

PRODUCT INSTALLATION PRESENTATIONS

CONDUCT AN INSTALLATION PRESENTATION AT THE 2024 BIZCONS



February 6-7, 2024 | Bloomington, MN



February 21-22, 2024 | Altoona, IA

During the 2024 BLD BizCons, exhibiting companies will have the opportunity to present a condensed 15-30 minute educational product installation presentation in a designated area during trade show hours - FREE OF CHARGE!

Advance promotion, prominent signage, and BLD staff announcements will help draw attendees to your presentation, although attendance cannot be guaranteed. Applications will be considered on a first-come, first-served basis and priority will be given to those that are debuting a NEW product and installation demo.

Product Installation Presentation Guidelines:

- Installation presentations are limited to 30 minutes maximum and will take place during assigned time slots during trade show hours. Please do not go over this allotted time.
- Your company must be exhibiting at the trade show in order to conduct a product installation presentation.
- Presentations should be a "how to" on how the product is installed, not a direct sales pitch (preference given to those debuting a new product or service, so please indicate that on application.)
- All materials used during the installation must meet the hotel and fire marshal approval.
- All materials used during the installation must be removed or disposed of off-site. No onsite debris disposal is permitted.
- Arranging storage space for items (if needed) is the responsibility of the exhibiting company.
- While you may select a preferred time slot below, final assignment will be based upon what is actually still available and at BLD's discretion.

If Selected for a Product Installation Presentation:

- Companies will be notified if they have been selected for a presentation.
- A short written description of demo product(s) and a company logo will be required for promotional purposes and must be submitted for review and approval by the BLD staff *at least* 45 days prior to the start of each show.

Audio Visual:

- Based upon past history, microphone and speaker have never been needed, therefore, will NOT be provided.
- *Electricity hookup* for audio visual equipment provided by BLD Connection **IF REQUESTED on the application page.**
- **Any other presentation equipment needed (screen, LCD projector, laptop, etc.) is the responsibility of the presenter to order and pay for directly through the host facility. We do not recommend these type of presentations because of the extended time to set up and tear down, as well as the lighting that may be difficult to adjust in the presentation area.**

AVAILABLE INSTALLATION TIMESLOTS

Refer to the agenda to see what other activities may be going on during the same timeslot. BLD cannot guarantee traffic to any installation demonstration.

DAY 1

PRESENTATION TIME SLOTS

Trade Show Hours: 1:30 pm - 5:30 pm

- #1 - 2:00 pm - 2:30 pm
- #2 - 3:00 pm - 3:30 pm
- #3 - 4:00 pm - 4:30 pm



DAY 2

PRESENTATION TIME SLOTS

Trade Show Hours: 9:00 am - 12:00 pm

- #1 - 9:30 am - 10:00 am
- #2 - 10:30 am - 11:00 am
- #3 - 11:30 am - 12:00 pm

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PRODUCT INSTALLATION PRESENTATION APPLICATION FORM

Please complete this form to apply for a product installation presentation spot at the events you're exhibiting at. Available times are listed on the previous page. Requests honored on a first come, first served basis. Attendance cannot be guaranteed.

BLD BizCon NORTH
February 6-7, 2024
Bloomington, MN

COMPANY

PHONE

CONTACT NAME

EMAIL

ONSITE DEMONSTRATOR

CELL PHONE

EMAIL

DESIRED TIME SLOT (SELECT FROM OPTIONS ON PREVIOUS PAGE. TIMES NOT GUARANTEED)

PRODUCT OR SERVICE NAME

I will need electricity for my product demo (provided by BLD).

Presentations are located in corridor outside of exhibit hall during trade show hours.

Please attach a short description of product so that we may use it in promotions.

This is a NEW product!

BLD BizCon SOUTH
February 21-22, 2024
Altoona, IA

COMPANY

PHONE

CONTACT NAME

EMAIL

ONSITE DEMONSTRATOR

CELL PHONE

EMAIL

DESIRED TIME SLOT (SELECT FROM OPTIONS ON PREVIOUS PAGE. TIMES NOT GUARANTEED)

PRODUCT OR SERVICE NAME

I will need electricity for my product demo (provided by BLD).

Presentations are on stage in exhibit hall during trade show hours.

Please attach a short description of product so that we may use it in promotions.

This is a NEW product!