



# FRASER VALLEY BUSINESS COALITION



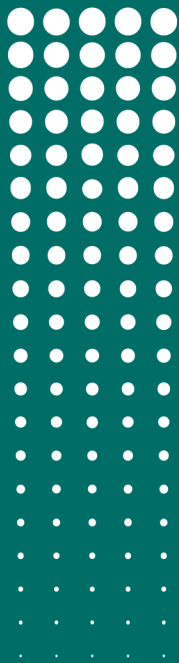
# FRASER VALLEY ECONOMIC SUMMIT

MAY 21, 2024  
EVERED HALL, UFV





# FRASER VALLEY BUSINESS COALITION



## ABOUT THE COALITION

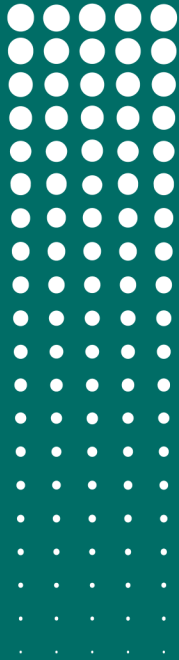
Abbotsford, Langley, Chilliwack and Mission Chambers are uniting as the Fraser Valley Business Coalition (FVBC) on behalf of thousands of businesses to advocate for growth-enabling investments to support businesses and strong economic activity in the region.

One of the Coalition's activities will be to organize a regional economic summit hosted at the University of the Fraser Valley.



### Key Focus Areas of the Coalition:

1. Investing in Critical Infrastructure
2. Giving the Fraser Valley its fair share in student seats to power our workforce
3. Promoting Innovation in Agriculture/Agri-tech
4. Finding solutions to Crime and Vandalism



# ABOUT THE SUMMIT

The Fraser Valley Economic Summit will bring together business, community and government leaders to discuss the future economic potential of the Fraser Valley, highlight regional success stories across our communities, and include best practises from leading economic development and private sector voices from across the Province.

Sessions will focus on the state of the regional economy, key infrastructure and transportation needs, opportunities in agriculture and ag-tech, regional economic development potential, and supporting the region's future workforce needs.



The Summit is taking place at the University of the Fraser Valley, which is situated in the traditional territory of the Stó:lō peoples.

# Program

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**8:00 AM** Registration & Breakfast

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**9:00 AM** Welcome

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**9:30 AM** Keynote Address:  
*The State of the Fraser Valley Economy - An Overview of the Economic Reality and Issues Shaping Our Region*

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**10:00 AM** Panel:  
*The Building Blocks of Growth - Addressing the Fraser Valley's Infrastructure Deficit*

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**11:00 AM** Coffee Break

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**11:15 AM** Panel:  
*The Fraser Valley Opportunity - Local Leadership Panel*

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**12:00 PM** Government Address

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**12:30 PM** Lunch

# Program



1:30 PM

Panel:

*Seeds of Innovation - Food Security and Ag Tech for all of British Columbia*

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2:30 PM

Coffee Break

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2:45 PM

Panel

*Investing in the Fraser Valley's Workforce and People*

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3:45 PM

The Fraser Valley Business Coalition

*A Plan for the Region*

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3:55 PM

Wrap Up

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4:00 PM

Reception

*Hosted by the Fraser Valley Tourism Alliance*



# The Venue

## Address

University of the Fraser Valley  
Evered Hall, Student Union Building  
33844 King Rd.

## Parking:

Park in any of the lots on campus and provide your license plate at registration.

## Onsite Facilities

Washrooms are located in the southeast corner of the Student Union Building across from Evered Hall and beside the main entrance of the building.

