

Coalition Communication: Higher Education



COVID-19 UPDATES

[Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them.

NEW Vaccination Phases: Phase 1C and Phase 2: Phase 1C ([graphic](#)) includes Ohioans with Type 1 Diabetes, pregnant women, bone marrow transplant recipients, and ALS (Lou Gehrig's Disease), and Ohioans who work in childcare services, funeral services, and law enforcement and corrections officers. Phase 2 ([graphic](#)) includes Ohioans aged 60 years and older.

Statewide Address: Governor DeWine announced that when Ohio reaches 50 cases per 100,000 people for two weeks, all health orders will be lifted. Cases per 100,000 people for a two-week period is a measurement that has been utilized since early in the pandemic.

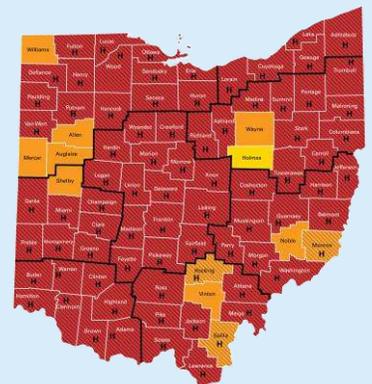
Mass Vaccination Sites: There will be 15 long-term mass vaccination clinics throughout Ohio to significantly expand regional access to COVID-19 vaccines. Visit governor.ohio.gov for more information.

Equity: Stay up to date on Ohio's work to achieve equity in its pandemic response. [A new website](#) offers resources to help communities educate underserved communities about the COVID-19 vaccine.

KEY STATS

Data as of 3/4/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	2,050
Death Average	
Hospitalization Average	116
ICU Admission Average	13

INDUSTRY INFORMATION

Expanded SNAP Benefits: Ohio college students might be eligible for food benefits. A federal provision temporarily expands SNAP eligibility to include students who either:

- Are eligible to participate in state or federally financed work study during the regular academic year, as determined by the higher education institution; or
- Have an expected family contribution (EFC) of zero in the current academic year. This includes students who are eligible for a maximum Pell Grant.

More information can be found on the SNAP benefits for students [webpage and Q&A](#) on student eligibility.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Department of Higher Education team, please contact [Jeff Robinson](mailto:jrobinson@highered.ohio.gov) at 614-752-9487 or by emailing jrobinson@highered.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Curious about COVID-19 vaccines? Separate facts from fiction and get answers to your vaccine questions at Ohio's COVID-19 Vaccine Town Halls. Hear from medical experts, community leaders, and public health professionals. Learn more at coronavirus.ohio.gov/townhall.

Your bubble is actually a lot larger than you think. Remember #MasksOnOhio and practice social distancing. #InThisTogetherOhio (Attach "bubble" [infographic](#))

Our road back is just beginning, and we need your help. Please continue to social distance and wear a mask, until we're all protected and back to the way we remember. #InThisTogetherOhio <https://youtu.be/yLlyeq7juls>

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [Myths vs. Facts: COVID-19 Vaccine](#)

TALKING POINTS FOR YOU

- As more Ohioans become eligible to receive the COVID-19 vaccine, it's important that we share the facts and debunk the myths with our friends, neighbors and loved ones. They may need help with scheduling or transportation to/from their appointment. [Vaccine.coronavirus.ohio.gov](https://vaccine.coronavirus.ohio.gov) is an online resource to find vaccine providers.
- Keep yourself safe and keep businesses open by masking up, backing up, washing up, and avoiding crowds.
- If you, a friend, or a family member are struggling with stress and anxiety, help is available by texting 4Hope to 741 741 or by calling 1-800-720-9616. It's OK to not be OK.

HOW YOU CAN HELP

- ✓ Set a good example by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and students safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor to local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#)

VIDEOS

[Remember When COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[Townhall Graphics Package](#)
[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks](#)
[Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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