

2023 SPONSORSHIP MENU





ENGAGE. INFLUENCE. IMPACT

At the Callaway Chamber of Commerce, we are always building community for business and family. One way we succeed at doing so, is by connecting over 400 members consisting of both small and large businesses, to valuable resources such as economic development, professional growth, advocacy, and marketing opportunities.

Is your business seeking exposure? Are you looking for creative ways to market your business or organization? Wanting to position yourself as a community leader in Callaway County? The Chamber provides many ways to get your business name in front of the community as well as fellow business leaders and City and County officials.

Let us find the right marketing opportunity for you. Review this Sponsorship Menu, or call 573.642.3055 or email marketing@callawaychamber.net. We are here to help you succeed!

CUSTOMIZE YOUR MEMBERSHIP: À LA CARTE MENU

Any item(s) listed below may be added to your annual membership investment to customize your benefits package. Simply indicate which items you would like to add and let us know how you prefer to pay. Reservations are taken on a first come, first-serve basis and we do offer first right of refusal to continuing sponsors.



ANNUAL BANQUET



JANUARY 2023

Projected Attendance: 250

This business event of the year recaps the prior year's activities; highlighting the successes of the Chamber. It puts focus on the goals of the Chamber for the upcoming year by celebrating the vision for the future. You will spend the evening with fellow business leaders and leave the event knowing the Chamber is here for you for years to come. Join us for a night of celebration as we honor the companies and volunteers who partner with us to be the voice of business, create jobs, and help our members thrive. This is a sit-down dinner with awards reception.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (Exclusive) SOLD

Two tables with prime seating, opportunity to welcome the crowd, logo displayed on all event invitations, website, social media & program

Diamond Sponsor - \$1,000 (limit eight)

One table with prime seating, logo displayed on all event invitations, website, social media & program

Platinum Sponsor - \$500 (unlimited)

One table at the event, name listed on website, social media, & program

Gold Sponsor - \$250 (unlimited)

Four seats at the event, name listed on website, social media, & program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event, name listed on website, social media, & program

Individual Tickets - \$40



LOVIN' LOCAL GIVEAWAYS



FEBRUARY 1-14, 2023

Average Daily Reach: 3,489 people

This ten day event leads up to Valentine's Day and includes daily giveaways that the community can participate in. Sponsors donate an item of at least a \$25 value that is given away during the promotion. Some days may have more than one sponsor; however, the prizes will not be from competing organizations. This Valentine's Day giveaway is a great way to promote shopping local.

SPONSORSHIP LEVELS

Presenting Sponsor - \$500 (Exclusive)

Large logo on Lovin' Local backdrop where pictures are taken, tagged in all Facebook posts as being the Presenting sponsor, mentioned in all Facebook lives, included in newsletter and on website.

Prize Donation Sponsor - \$25 minimum prize (unlimited)

Your business will donate a prize valued at a \$25 minimum to be featured in the giveaway. You will be tagged in the Facebook post on the day your prize is featured.



SHOW-ME INNOVATION COLLEGIATE PITCH COMPETITION



APRIL 2023

This program gives local collegiate entrepreneurs the opportunity to pitch their business idea to a panel of judges. A first and second place winner will be selected to receive funding for their business.

SPONSORSHIP LEVELS

Presenting Sponsor - \$3,000 (Exclusive) SOLD

Logo included on all marketing materials, given the opportunity to speak at the competition.

Additional Sponsors - \$225 minimum (unlimited)

Name included on all marketing materials

Business Items - Donation

Donates items that are for business use. *Examples: business cards, website management, calendar, etc.* Name will be included on all marketing materials.



ANNUAL GOLF TOURNAMENT



JUNE 2023

Projected Attendance: 120 golfers, plus 30 volunteers, sponsors & staff

This annual tournament is full of networking and fun! Breakfast, lunch, beverages and networking with Chamber members and community leaders provided. Awards and prizes will be presented at the close of the event, providing additional opportunity for networking and visibility for sponsors.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (Exclusive) SOLD

The tournament will be known as the Callaway Chamber of Commerce Golf Tournament presented by (Sponsor Name), one team, logo on all promotional materials including shirt, corporate banner displayed at event.

Shirt Sponsor - \$1,500 (limit 2)

One team, logo on all promotional materials including shirt.

Hat Sponsor - \$1,500 (limit 1)

One team, logo on all promotional materials including hat.

Breakfast Sponsor - \$1,000

Sponsor provides breakfast for event, included on all promotional materials.

Snack Pack Sponsor - \$750 (limit 2)

Each golfer will receive a snack pack on their cart, outside of bag will include logo of sponsor. Sponsor can include promotional materials inside.

Cooler Sponsor - \$750 (limit 1)

Logo on soft cooler. One cooler will be given to each team participating in the tournament.

Cart Sponsor - \$500 (limit 2)

Sponsor logo on golf carts

Beverage Cart Sponsor - \$500 (1 remaining)

Sponsor logo on beverage cart

Exclusive Hole Sponsor - \$150

Signage at sponsored hole and can set-up tent during tournament

MEMBER ENGAGEMENT



THE LOCAL LEMON



JUNE 2023

This youth entrepreneurship program teaches children ages 10-16 how to start, own, and operate their own business- a lemonade stand.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,000 (Exclusive)

The program will be known as the Local Lemon Presented by (Company Name), Address participants at the kick-off class (5 mins), logo on all marketing materials, provide company SWAG to session attendees, and logo on shirts

Educational Partner - \$750 (Exclusive)

This organization co-assists with the training, logo on all marketing materials, provide company SWAG to session attendees, and logo on shirts

Session Sponsor - \$250 (5 available)

Display banner at designated session, provide company SWAG to session attendees, listed on the website as a sponsor, logo on shirts

Shirt Sponsor - \$150 (unlimited)

Listed on the website as a sponsor, and logo included on shirts

Snack Sponsor - \$75 (5 available)

Logo on the snack bar at the designated session, listed on the website as a sponsor



TEACHER APPRECIATION BREAKFAST

AUGUST 16, 2023

Projected Attendance: 650 teachers

The purpose of the Callaway County Teachers Appreciation Breakfast is to show community support for education and Callaway County teachers. Our goal is to provide breakfast and networking for the teachers, followed by a guest speaker, and provide all teachers with a gift for attending.

SPONSORSHIP LEVELS

Presenting Sponsor- \$5,000 (Exclusive) SOLD

Business will be listed on all marketing materials, recognized at the event as the Presenting Sponsor, given the opportunity to speak at the event, and provide swag to the teachers.

Event Host- \$4,500 (Exclusive)

The event will be hosted at this location. Sponsor will provide food for the event. Business will be listed on all marketing materials, recognized at the event as the host, and given the opportunity to speak at the event, and provide swag.

Planner Sponsor - \$2,000 (6 Total)

Business name displayed on the inside of approx. 650 planners that will be given out to teachers in attendance. Recognized at the event as a planner sponsor. Business named on all marketing materials about the event.

Speaker Sponsor - \$2,000 (5 total)

Business will contribute to bringing in a top motivational speaker for the event. Recognized at the event and included in all marketing materials about the event.

TAG-A-Teacher Sponsor- \$1,000

Your business will be the exclusive sponsor of the TAG-A-Teacher promotion. Items will be purchased to compile a grand prize that will be presented to one teacher at the brunch. Business named on all marketing materials about the event.

Booth Sponsor - \$650 (6 Total)

Your business can set up a booth outside of the event to greet and interact with teachers as they arrive. Recognized at the event, and included in all marketing materials.

School District Sponsor - \$500 (4 Total)

Recognized at the event as a school district sponsor. Business named on all marketing materials about the event.

Corporate Sponsor - \$500 (unlimited)

One handout about your business can be provided to approx. 650 teachers in attendance. Recognized at the event as a corporate business sponsor. Business named on all marketing materials about the event.

Teacher Sponsor - \$25 per teacher (unlimited)

Business named on all marketing materials about the event. Businesses can sponsor as many teachers as they like.

Gift Card Donation - (unlimited)

Gift cards of any value can be donated by your business.



CHAMBER NIGHT FOOTBALL GAME



AUGUST 2023

Projected Attendance: 400

The Chamber is proud to be the host of the first Fulton High School home football game. This event is a great way for businesses to connect with students, parents, and the general community who attend the game. Booths are set up so that attendees pass by them and interact with the businesses lining the walk way towards the stands.

SPONSORSHIP LEVELS

Booth Sponsor - \$250 (limit 15)

Businesses will set up a table (and tent if desired) along walk way. Logo included on Chamber Night t-shirt. All businesses will receive 1 shirt per booth. Each additional shirt is \$10. Businesses can hand out prizes, coupons, swag, food and other goodies.

Shirt Sponsor - \$100 (unlimited)

Business logo will be added to every shirt. Every booth sponsor and Chamber staff will receive shirt. Shirts will be handed out to students and attendees that enter the game. You do not need to be a booth sponsor to have your logo on shirt.



JOB FAIR/ BUSINESS EXPO



SPRING & FALL 2023

The Callaway Chamber of Commerce Job Fair and Business Expo is an opportunity for our members to showcase employment opportunities as well as their businesses, products, and services. This opportunity offers sponsors various opportunities to gain exposure through marketing and community interaction.

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,000 (Exclusive)

Logo on all marketing materials on website and social media, event will be referred to as: Callaway Chamber of Commerce Job Fair & Business Expo presented by (Company name).

Booth Sponsor - \$100 (unlimited)

Booth space at job fair/expo, and listed as a participant on our website and Facebook. These are open to members and nonmembers. Nonmember rate is \$250 a booth.



TOWN AND COUNTRY



OCTOBER 2023

Projected Attendance: 250

This always popular event is designed to increase the awareness and interaction between two of Callaway County's most prominent employment sectors - industry and agriculture. Alternating businesses from the city and county take turns serving as hosts of this annual event. This is a sit-down dinner with awards reception.

SPONSORSHIP LEVELS

Presenting Sponsor - \$2,000 (Exclusive)

Two tables with prime seating, logo displayed on all promotional information about the event, opportunity to speak at the event.

Diamond Sponsor - \$1,000 (limit 5)

One table with prime seating, logo displayed on event invitations, social media and program

Platinum Sponsor - \$500 (unlimited)

One table at the event, logo displayed on event invitations, social media and program

Gold Sponsor - \$250 (unlimited)

Four tickets to the event, name listed on social media and event program

Silver Sponsor - \$100 (unlimited)

Two tickets to the event and name listed on social media and program

Individual Tickets- \$30



NATIONAL MANUFACTURING DAY



NOVEMBER 2023

Projected Attendance: 60-75 students

These events are in conjunction with National Manufacturing Day (mfgday.com) events and activities. Students from all 4 school districts are invited to tour differing manufacturing facilities in Callaway County. This is an excellent way to showcase your business to the students and community, and help to bring recognition to our local manufacturers.

SPONSORSHIP LEVELS

Lunch Sponsor - \$1,000

Shirt Sponsor - \$200 (unlimited)

Company logo on student t-shirts



SHOW-ME INNOVATION PITCH COMPETITION



OCTOBER 2023

This program gives entrepreneurs with a business idea the opportunity to "pitch" their idea to a panel of judges. 1st place winner will receive up to \$3,000 worth of funding, 2nd place winner will receive \$1,500. Both winners will receive a prize package.

SPONSORSHIP LEVELS

Presenting Sponsor - \$4,000 (Exclusive) SOLD

Logo included on all marketing materials, given the opportunity to speak at the competition.

Additional Sponsors - \$225 minimum (unlimited)

Name included on all marketing materials

Business Items - Donations

Donates items that are for business use. *Examples: business cards, website management, calendar, etc.* Name will be included on all marketing materials.



KEEP THE CHEER HERE - HOLIDAY ADVENT CALENDAR



DECEMBER 2023

Average Daily Reach: 1,841 people

This two week event leads up to Christmas and includes daily giveaways that the community can participate in. Sponsors donate an item of at least a \$25 value that is given away during the two weeks. Some days may have more than one sponsor; however, the prizes will not be from competing organizations. This holiday giveaway is a great way to show the community you care about them and promote local shopping.

SPONSORSHIP LEVELS

Presenting Sponsor - \$500 (Exclusive)

Logo on all gift boxes, tagged in all Facebook posts as being the presenting sponsor, mentioned in all Facebook lives, included in newsletter and on website.

Prize Donation Sponsor - \$25 minimum prize (unlimited)

Logo on gift boxes, tagged on Facebook the day of your giveaway, included in newsletter and on website.



SMALL BUSINESS EDUCATIONAL SERIES



EDUCATIONAL SERIES \$10 per session OR entire series \$60

Includes one webinar a month, as well as one in-person quarterly training. Topics will vary monthly. At the end of 2023 after completion of this series, your business will named a "Callaway Chamber of Commerce Small Business All Star".

SPONSORSHIP LEVELS

Presenting Sponsor - \$1,500 (Exclusive)

The series will be known as the Small Business Educational Series presented by (Business Name), logo on all marketing materials, one person from your business can attend each session at no additional charge

Lunch Sponsor - \$300 (limit 4)

Your business will provide lunch for a quarterly in-person training, name included on marketing materials for that session.



WEBSITE FEATURED MEMBER ADS PLUS TV PROMOTION



WEBSITE PROMOTION

Average Monthly Pageviews: 3,300

Give your business additional exposure through advertising through the Chamber website plus have your ad featured on the tv at the Callaway Chamber of Commerce.

SPONSORSHIP LEVELS

36 Month Sponsor - \$100/month or \$3400 annually (save \$200)

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

24 Month Sponsor - \$125/month or \$3000 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Sponsor - \$150/month or \$1800 annually

All come with 300w X 250h ad space or leaderboard space, option to change ad monthly, link to your business website

12 Month Logo Sponsor - \$40/month or \$480 annually

Comes with 180w x 150h logo space, does not link to business website



Sponsorship Selection Form

Business Name: _____

Annual Banquet

- Presenting Sponsor - \$2,000 SOLD
- Diamond Sponsor - \$1,000
- Platinum Sponsor - \$500
- Gold Sponsor - \$250
- Silver Sponsor - \$100

Lovin' Local

- Presenting Sponsor - \$500
- Prize Donation Sponsor - \$25 minimum prize

Show-Me Innovation Collegiate Pitch Competition

- Presenting Sponsor - \$3,000 SOLD
- Additional Sponsor - \$225 minimum
- Business Items - Donation

Golf Tournament

- Presenting Sponsor - \$2,000
- Shirt Sponsor - \$1,500
- Hat Sponsor - \$1,500
- Breakfast Sponsor - \$1,000
- Snack Pack Sponsor - \$750
- Cooler Sponsor - \$750
- Cart Sponsor - \$500
- Beverage Cart Sponsor - \$500
- Exclusive Hole Sponsor - \$150

The Local Lemon

- Presenting Sponsor - \$1,000
- Educational Partner - \$750
- Session Sponsor - \$250
- Shirt Sponsor - \$150
- Snack Sponsor - \$75

Teacher Appreciation Breakfast

- Presenting Sponsor - \$5,000
- Event Host - \$4,500
- Planner Sponsor - \$2,000
- Speaker Sponsor - \$2,000
- TAG-A-Teacher Sponsor - \$1,000
- School District Sponsor - \$500

Teacher's Appreciation Breakfast Cont'd

- Corporate Sponsor - \$500
- Booth Sponsor - \$650
- Teacher Sponsor - \$25
- Gift Card Donation (unlimited)

Chamber Football Night

- Booth Sponsor - \$250
- Shirt Sponsor - \$100

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- Presenting Sponsor - \$2,000
- Diamond Sponsor - \$1,000
- Platinum Sponsor - \$500
- Gold Sponsor - \$250
- Silver Sponsor - \$100

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- Presenting Sponsor - \$500
- Prize Donation Sponsor - \$25 minimum prize

Small Business Educational Series

- Presenting Sponsor - \$1,500
- Lunch Sponsor - \$300

For more information, contact Amy marketing@callawaychamber.net

Name: _____

Signature: _____