

Monterey & McDowell
enlarged on back of map

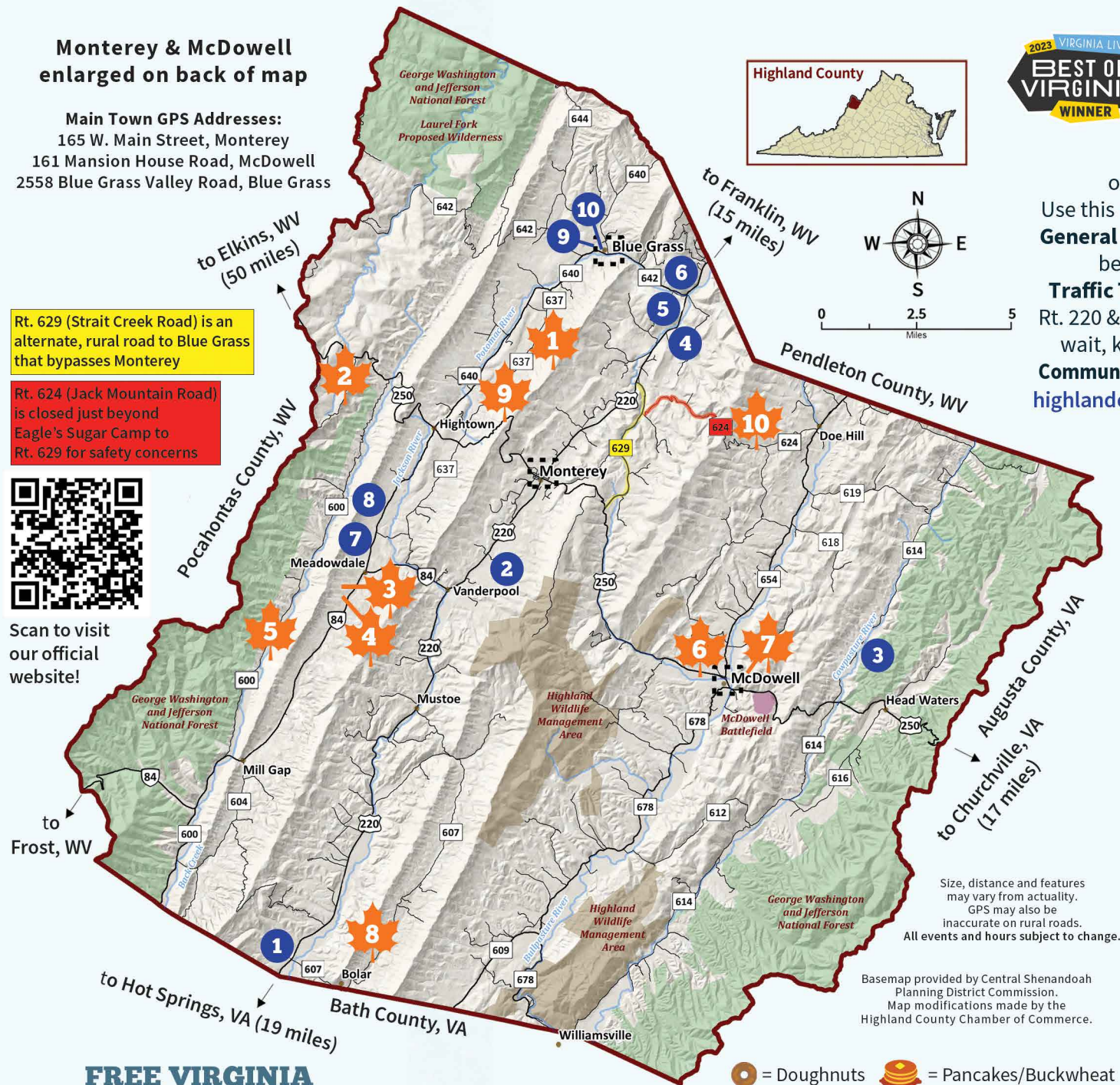
Main Town GPS Addresses:
165 W. Main Street, Monterey
161 Mansion House Road, McDowell
2558 Blue Grass Valley Road, Blue Grass

Rt. 629 (Strait Creek Road) is an
alternate, rural road to Blue Grass
that bypasses Monterey

Rt. 624 (Jack Mountain Road)
is closed just beyond
Eagle's Sugar Camp to
Rt. 629 for safety concerns



Scan to visit
our official
website!



Size, distance and features
may vary from actuality.
GPS may also be
inaccurate on rural roads.
All events and hours subject to change.

Basemap provided by Central Shenandoah
Planning District Commission.
Map modifications made by the
Highland County Chamber of Commerce.

FREE VIRGINIA SUGAR CAMP TOURS!

\$ = Cash/check ONLY ♿ = Wheelchair accessible 🚌 = Tour buses welcome

- PUFFENBARGER'S SUGAR ORCHARD** ♿ 🚌
17 Maple Syrup Lane, Blue Grass • Sat & Sun: 8 am - 5 pm
FOOD: Maple syrup & sugar candy, maple fudge, hot dogs, BBQ
- LAUREL FORK SAPSUCKERS** \$ • Sat: 9 am - 5 pm
10677 Mountain Turnpike, Hightown • Sun: 9 am - 4 pm
FOOD: Maple BLT, vegetarian chili, pinto beans, cornbread, mac & cheese
- MILL GAP FARMS** ♿ 🚌 • Sat: 9 am - 5 pm
2760 Mill Gap Road, Monterey • Sun: 9 am - 3 pm
FOOD: Maple cotton candy, syrup tastings, freshly roasted coffee, soft drinks
- DUFF'S SUGAR HOUSE** ♿ 🚌
3118 Mill Gap Road, Monterey • Sat & Sun: 9 am - 5 pm
FOOD: Crooked Spur Farm, hot sandwiches, soup, apple butter, smoked cheese
- BACK CREEK FARMS** ♿ 🚌 • Sat: 9 am - 5 pm
7781 Upper Back Creek Road, Monterey • Sun: 10 am - 4 pm
FOOD: Dean's Den vegetarian & meat sandwiches, breakfast stout made with Back Creek Farms syrup, beers on tap by Pale Fire Brewing Co., & cider
- SUGAR TREE COUNTRY STORE** ♿ 🚌
185 Mansion House Road, McDowell • Sat: 9 am - 5 pm
FOOD: Brunswick stew, maple doughnuts, & more • **CLOSED SUNDAYS**
- TONOLOWAY FARM** ♿ 🚌 • Sat: 9 am - 5 pm
9943 Highland Turnpike, McDowell • Sun: 9 am - 4 pm
Syrups from black walnut trees, hickory, apple cider, & classic maple
- SOUTHERNMOST MAPLE** ♿ 🚌 • Sat: 8 am - 6 pm
7738 Big Valley Road, Bolar (Indoor seating/restrooms)
FOOD: Maple pit-cooked BBQ, maple doughnuts, pork skins, breakfast, lunch, & dinner • Bluegrass at noon • **CLOSED SUNDAYS**
- REXRODE'S SUGAR ORCHARD** ♿ 🚌 \$
1564 Maple Sugar Road, Monterey • Sat: 9 am - 5 pm
FOOD: Maple cotton candy & more • Sun: 9 am - 4 pm
- EAGLE'S SUGAR CAMP** ♿ 🚌 \$ • Sat: 8 am - 5 pm
5503 Jack Mountain Road, Doe Hill • Sun: 8 am - 5 pm
FOOD: Home-cooked food, maple-glazed doughnuts



2024 HIGHLAND COUNTY MAPLE FESTIVAL MAP

Virginia's Official Maple Festival • Library of Congress Local Legacy

Welcome to the **64th Highland County Maple Festival**! An annual tradition since 1959, we're glad to celebrate **Virginia's Sweetest Event of the Year** with you! Each second & third weekend in March, the festival offers free sugar camp tours, over 100 Arts & Crafts Vendors, all-you-can-eat pancake & buckwheat cake meals, maple treats, live entertainment, & many memories! Use this map & signs to guide you through our rural mountain community. Tune to "Maple Radio" on **WVLS 89.7 FM** for festival info & traffic updates.

General Hours: 9 am - 5 pm Saturdays & 9 am - 4 pm Sundays for the majority of activities, including the Arts & Crafts/Food Vendors. Try a head start, beginning as early as 6 am for maple doughnuts or 7 am for all-you-can eat pancake & buckwheat meals at certain areas both weekends.

Traffic Tips: The festival is a **COUNTY-WIDE** event, filled with unique stops no matter which way you enter. Highland County has two main roads of Rt. 220 & Rt. 250. The center of Highland County is Monterey, & traffic often gets backed up & can cause long wait times. Though we feel it is worth the wait, know that you are never more than 30 minutes away from the edge of Highland County in any direction from Monterey using Rt. 250 or 220.

Communication: Verizon, T-Mobile (Sprint), AT&T, and U.S. Cellular offer limited cell service. Payphones in McDowell & Headwaters dial 911 in case of emergency.

highlandcounty.org • facebook.com/HighlandCounty • instagram.com/highland_county_va • #HighlandCountyVA • #HighlandCountyMapleFestival

LIVE ENTERTAINMENT

Performances are held at The Highland Center at 61 Highland Center Drive in Monterey thanks to the:



highlandcountyartscouncil.org

SATURDAY, MARCH 9

10 am & 2 pm • **SOUTHERN RAIL EXPRESS** • Bluegrass • \$5 or keychain

5 pm • **ROBIN & LINDA WILLIAMS** • Folk Duo • \$15 (\$5 off with keychain)

Special 5 pm show made possible by the Virginia Commission for the Arts & the National Endowment for the Arts

SUNDAY, MARCH 10

10 am & 2 pm • **ALICE SHUMATE & THE SOUNDS OF HIGHLAND** • Folk • \$5 or keychain

SATURDAY, MARCH 16

10 am • **MUDHOLE CONTROL** • Old Time • \$5 or keychain

2 pm • **SQUARE DANCE** • Watch or learn with Mudhole Control & callers Ellen & Eugene Ratcliffe • \$5 or keychain

SUNDAY, MARCH 17

10 am • **HI-HORSE CLOGGERS** • Nonprofit Clogging Team • \$5 or keychain

2 pm • **LITTLE SWITZERLAND CLOGGERS** • Local, Award-winning Cloggers • \$5 or keychain

\$5 collectible Maple Festival keychain also grants access to the Arts & Crafts Vendors at The Highland Center & the Highland County Public Schools' Gyms (children 12 & under FREE)

POINTS OF INTEREST

- BOLAR RURITAN CLUB** 🍳 38 Bolar Lane
FOOD: 7 am - 2 pm: All-you-can eat pancakes & buckwheat cakes, to-go available
- VALLEY AEROSPACE TEAM (VAST)** 3003 Jackson River Rd.
Saturday, March 9 model rocket launch for all ages • 11 am - 5 pm
- HAZY HOLLOW FARM** **NEW!** 1784 Cowpasture Rd. N.
Working cattle farm tours; 100% grass fed Angus beef, barn quilts, & apparel
- VIRGINIA TROUT COMPANY** 5480 Potomac River Rd.
Feed the fish, enjoy a trout sandwich, & take home some frozen fillets
- GINSENG MOUNTAIN STORE** 6359 Potomac River Rd.
"New time" country store, sheepskins, gifts
- REXRODE'S COUNTRY STORE** 6492 Potomac River Rd.
FOOD: Breads, deli, pizza, maple products • Fuel
- THE CHURCH AT THE OLD OAK** 3898 Meadowdale Rd.
Arts & crafts vendors, baked goods, no entry fee and free parking
- HIGHLAND BARN QUILTS STUDIO** 2608 Meadowdale Rd.
Discover the art of barn quilts from Margie Boesch • Saturdays 10 am - 4 pm
- BLUE GRASS RURITAN CLUB** 🍳 2724 Blue Grass Valley Rd. • Crafts
FOOD: 7:30 am - 3 pm: All-you-can eat pancakes & buckwheat cakes, to-go available • Cards accepted
- BLUE GRASS MERCANTILE** 2558 Blue Grass Valley Rd.
FOOD: Brunswick stew, brisket, pulled pork, local products

2024 GOLD LEAF SPONSORS



highlandinnrenovation.org



bluegrassvalleybank.com



kissito.org/the-springs-nursing-center



mydccu.com



ourhmc.org



mgwnet.com



leafguard.com



mysummit.bank



thehighlandcenter.org



bigfishcider.com



yourbank.bank



montereyinnva.com





MAIN ATTRACTIONS

- 1

THE HIGHLAND CENTER
Live Entertainment (see reverse) • Food • WiFi
The Gallery of Highland with Local Art for Sale
Public Restrooms with Baby Changing Stations
Visitor Center
FOOD: **Bell Bottom Donuts (Formerly at Ernie's)** • Maple cake donuts & new homemade maple yeast donuts
Highland 4-H: Hot dogs, chili, chips, drinks
HIGHLAND COUNTY ARTISANS' SHOP
Local arts & crafts for sale from:
Ash the Artist • Ashley Armstrong Flytying Cabin Critter Designs • David Dykes • Fair Hill Farmstead The Griffon's Garden • Wild Virginia Crafts
- 2

MONTEREY COURTHOUSE
Arts & Crafts Vendors • Food • Festival Info
- 3

WATER STREET FOOD COURT
Chaddie's: Philly cheese steak subs, burgers, bbq, chicken, corn dogs
Frontier Culture Museum: Fudge
Grillizza: Grilled pizzas, Texas Twinkie Jalepeños
Martinez Kitchen: Tacos, quesadillas, steak & cheese, drinks
Ole South Farm Kitchen: Sausage gravy & biscuits, maple tenderloin, BLT, grilled cheese, chicken & waffles in maple butter syrup
Whistlestop Grill: Ribeye steak sandwich, maple burgers, hot dogs, country ham biscuits, bacon egg cheese biscuits
- 4

THE HIGHLANDER NEW! / MAIN STREET
Arts & Crafts Vendors • Open House Tours of New Restaurant, Welcome Center, & Gift Shop
- 5

HIGHLAND COUNTY PUBLIC SCHOOLS
Arts & Crafts Vendors in 2 Gyms • Nonprofits
8 am - 4 pm: All-you-can-eat Pancake & Buckwheat Cakes
Cards accepted • Food from Middle School Bazaar, FFA Milkshakes, & Cheer & Dance Team • Public Restrooms

POINTS OF INTEREST

- 1

BIG FISH CIDER CO.
Award-winning local cider & tasting room
- 2

TWICE IS NICE
Gently-used clothing for the whole family
- 3

CHARLES PINCKNEY JONES MUSEUM NEW!
Restored historic house museum
- 4

THE 3RD SPACE / ART ON MAIN NEW!
Local art demonstrations & gallery in this workshop & studio space
- 5

THE ROCK SHOP NEW!
Gemstone mining for kids, local crafts
- 6

JENNY WREN GATHERINGS
Eclectic treasures
- 7

THE HIGHLAND INN
Learn about the historic Highland Inn renovation • 11 am - 3 pm
FOOD: **Dina Coladas:** Mac & cheese bowls, chili, specialty drinks
- 8

MONTEREY INN NEW!
Dining & lodging experiences, plus The Barn event space in back
FOOD: **Brats & More:** Bratwurst, hot dogs, burgers, fried cheese curds, grilled chicken sandwich, onion rings, coffe with cream & maple syrup
Fresh Amish Yeast Maple Donuts with real maple syrup
- 9

FAST BREAK
FOOD: Pizza, snacks • Fuel
- 10

MILL GAP RURITAN DOUGHNUTS
FOOD: Fresh maple doughnuts • 6 am - 4 pm
- 11

HIGHLAND ROOTS MARKET NEW!
Back to basics grocery store with local goods
- 12

GUTSHALL'S EXXON
Propane, tire repair, 24-hour fuel
- 13

ROCKINGHAM COOPERATIVE
Farm store • Saturdays 7:30 am - 12 pm



HIGHLAND ELEMENTARY SCHOOL GYM

Allegheny Mountain Radio: Maple Festival info, community radio
Amish Heirlooms, Baskets & More: Baskets, wreaths, flowers, stars
Bear's Craft Den: Baked goods, crocheted items, knitted scarves
Blue Mountain Tarts: Wood wick candles, wax tarts, oil diffusers
Chi Chi Chic: Flame-painted copper jewelry, laser-made products
Cozy Cabin/Dennis Boone Photography: Furniture, walking sticks, prints
Gardens of Eternity: Embroidered towels, soaps, hand struck coins
Henry Farms Broken China Jewelry: Jewelry from vintage China
Home on the Ridge: Cowhide, antler, & Western-inspired earrings
Joey's Name Art: Water paintings of names drawn on-site
Kathryn Lehotsky - Professional Wildlife Artist: Original paintings
Lick Run Creations: Tees, tumblers, wristlets, earrings
Moonlight Mountain Designs: Copper electroformed crystal jewelry
Nature's Common Scents: Herbal skincare products, insect sprays
Pattern of Integrity: Geometric wood wall art, magnets, earrings
Pleasant Valley Woodcrafts: Baskets, cutting boards, puzzles
Pretty Little Things: Jewelry, scarves, shawls
Scruggswood: Cutting boards, bowls, pepper mills, wine stoppers
The Southern Beekeeper: Flavored honey, items made with beeswax
Steel Blooming: Metal flowers
Sticks & Stitches: Woodcrafts of yard décor, signs, handwoven rugs
Tammy DePoy Studios: Watermedia paintings, sculpted clay art
Threads & Sawdust: Intarsia wood art, toy trains, fabric items
VA Landscape Photography: Landscape photography, notecards
Vons Crafts: Doll clothes, matching girls' dresses, quilts, pillowcases
Wayne Meyerhoff: Crystal pendants, jewelry, minerals, fossils
Wheatland Wares: Pottery, recycled aluminum ornaments
Whiskey Valley Jerky: Jerky, seasoning, marinade, dog treats
Whispering Winds Pottery: Pottery - kitchen items, planters, vases
SCHOOL HALLWAY CLASSROOMS
Nonprofits: Support area causes with raffles, crafts, & information!
THE HIGHLANDER/MAIN STREET
Bruce's Syrup & Candies: Maple syrup & products, baked goods
Ellison's Mountain Heritage Nursery: Trees, bushes, woodwork
Handmade Quilts & Breads: PA Dutch breads • SATURDAYS ONLY
Let's Aroo: Pet bandanas, matching human apparel, pet leashes
Monterey Lions Club: Deep fried pork rinds
Sugar & Smoke: Jewelry made from bullets, suncatchers, wreaths
Sun and Spruce Soaps: Soaps, skincare products, soy candles
Sunshine Handicrafts: Bow & arrow, dreamcatchers, ponchos
Sunshine Studios: Paintings on canvas & vinyl records, hair accessories

RESTAURANTS

- 1

THE CURLY MAPLE
Brisket nachos, maple bacon BLT, ribeye philly, butternut squash soup, baked goods, coffee, gluten-free options
- 2

CLAIRE'S CAKES & CAFÉ
Maple lattes, espresso drinks, hot chocolate, coffee, maple products, maple baked goods, gluten-free & vegan options • Handicap accessible
- 3

HIGH'S RESTAURANT
Free pancakes or buckwheat cakes with any order, 'best darn meatloaf ever', country fried steak, trout, desserts
- 4

HULL'S HIDEAWAY RESTAURANT & TAVERN
Maple pork BBQ & tenderloin, trout, roast beef, pancakes & buckwheat cakes

🥞 = Doughnuts 🥞 = Pancakes/Buckwheat

OVER 100 ARTS & CRAFTS VENDORS

Get your collectible keychain! Your \$5 keychain grants access to the Arts & Crafts Vendors at the Highland County Public Schools' Gyms & The Highland Center in Monterey, as well as 10 am & 2 pm entertainment at The Highland Center (children 12 & under FREE). Purchase at entry to these locations. Proceeds support the Maple Festival & the mission of the Highland County Chamber of Commerce.

HIGHLAND HIGH SCHOOL GYM

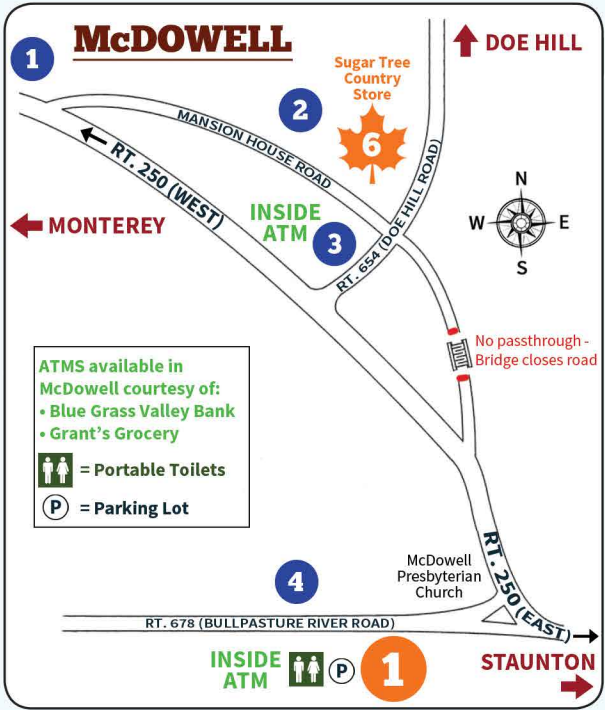
Appalachian Wooden Ware: Spoons, spatulas, burl bowls, cutting boards
Bobbie's Barn: Creative lighting with repurposed & upcycled lamps
Cathy's Custom Jewelry: Natural gemstone & sterling silver jewelry
Chocolate Moonshine Co.: Gourmet fudge, artisan chocolate bars
Daddy's Girl Craft BBQ Sauce: Small batch barbecue sauces, rubs
David's Silverwares: Jewelry & art made from silverware
De May Studios: Fine art in watercolor
Designs by Melanie: Sterling silver & gold jewelry
Don's Woodcrafts: Wooden children's toys
Gypsy Lane Crochet: Creative crochet kitchen items, home décor
Honeycomb Heroes: Wildflower honey, beeswax creams, soaps
Hunt & Chase: Door hangers, home décor, hats, signs
Future Generations University Mobile Sugar Shack (outside)
Jewelry by Kasia: Sterling silver jewelry, beaded necklaces, scarves
Judy Coe: Afghans, hats, blankets, dolls, ponchos, shawls, scrubbies
Julia Vessey Jewelry: Metal smithed jewelry of silver, brass, & copper
Lightning Bug Hollow Studios: Pottery, earrings, magnets, prints
Macky's Tree House: Air-plant holders, hand-turned pens, décor
Mill Gap Farms: Organic maple syrup, alpaca & wool products
Mountain Valley Art: Note cards, matted & framed fine art
My Classy Hound: Dog & cat accessories, hiking sticks
Natural Necessities: Aromatherapy personal care, diffusers
Partnership Crafts: Traditional one-of-a-kind baskets
Peacocks Fine Art: Original oil paintings by Jim Bettendorf
Sadie Hawkins & Maw: Handwoven rugs, placemats, clothing
Sew Down Crafty: Artistic pillows & covers, sewn fabric creations
T.L. Soaps: Small batch soaps, body care products
TFara Pottery: Functional stoneware pottery, tableware, ovenware
The Ruffled Feather Candle Co.: Natural soy candles & melts, soaps
White's Farm & Gifts: Horseshoe art, walking sticks
Woolie Boolie Studio: Whimsical earrings, bracelets, & necklaces

MONTEREY COURTHOUSE LAWN

Adam's Woodworking: Cutting & charcuterie boards, chopping blocks
Afton Mountain Elderberry: Elderberry juices, jellies, & syrups
Alexander Brothers: Leather goods & furniture
All Strings Considered: Rug weavings, handknit accessories, yarns
Boyd's Woodcrafts: Bowls, utensils, boards, rolling pins, jewelry boxes
Cedar Creek Blacksmithing: Hooks, utensils, cookware, iron roses
Clyde Jenkins: White oak baskets, fruit trees, apple food products
Coles Corner: Gemstone bracelets & earrings
Cosette's Cords: Macrame, plant hangers, air plant hangers
Crazy Fox Coffee Roasting Co.: Espresso based drinks, coffee, sweet treats
Fiber & Jewels: Baskets, jewelry, knitted & felted goods
Frostmore Farm: Value-added maple products, maple syrup
Georgie LeHoop Drum Artist: Art painted with drumsticks
Greenbrier Valley Dyes: Ice dyed clothing
Hopkins Honey: Local honey
Illuminating Sensations: Jewelry, custom 3D crystals
Jack Mountain Crafters: Brooms, whisks, scrubbies
Mandi's Dandie's: Soaps, bath bombs, body products, freeze dried candy
Millstone Pottery: Functional & decorative stoneware pottery
Posh Fairy Floss Cotton Candy Co.: Gourmet cotton candy
Puff's BBQ: BBQ, brisket, country ham, fries, drinks • SATURDAYS ONLY
Ripasso Barrel Co.: Furniture & charcuterie boards made of barrels
Rustic Products: Wildlife feather art prints, fur products, belts
Talley Forte: Custom engraved rings, bracelets, & necklaces
Taylors Mill Leather Works: Leather items, knives, bracelets, necklaces

THANK YOU TO ALL THE VOLUNTEERS WHO MAKE THE FESTIVAL POSSIBLE!

SAVE THE DATES FOR NEXT YEAR! MARCH 8-9 & 15-16, 2025



- 1

STONEWALL RURITAN BUILDING
Arts & Crafts Vendors Inside & Outside • Food • WiFi
7 am - 4 pm: All-you-can-eat Pancake & Buckwheat Cakes with to-go available • Public Restrooms

- 1

MOUNTAIN OASIS • CLOSED SUNDAYS
FOOD: Maple cinnamon buns, maple chili, deli • 24-hour fuel

- 2

HIGHLAND COUNTY MUSEUM
Exhibits on the Battle of McDowell, Uniquely Highland, There's an App for That, & Quilts of Highland • Civil War Reenactors

- 3

GRANT'S GROCERY
FOOD: Homemade chicken salad, country ham, goodies

- 4

McDOWELL VOLUNTEER FIRE COMPANY
FOOD: Trout, BBQ chicken, country ham & more • Crafts

STONEWALL RURITAN BUILDING (OUTSIDE)

America from the Sky: Aerial photos of towns & scenic places
Canterbury's Handcrafted Creations: Wood boards, racks, crates
Finishing Touch Leather: Leather belts, wallets, hats, & goods
Handmade Creations: Ponchos, dreamcatchers, sweaters, mini-guitars
Henderson's Pork Rinds 2: Pork rinds, crocheted items, candles
Hillbilly's Jerky: Jerky, snack sticks, bologna, dog bones
JB's Sopchoppy Sauce: All purpose, gourmet batch produced sauce
Lady Ady's Boutique: Graphic tees, patched hats, leather jewelry
Mastercraft: Glass & steel jewelry
Pam's Crafts: Crocheted towels & animals, bag holders, jewelry
Party with Pickles the Face Painter: Face painting, balloon twisting
Peruvian Accent: Alpaca clothing & accessories
Sherapy Sugar Therapy: Sugar scrubs, body care products
The Old-Fashioned Kettle Korn Company: Kettle korn, maple korn
Walkabout Hats: Leather hats, hat bands, & wallets
Werner's Carvings: Intarsia wooden pictures & ornaments

STONEWALL RURITAN BUILDING (INSIDE)

Amanda's Jewelry Box: Earrings, necklaces, stones
Amelia Soap and Herb Company: Goat milk soaps, herbal products
Anna Lee Candles: Hex jar candles, tarts, bottle lights, bird feeders
Fusion of Glass: Fused glass pendants, nightlights, jewelry, & dishes
Gochenour's Woodcraft: Handcrafted furniture & accessories
Hang-ups: Placemats, potholders, table runners, pocketbooks
Hiner's Church of the Brethren: Maple syrup, baked goods, crafts
Kathy's Braided Rugs: Braided yarn rugs, runners, & trivets
Manduka Moon: Jewelry, hand-knit/crochet ponchos & hats, accessories
Mountain Momma Organics: Prepackaged soups, teas, granola, honey
Shenandoah Crafts: Carpenter bee traps, walking sticks, birdhouses