

Inclusion in Joint Employment Advertising – The Chamber will place a minimum full-page ad in the annual *Livability Southern Idaho* publication highlighting preferred employers at the Corporate tier level and above. This advertising will showcase job opportunities at these businesses and general contact information, logo, etc. (\$600 value)

Preferred Job Posting Placement – Job postings submitted by members at the Corporate tier level and above will enjoy preferred placement online “Job Listings” section, appearing at the beginning of the list.

Featured Employer (online) – This featured placement will include images displayed prominently showcasing the business name/logo/photos and will link to the member’s online directory listing on the Chamber website.

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone interested in your organization at \$50/member annually. (\$75 Savings/year per member signed up) 1 membership included

ELITE TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Top Priority – Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories – Members may select unlimited relevant categories for their business listing.

Business Spotlight—Ability to have J.J. at the Chamber at your request shoot 1 *Business Spotlight* on your business that is broadcast on the Chamber’s social media and website for 2 weeks. (\$100 savings)

Directory Listing for Multiple Locations – Included at no charge for all additional locations. (\$150 savings)

Magic Valley Leadership Tuition – Annual tuition is \$800 at the Elite tier level. (\$200 savings)

Use of Conference Room – There is no charge for this use at the Elite tier level. (\$100 savings)

Visitor Center Advertising – Monthly advertising cost for Elite tier level members is \$75 per ad.

Business Day Booth Sponsor – Booth sponsorship cost is \$125 for Elite tier level members.

Certificate of Origin Stamp – Included at no charge for unlimited stamps.

Complimentary Tickets to Chamber-Hosted Events – Elite tier level members will receive 6 complimentary tickets to attend each of the Chamber’s featured annual events: Annual Chamber Banquet, Business Day, and Ag Tour.

Business Advisors Lunch – Elite tier level members will be invited to attend periodic luncheons with the Chamber President/CEO, staff, and board members to provide advice and input on issues of importance to their individual businesses and general business community.

Idaho Chamber Alliance Chamber Days – This annual 2-day conference held in Boise during the legislative session provides an opportunity to hear from the Governor, Legislators, and other government officials about issues important to the business community. Featured experts also provide educational and informational workshops to further your individual business success. One complimentary registration is included for Elite tier members. (\$300 Value)

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone interested in your organization at \$30/member annually. (\$75 Savings/year per member signed up) 2 memberships included

VISIONARY TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)

Website Listing Top Priority – Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories – Members may select unlimited relevant categories for their business listing.

Business Spotlight—Ability to have J.J. at the Chamber per businesses request shoot 2 *Business Spotlights* on your business to be broadcast on the Chamber’s social media and website for **2 weeks per broadcast**. (\$200 savings)

Directory Listing for Multiple Locations – Included at no charge for all additional locations. (\$150 savings)

Magic Valley Leadership Tuition – Annual tuition is \$775 at the Visionary tier level. (\$225 savings)

Use of Conference Room – There is no charge for this use at the Visionary tier level. (\$100 savings)

Visitor Center Advertising – Monthly advertising cost for Visionary tier level members is \$50 per ad. (\$150 savings)

Business Day Booth Sponsor – Booth sponsorship cost is \$100 for Visionary tier level members. (\$150 savings)

Certificate of Origin Stamp – Included at no charge for unlimited stamps. (\$20 savings)

Complimentary Tickets to Chamber-hosted Events – Visionary tier level members will receive 8 complimentary tickets to attend each of the Chamber’s featured annual events: Annual Chamber Banquet, Business Day, and Ag Tour. (\$1200 value)

Idaho Chamber Alliance Chamber Days – Two complimentary registrations are included for Visionary tier members.(\$600 Value)

Visitor Center Exhibits Digital Recognition – Visionary members will receive year-round looped digital recognition of their business on wall-mounted exhibit monitors in the Twin Falls Visitor Center. (\$700 value)

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone interested in your organization at \$20/member annually. (\$75 Savings/year per member signed up) 2 memberships included



2022 Benefits-Based Membership

BENEFIT DESCRIPTIONS

“We’re here to help you THRIVE”

Review the benefits of Chamber membership.

Confirm your investment tier.

Make your annual investment in the Chamber.

ASSOCIATE LEVEL TIER:

Business Advocacy – Actively influencing decisions within political, economic and social systems and institutions to be a champion for the business community.

Business Referral Service – When the Chamber receives a customer inquiry regarding a type of service or product that your business provides in this area, your business will be referred by us as a source.

Networking Events – Interacting with other Chamber members and forming new business associations at Chamber sponsored events such as Business After Hours, Twin Falls Today, and Business Day.

Communications (print & electronic) – As a Chamber member you will receive consistent correspondence about important business issues, Chamber and community events and activities.

Business Spotlight—Ability to have J.J. at the Chamber at your request do a video Business Spotlight on your business that is broadcast on the Chamber’s social media and website for 2 weeks cost at this supporting membership is \$100.

Website Listing Basic – Basic business information listed in the Chamber’s online directory.

Web Listing Categories – Members are listed under categories for ease in searching. Supporting members are listed under one category in the Chamber’s online directory.

Member Recognition Window Cling – Each new member will receive a number of window clings to place in their places of business or cars, recognizing them as members of the Chamber

Committee Membership – Employees of Chamber-member businesses are encouraged to participate in standing committees:

Public Policy: Works with local, state, and national elected officials and policy makers to advocate for issues important to the business community. Weekly conference calls with legislators during the Legislative session.

Economic Development: Working closely with other organizations throughout the region, this committee meets periodically to identify common issues and action items related to business retention and expansion as well as business recruitment.

Chamber Board Eligibility – Only representatives from Chamber member businesses in good standing may run for election to the Chamber’s Board of Directors.

Idaho Chamber Alliance Membership – Bringing the power of Idaho’s businesses together, this statewide organization provides legislative advocacy and policy education for members of more than 20 Idaho Chambers of Commerce. An annual “Chamber Days at the Legislature” event is held in January.

US Chamber Federation Partnership – Enjoy access to US Chamber small business how-to toolkits, online resources, publications, and advocacy for common business issues in Washington, D.C.

Directory Listing for Multiple Locations – Beyond your primary location, you may add other locations to our online business directory for \$150 per year for each location (*additional locations must be listed in the same category as the primary business*).

Magic Valley Leadership Tuition – This 10-month program (September-June) provides professional and personal development, continuing education about issues in the region and outstanding networking and promotional opportunities. Annual tuition is \$1,000 at the Supporting tier level.

Use of Conference Room – When not being used for Chamber-specific events or meetings, The First Federal Conference Room at the Twin Falls Chamber Office and Visitor Center is available for use by Chamber members. The room can accommodate up to 42 people in a meeting-type setting or other configurations for special events. Technology provided by PMT includes conference telephone, WI-FI, and a large video monitor. Cost for Supporting tier level members is \$100 per use.

Visitor Center Advertising – More than 111440 visitors came through the Visitor Center in 2021 seeking information on things to see, do and experience in Southern Idaho. Digital kiosks adjacent to the information / brochure racks in the center provide an

outstanding advertising opportunity for those seeking to connect with visitors. Monthly advertising cost for Supporting members is \$200 per ad.

Business Day Booth Sponsor – The Chamber’s annual business-to-business trade show is held in April. Up to 45 booths are available for displays and interaction with attendees. Booth sponsorship cost is \$250 for Supporting tier level members.

Certificate of Origin Stamp – Certificates of origin are prepared by exporting companies to show where their products were made. The Twin Falls Chamber is authorized to stamp and sign these documents called certificates of origin. The charge for this service is \$25 per stamp for Supporting tier level members.

Website Listing Basic – Basic business information listed in the Chamber’s online directory.

Web Listing Categories – Members are listed under categories for ease in searching. Associate members are listed in up to 3 categories relevant to your business. For example, a restaurant with a bar that also provides catering could be placed in up to 3 different categories: Restaurants, Bars and Catering.

Directory Listing for Multiple Locations – \$150 per year for each location.

Magic Valley Leadership Tuition – Annual tuition is \$1,000 at the Associate tier level.

Use of Conference Room – Cost for Associate tier level members is \$100 per use.

Visitor Center Advertising – Monthly advertising cost for Associate members is \$200 per ad.

Business Day Booth Sponsor – Booth sponsorship cost is \$250 for Associate tier level members.

Certificate of Origin Stamp—The charge for this service is \$20 per stamp for Associate tier level members.

Events on Online Calendar – As a Chamber member you will have the option to submit any of your business events and activities to be included on the Chamber’s online Event Calendar.

Ribbon Cutting / Open House – The Chamber and Chamber Ambassadors welcome new members with a Ribbon Cutting event upon joining. They’ll also celebrate and recognize milestones for existing members, such as anniversaries, changes in location, remodeling, or expansion to an additional location.

Friday Facts Content Submissions – Beginning at the Associate tier level, members are able to *submit* content regarding member events or business specials in the weekly Friday Facts e-newsletter that is distributed to all Chamber members as well as others who request to be added to the distribution list. The Friday Facts e-Newsletter is published on a weekly basis.

Content Posting to Chamber Social Media Sites – Beginning at the Associate tier level, members are able to *submit* content regarding member events or business specials to the Chamber’s social media sites. (Businesses must specify what content they want on social media)

Job Listing Submissions – online in the special “Job Listings” section on the Chamber website.

Hot Deals Submissions – Submit information about special offers, sales, etc. to be included online and promoted to potential customers.

Ambassador Committee Eligibility – The Ambassadors serve as the public relations committee of the Chamber, welcoming new members and helping to celebrate business milestones. It’s also a great opportunity for professional development and networking for committee members. ONLY Associate tier members and above may apply for membership in the Ambassadors Committee.

Business After Hours Sponsorship Eligibility – This monthly networking event draws hundreds of business members to learn about your business, to network and to celebrate the collective business success of our community. ONLY Associate tier members and above may sponsor (\$650 hosting fee plus \$100-value raffle prize applies).

Twin Falls Today Sponsorship Eligibility – This monthly networking event draws 30-50 business members to network and learn more about the host business. ONLY Associate tier members and above may sponsor (\$150 hosting fee applies).

Membership Mailing List (electronic) – Request and receive an electronic (Excel) mailing list of all Chamber member businesses at any time.

Brochure Display – Provide brochures, rack cards, or other literature about your business to be displayed in the Twin Falls Visitor Center.

Southern Idaho Tourism Joint Membership – Southern Idaho Tourism provides marketing support to attract visitors to the region. Cross-promotion through websites and marketing outreach is provided to Chamber members, particularly those wishing to target tourism-related customers.

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone in your organization at \$50/member annually. (\$75 Savings/year per member signed up)

*****BUSINESS TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)*****

Website Listing Enhanced – Business contact information listed in the Chamber’s online directory before basic members in the same category along with the opportunity for expanded descriptions, logos and photographs, video, maps, and other targeted marketing information.

Business Spotlight—Ability to have J.J. at the Chamber shoot 1 *Business Spotlight* on your business that is broadcast on the Chamber’s social media and website for 2 weeks. Cost at this supporting membership is \$50. (\$50 Savings)

Web Listing Categories – Business tier level members are listed in up to 5 categories relevant to your business.

Directory Listing for Multiple Locations – \$100 per year for each location. (\$50 savings)

Magic Valley Leadership Tuition – Annual tuition is \$900 at the Business tier level.(\$100 savings)

Use of Conference Room – Cost for Business tier level members is \$50 per use.(\$50 savings)

Visitor Center Advertising – Monthly advertising cost for Business tier level members is \$150 per ad.(\$50 savings)

Business Day Booth Sponsor – Booth sponsorship cost is \$200 for Business tier level members. (\$50 savings)

Certificate of Origin Stamp – The charge for this service is \$15 per stamp for Business tier level members.

Include Materials in Relocation Packet – The Chamber offers a relocation packet at \$15 to those inquiring about moving to the Twin Falls area. Members may provide materials to be included in the packet for a fee of \$250 per year at the Business tier level.

Invitation to VIP Events – Receive invitations to special events, grand openings, and ribbon cuttings that the general public may not be invited to attend.

Preferred Vendor Status -- As the Chamber office itself needs goods or services for its operation, preferred consideration will be given to members at the Business tier level and above.

Priority Website Placement— When visitors search our directory, your business will be placed at or near the top of the page.

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone in your organization at \$50/member annually. (\$75 Savings/year per member signed up)

*****PARTNER TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)*****

Website Listing Enhanced – Business contact information listed in the Chamber’s online directory before basic members in the same category along with the opportunity for expanded descriptions, logos and photographs, video, maps, and other targeted marketing information.

Web Listing Categories – Partner tier level members are listed in up to 10 categories relevant to your business.

Business Spotlight—Ability to have J.J. at the Chamber at your request do a video Business Spotlight on your business that is broadcast on the Chamber’s social media and website for 2 weeks. (\$100 Savings)

Directory Listing for Multiple Locations – \$75 per year for each location. (\$75 Savings)

Magic Valley Leadership Tuition – Annual tuition is \$850 at the Partner tier level. (\$150 savings)

Use of Conference Room – There is no charge for this use at the Partner tier level. (\$100 savings)

Visitor Center Advertising – Monthly advertising cost for Partner tier level members is \$125 per ad. (\$75 savings)

Business Day Booth Sponsor – Booth sponsorship cost is \$175 for Partner tier level members. (\$100 savings)

Certificate of Origin Stamp – The charge for this service is \$10 per stamp for Partner tier level members. (\$15 savings)

Include Materials in Relocation Packet – Partner tier level members and above may provide materials to be included in the packet at no charge.

Complimentary Tickets to Chamber-Hosted Events – Partner tier level members will receive 2 complimentary tickets to attend each of the Chamber’s featured annual events: Annual Chamber Banquet, Business Day, and Ag Tour.

Magic Valley Young Professionals (MVYP) Discounted Membership Dues— The MVYP membership dues for anyone interested in your organization at \$50/member annually. (\$75 Savings/year per member signed up)

*****CORPORATE TIER LEVEL (includes all the benefits of the previous levels PLUS these upgraded benefits)*****

Website Listing Top Priority – Members will enjoy a highlighted listing located in the beginning section of each category in which it is listed (before enhanced and basic listings).

Web Listing Categories – Members may select unlimited relevant categories for their business listing.

Directory Listing for Multiple Locations – Included at no charge for all additional locations.

Magic Valley Leadership Tuition – Annual tuition is \$825 at the Corporate tier level. (\$175 Savings)

Use of Conference Room – There is no charge for this use at the Corporate tier level.

Visitor Center Advertising – Monthly advertising cost for Corporate tier level members is \$100 per ad.

Business Day Booth Sponsor – Booth sponsorship cost is \$150 for Corporate tier level members. (\$100 Savings)

Certificate of Origin Stamp – Included at no charge for unlimited stamps.

Include Materials in Relocation Packet – Corporate tier level members and above may provide materials to be included in the packet at no charge.

Complimentary Tickets to Chamber-Hosted Events – Corporate tier level members will receive 4 complimentary tickets to attend each of the Chamber’s featured annual events: Annual Chamber Banquet, Business Day, and Ag Tour.