

# 2024 BIZCON SPONSORSHIP OPPORTUNITIES




February 6-7, 2024 | Bloomington, MN



February 21-22, 2024 | Altoona, IA

BLD Connection continually strives to provide quality events and programs, which is largely due to the generosity of our LBM supplier participants/exhibitors. For 2024, BLD is offering suppliers the opportunity to once again show their support and stand out from the competition by sponsoring the annual BizCon North and/or BizCon South in February. Each level of sponsorship includes various ways to promote your company leading up to the events as well as recognition AT the events! Sponsorship levels and dollars listed below are PER EVENT.

GENERAL SPONSORSHIPS - \$750	PREMIUM SPONSORSHIPS - \$1500
<p><b>Sponsors at the <u>GENERAL LEVEL</u> will receive the following benefits:</b></p> <ul style="list-style-type: none"> <li>• Exposure in event marketing pieces (website, emails, newsletters, registration brochure, show program, etc.)</li> <li>• Generic sponsor signage onsite.</li> <li>• Sponsor signage hung at exhibit booth to identify you as a sponsor and ensure you stand out</li> <li>• Badge ribbons on booth representative badges to identify them as sponsors</li> <li>• Verbal acknowledgement during Opening Session/Membership Luncheon</li> <li>• Participation in the onsite Scavenger Hunt game. Dealers and guests will be sent to sponsor booths to find items if participating in game.</li> </ul> <p><i>These funds will be used at BLD Connection's discretion where needed the most (examples include: Board Mixer, Wi-Fi access, registration desk materials, etc.)</i></p> 	<p><b>Sponsors at the <u>PREMIUM LEVEL</u> will receive the following benefits:</b></p> <ul style="list-style-type: none"> <li>• Exposure in event marketing pieces (website, emails, newsletters, registration brochure, show program, etc.)</li> <li>• Generic sponsor signage onsite.</li> <li>• Sponsor signage hung at exhibit booth to identify you as a sponsor and ensure you stand out</li> <li>• Badge ribbons on booth representative badges to identify them as sponsors</li> <li>• Verbal acknowledgement during Opening Session/Membership Luncheon</li> <li>• Participation in the onsite Scavenger Hunt game. Dealers and guests will be sent to sponsor booths to find items if participating in game.</li> </ul> <p><b>- PLUS -</b></p> <ul style="list-style-type: none"> <li>• <b>Ability to request a <i>specific</i> function/area to sponsor rather than BLD assigning dollars where needed.</b></li> <li>• <b>Individual company signage at onsite function sponsored in addition to generic signage.</b></li> <li>• <b>One <i>extra</i> Dealer Reference Manual given onsite</b></li> <li>• <b>One promotional e-blast before the BizCon you're sponsoring (sent by BLD Connection)</b></li> </ul> <p><i>These funds will be used to support various larger event activities. Choose from Day 1 or Day 2 General Session Lunch, keynote speakers, Evening Reception food or beverage, exhibit hall happy hour, break services, evening reception food or beverage, seminars/speakers, or charity event.</i></p>

**USE THE REGISTRATION FORM ON THE NEXT PAGE OR ON THE WEBSITE TO SECURE YOUR SPONSORSHIP COMMITMENT.**



# 2024 BIZCON SPONSORSHIP FORM

All sponsors will receive pre-event recognition on the website and in promotional emails as well as with the onsite show program and signage, although the degree of promotion will vary based upon sponsorship level.

If there is something specific at the event you'd like to sponsor (happy hour, lunch, seminar, etc.), indicate that below so that you receive appropriate recognition onsite (*available only for Premium Sponsorships*). Please be aware that there may be more than one sponsor for specific event functions. Prices listed are PER EVENT. In order to sponsor, company must also be exhibiting at the event.

## GENERAL SPONSORSHIPS - \$750

*These funds will be used at BLD Connection's discretion where needed the most (examples include: Board Mixer, Wi-Fi access, registration desk materials, etc.)*

## PREMIUM SPONSORSHIPS - \$1500

*These funds will be used to support various larger event activities. Choose from Day 1 or Day 2 General Session Lunch, keynote speakers, Evening Reception food or beverage, exhibit hall happy hour, break services, evening reception food or beverage, seminars/speakers, or charity event.*

## SPONSORSHIP LEVEL SELECTION

BIZON **NORTH** SPONSORSHIP LEVEL:  \$750  \$1500 Other \$ \_\_\_\_\_

I WANT TO SPONSOR THE: \_\_\_\_\_ (Premium sponsorship only)

BIZON **SOUTH** SPONSORSHIP LEVEL:  \$750  \$1500 Other \$ \_\_\_\_\_

I WANT TO SPONSOR THE: \_\_\_\_\_ (Premium sponsorship only)

## CONTACT INFORMATION

COMPANY		CONTACT	
ADDRESS			
CITY		STATE / ZIP	
EMAIL		PHONE	

## PAYMENT INFORMATION

CHECK: Make payable to: BLD Connection Mail to : 701 Decatur Avenue North, Minneapolis, MN 55427

CREDIT CARD  MasterCard  VISA  AM EX  FULL PAYMENT ENCLOSED \$

NAME ON CARD \_\_\_\_\_ SIGNATURE \_\_\_\_\_

CARD # \_\_\_\_\_ EXP \_\_\_\_\_ CODE \_\_\_\_\_

Return Form To: [jodie@bldconnection.org](mailto:jodie@bldconnection.org) or fax to (763) 595-4060 | Call (763) 595-4058 with questions.