ◆ Your brand promoted at cocktail reception and Special Entertainment
- ◆ Stage Mentions by Emcee
- ◆ Half Page Ad in **Building Georgia Awards** Program
- ◆ Recognition in all **Building Georgia Awards** Related Marketing Materials
- ◆ Social Media Recognition
- ◆ Logo Features On-screen during **Building Georgia Awards**



- ◆ One Table for 10 Guests
- ◆ Stage Mentions by Emcee
- ◆ Half Page Ad in Building Georgia Awards Program
- ◆ Recognition in all **Building Georgia Awards** Related Marketing Materials
- ◆ Social Media Recognition
- ◆ Logo Features On-screen during **Building Georgia Awards**



STEEL **SPONSOR**



The Steel Sponsorship offers the best of both worlds by providing extensive exposure for your brand while staying within budget. Plus, you get to invite 10 guests to enjoy construction's most sought evenings of the year.



\$5,000



TABLE **SPONSOR**



Companies get to invite 10 guests to enjoy construction's most sought evenings of the year. The Table Sponsorship is ideal for Construction Business end-of-year office dinner, to invite clients and prospects, or to treat your colleagues to a night of fantastic industry-focused networking and LOTS OF FUN!

\$3,500

- ◆ One Table for 10 Guests
 - ◆ Business Card Size Ad in ***Building Georgia Awards*** Program
 - ◆ Your brand promoted in GHCA website and social media
- 

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BUILDING
GEORGIA
AWARDS

IF YOU WANT TO PROMOTE THE EVENT
ON YOUR SOCIAL MEDIA PLATFORMS PLEASE
USE THE HASHTAG:

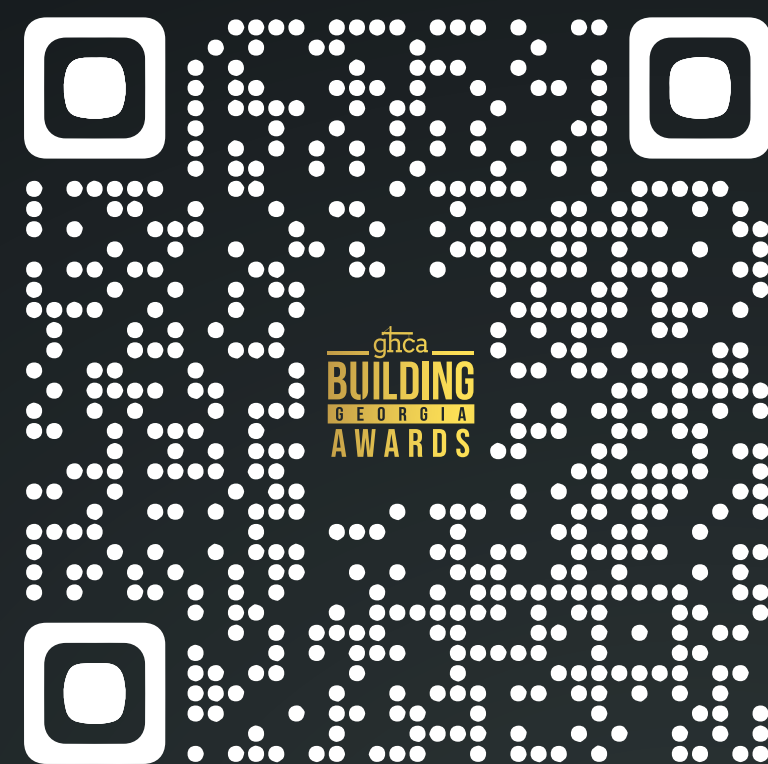
#BUILDINGGAWARDS2023

FORMAL DRESS CODE





ghca
BUILDING
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AWARDS



BE PART OF **THE MOST**
*****SIGNIFICANT NIGHT OF GEORGIA'S*****
*****CONSTRUCTION INDUSTRY!*****

