

Coalition Communication: Manufacturing

COVID-19 UPDATES

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

NEW Vaccination Phases: Phase 1C and Phase 2: Phase 1C ([graphic](#)) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig’s Disease), and Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers. Phase 2 ([graphic](#)) includes Ohioans aged 60 years and older.

Statewide Address: Governor DeWine announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two-week period is a measurement that has been utilized since early in the pandemic.

Mass Vaccination Sites: There will be 15 long-term mass vaccination clinics throughout Ohio to significantly expand regional access to COVID-19 vaccines. Visit governor.ohio.gov for more information.

Equity: Stay up to date on Ohio’s work to achieve equity in its pandemic response. [A new website](#) offers resources to help communities educate underserved communities about the COVID-19 vaccine.

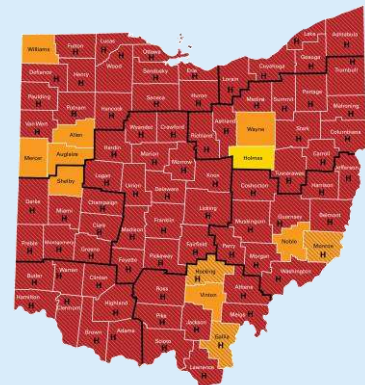
INDUSTRY INFORMATION

- While more vaccinations are occurring each day, maintaining COVID-19 safety protocol is essential to a full recovery. Find manufacturing specific protocol [here](#).
- Looking for business resources? Visit businesshelp.ohio.gov or check out the [Ohio Manufacturing Alliance](#) and their [PPE Marketplace](#).

KEY STATS

Data as of 3/4/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for spreading the safety message, please contact

Bill Teets at 614.569.4509 or by emailing dascommunications@das.ohio.gov.



SUGGESTED SOCIAL MEDIA POSTS

Ohio has already vaccinated more than 1.8 people, and more are on the way. Learn more about Ohio's [phased in approach](#) to vaccinations. #InThisTogetherOhio #ResponsibleRestartOhio

Use [this graphic](#).

You can help save lives and speed Ohio's recovery for Ohio's businesses by keeping you mask on, washing your hands frequently, and practicing social distancing. #InThisTogetherOhio #ResponsibleRestartOhio

Use [this graphic](#).

TALKING POINTS FOR YOU

- As more Ohioans become eligible to receive the COVID-19 vaccine, it's important that we share the facts and debunk the myths with our friends, neighbors and loved ones. They may need help with scheduling or transportation to/from their appointment. Vaccine.coronavirus.ohio.gov is an online resource to find vaccine providers.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- If you, a friend, or a family member are struggling with stress and anxiety, help is available by texting 4Hope to 741 741 or by calling 1-800-720-9616. It's OK to not be OK.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[Vaccination Program](#)

[COVID-19 Vaccine Communications Toolkit](#)

[Vaccination Distribution Factsheet](#)


[Sector-Specific Requirements](#)

[Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

[The Road Back COVID-19 is Unpredictable](#) 

[More than a Mask](#)

[PSA Message About Receiving the COVID-19 Vaccine](#) 

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)

[Trust the Facts!](#)

[What You Can Do](#)

[Social Distancing](#)

[Posters and Signs](#)

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