



Creating opportunities for powerful growth
by inspiring leaders to hire smarter

3 HIRING TIPS FOR BUILDING STRONG TEAMS

1) Define the unique talent value proposition for your organization

- Other than compensation, why should someone choose to work for your company?
- How do you action your company core values?
- What do you do to develop, motivate, and empower employees?

2) Create a specific scorecard for the position you are hiring for

- List in priority order your top must-have skills and experience for the position
- Consider desired financial impact
- Look at cultural alignment
- Focus on proven history of success

3) Avoid biases & focus on collecting data

- Vet candidates as a team; get multiple perspectives for a more well-rounded view of a candidate's potential fit
- Consider tangible, job-related reasons for hiring a candidate; focus on the scorecard for the position
- Collect facts; use cognitive reasoning over intuition
- Calculate the potential ROI of a candidate using the following equation:

Resources x Strategy x Candidate / Time = Return on Investment