

# Coalition Communication: Law Enforcement

**NEW COVID-19 UPDATES** 

**NEW Vaccination Phases: Phase 1C and Phase 2:** Phase 1C (<u>graphic</u>) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig's Disease); and Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers.

Phase 2 (graphic) includes Ohioans aged 60 years and older.

<u>Vaccine.coronavirus.ohio.gov</u> is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

**Statewide Address:** Governor DeWine gave a <u>statewide address</u>, urging Ohioans to remain committed to fighting COVID-19. He also announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two week period is a measurement that has been utilized since early in the pandemic. Visit <u>governor.ohio.gov</u> for more information.

**Mass Vaccination Sites:** Cleveland will have an eight-week mass vaccination clinic with the capacity to administer 6,000 COVID-19 vaccines a day. The clinic will launch on March 17 at Cleveland State University's Wolstein Center in downtown Cleveland. Visit <u>governor.ohio.gov</u> for more information.

There will be 15 long-term mass vaccination clinics throughout Ohio to significantly expand regional access to COVID-19 vaccines. Visit <u>governor.ohio.gov</u> for more information.

# INDUSTRY INFORMATION

**Updated Health Orders:** ODH has updated health orders regarding <u>mass</u> <u>gatherings</u>, <u>sports</u>, <u>and entertainment</u>. Changes include: events at banquet centers are no longer limited to 300 people, so long as they comply with other health orders; maximum number of spectators for indoor and outdoor sports, and indoor and outdoor entertainment venues are detailed.

# **KEY STATS**

Data as of 3/4/2021

### PUBLIC ADVISORY SYSTEM



#### **21-DAY TRENDS**

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

### WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for Governor DeWine's Law Enforcement team, please contact Jill Del Greco at 614-420-6954 or jill.delgreco@governor.ohio.gov

Updated 3/5/2021



# SUGGESTED SOCIAL MEDIA POSTS

**Don't hesitate**. **Vaccinate**. COVID-19 vaccines are safe, effective, and rigorously tested. Encourage your family and friends to get the vaccine when it's their turn. <u>https://www.youtube.com/watch?v=TI84NeQ9skc</u> #InThisTogetherOhio

It's OK to not be OK. Sometimes it's what you don't see that says the most. If you think someone you know may need emotional support, the @OhioMHAS CareLine can help: 1-800-720-9616. <u>https://www.youtube.com/watch?v=QKFrlJ\_5SPl</u>

Trust the Facts: #COVID19 vaccines will not change your DNA or alter your genetic makeup. Separate the myths from the facts → <u>bit.ly/VaccineFACTS</u> #InThisTogetherOhio (<u>Use image from Vaccine Communications Toolkit</u>)

One of the goals of Ohio's vaccination plan is to make sure that every Ohioan has nearby access to a vaccine provider no matter where they live in our state. Learn who is eligible for the vaccine right now and find a nearby provider at vaccine.coronavirus.ohio.gov #InThisTogetherOhio (<u>Map Image</u>)

### **FALKING POINTS FOR YOU**

■ Law enforcement officers are now eligible to receive the COVID-19 vaccine. These vaccines have been tested rigourisly and are safe. [INSERT ORGNAZATION NAME] encourages you and your team to receive a vaccine when it is available near you.

■ Ohio is scheduled to receive a larger allotment of COVID-19 vaccines these next few weeks. When you have the opportunity to receive a vaccine, you should take it.

■ Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.

■ Whether you hear myths on social media, at work, or from friends or family, there is a lot of dangerous misinformation out there about COVID-19 vaccines. The truth is that COVID-19 vaccines are safe, effective, and rigorously tested.

### HOW YOU CAN HELP

 $\checkmark$  Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.

 $\checkmark$  Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.

✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.

✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

# RESOURCES

#### HASHTAGS TO USE

#InThisTogetherOhio #MasksOnOhio #StaySafeOhio #ResponsibleRestartOhio

#### **VACCINE RESOURCES**

COVID-19 Vaccination Program Vaccine Provider Locations Vaccine Communications Toolkit Vaccination Distribution Factsheet K-12 Vaccination Factsheet COVID Vaccine Myths vs. Facts Phase 1A Graphic Phase 1B Graphic

#### LATEST UPDATES

Public Health Orders News Releases Sector-Specific Requirements Myths vs. Facts: COVID-19 Vaccine

#### VIDEOS

Remember When Limit Your Risk COVID-19 is Unpredictable Nurses: We Need Your Help Grit (Clark Kellogg PSA)

#### GRAPHICS

Ohio Careline Vaccine Phased Approach Masks Required/Capacity What You Can Do Social Distancing All Printables

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