# my BUSINESS ADVOCATE | BENEFIT | CONNECT



## BOARD OF DIRECTORS



**Paul Penner** President



Sam Varing Josh Reynolds Jimmy Severn Vice President



Secretary



Treasurer



Jennifer **Menge Ewart** Director



Jove Loewen Director



Kamna Suri Director



Khyati Shetty



**Loren Taves** 



**Steve Couper** Director



**Steve Czeck** Director



Verghese Director

FROM THE INSIDE OUT: UNDERSTANDING

HEALTH, WELLNESS, & THE IMPACT OF

"How's the market?"

As a Realtor, this is the question I am asked almost daily. Well, it's spotty.

Home buyers are nervous about the tariff wars and the election. Commercial clients have the same concerns. We are living in an uncertain time, and the impact of this uncertainty is reaching almost every sector of the economy.

Fear has a way of making bad things worse. We can't let fear grip us. This is the time to look for ways to survive, and possibly even to thrive!

Life is giving us lemons, but as the saying goes, it's time to make lemonade. To use a more regionally appropriate metaphor, life if giving us a raspberry, so let's make raspberry juice.

Many manufacturers and distributors are having to find new suppliers, and retailers are sourcing new products. Procurement models and

supply chains are being adjusted. This crisis may provide you with unforeseen opportunities.

We at the Abbotsford Chamber of Commerce are here to help.

The team at the Chamber includes leaders from various industries including aerospace, accounting, agriculture, entertainment, food services, banking, education, hospitality, marketing, technology, and real estate. We understand the challenges that you are facing, and would love to assist you in finding solutions. Locally, the Chamber has many opportunities and events were you can meet other members. If you need an introduction to one of our nearly 800 members, just ask. On our website, you'll find a list of the current members and a number of affinity members that may help you save on your

expenses.



INCOMING PRESIDENT'S MESSAGE

Our Chamber network reaches well beyond Abbotsford and the Fraser Valley, with over 400 Chambers throughout Canada, representing 200,000 business, so there's a good chance we can connect you with an opportunity.

There are challenges abound, but with the Chamber at your side, if we work together, we can not only survive, but thrive.

- Paul Penner **Board President** 

### **ELCOME**

C2 Imaging, Canada, ULC Canada Mats

Clearbridge Business Solutions

Evoke HR & Immigration Inc.

GFL Environmental Inc. Gill Motors

Gravis Farms Ltd.

**GreenCraft Doors** Hear Right Canada

Hydra Med Spa and Wellness

IG Wealth Management

Mogan Daniels Slager LLP MLA Reann Gasper Sohi Consulting Inc. Sport Chek Abbotsford The Best Balance Solutions The Country Canine Grooming Studio The Slay Movement Collective **Unique Minds Consulting** Valley Airporter Shuttle

Valley West Glass Ltd.

Wagner Heating & Air Ltd. Warehouse Gym Co.

Mae's Seasonings Inc.

KEYNOTE SPEAKER DR. SHAHANA ALIBHAI

STRESS ON WOMEN

THURSDAY, MAY 8TH, 2025 5:00 PM - 7:00 PM



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## MOVING INTO 2025 WITH INTENTION



Incoming Board of Directors: Vineet Verghese, Loren Taves, Khyatti Shetty, Kamna Suri, Josh Reynolds, Sam Varing, Steve Couper, Paul Penner, Jennifer Menge Ewart, Jimmy Severn, Steve Czeck, Jove Loewen

For 2025, the Abbotsford Chamber of Commerce is advancing with intention, guided by clear strategic priorities that reflect member feedback and the evolving needs of our business community. Three key focus areas will drive our efforts to deliver greater value, relevance,

and impact.

### 1. Helping Businesses Succeed:

We're committed to offering practical programming that supports business growth, profitability, and workforce development. In 2025,

we'll deliver workshops and leadership series focused on increasing revenue, improving financial literacy, and accessing grants. Additional sessions will support talent recruitment, retention, and training, equipping members with tools they can use immediately to strengthen their operations.

#### 2. Deepening the Membership **Network:**

Strong connections are at the heart of a vibrant Chamber. We're fostering deeper relationships among members by hosting meaningful networking events and exploring new methods for engagement. By tailoring experiences to member needs, we're building a community where

businesses support and elevate one another.

#### 3. Showing Up for Business:

Our members want a Chamber that's visible, vocal, and active. In 2025, we'll continue championing local businesses by engaging in regional conversations, advocating for business-friendly policies, and pushing for infrastructure that supports growth. We'll strengthen our communications so members stay informed and feel supported.

With purpose and focus, the Chamber is ready to be a trusted, responsive partner for Abbotsford's business community in 2025 and beyond.



### UPCOMING **VENTS**

**WORKSHOP | HOW TO** NETWORK

WITH THE CHAMBER TEAM May 1st, 11:00 AM - 1:00 PM





hello@abbotsfordchamber.com 207 - 32900 South Fraser Way Abbotsford, BC V2S5A1



FROM THE INSIDE OUT: UNDERSTANDING HEALTH, WELLNESS, & STRESS, WLC May 8th, 5:00 PM - 7:00 PM