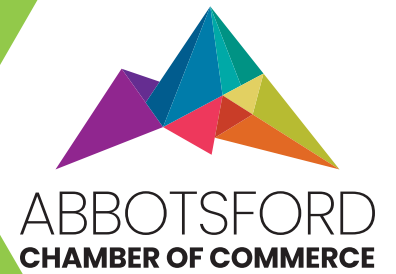


# myBusiness

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## ABBOTSFORD CHAMBER BRINGS STRATEGIC MANAGEMENT OF THE FRASER RIVER AND CHILDCARE POLICY TO THE FLOOR AT CANADIAN CHAMBER POLICY CONFERENCE IN OTTAWA



Canadian Chamber Conference 2022 with President and CEO Perrin Beatty and Abbotsford Chamber CEO Katerina Anastasiadis to the Left and Board President Craig Toews to the Right

**October 27, 2022**

**Abbotsford, BC** – The Abbotsford Chamber of Commerce alongside the BC Chamber of Commerce and other lower mainland chambers was a strong voice on the importance of addressing future flooding risks and strategic management of the lower Fraser River. The BC Caucus stressed the importance of the matter as an issue of national significance in securing food security, trade and transportation connectivity across the nation and from Canada's Pacific Gateway port, road and rail infrastructure.

The Abbotsford Chamber of Commerce also gave voice to the many private childcare operators who must be part of the country and provinces' plans on affordable childcare. The Abbotsford Chamber spoke of the importance of business autonomy and the elimination of unnecessary regulations on the private sector. The overall competitiveness for the private sector is key to enabling quality day care. The Abbotsford Chamber stressed that government support should be targeted and maximized for families that need it the most. The need for more Early Childhood Educators to support people and families across British Columbia was also raised in the submission lead by the Victoria Chamber of Commerce.

"I am always amazed by the strong voice of Chambers that come together

from across the nation to participate in the Canadian Chamber Conference. There were very meaningful policy resolutions debated this year and those at the crux of some of the key challenges business are grappling with and will be in the coming year ahead," said Katerina Anastasiadis, CEO of the Abbotsford Chamber of Commerce, "I am pleased with the strong representation the BC Caucus and Fraser Valley Chambers had to ensure our local policy positions with a national impact were heard and supported."

The Canadian Chamber of Commerce AGM & Policy Convention took place October 14-15th in Ottawa with delegates and stakeholders from across the country. Notable discussions included, "A Conversation with the United States Ambassador to Canada His Excellency David Cohen and the Hon. Perrin Beatty." The Abbotsford Chamber of Commerce was pleased to collaborate with fellow Chambers and to have won the support of the Canadian Chamber network on critical issues facing the Fraser Valley region and across the province.

For more highlights on the Convention go to: <https://chamber.ca/connecting-networkingand-re-igniting-with-the-chamber-network/>

The final book of resolutions will be available on the Canadian Chamber website at: <https://chamber.ca/advocacy/policy-resolutions/>

### About the Abbotsford Chamber of Commerce:

The Abbotsford Chamber of Commerce is a leading member-driven organization that improves the effectiveness of doing business. We have over 650 members and are the largest Chamber in the Fraser Valley, located in the 5th largest city in the Province. We are an Accredited Chamber of Commerce, meaning that we are a Chamber that is managed strategically and that our operations reflect national standards of business excellence and best practices.

Membership gives access to a variety of benefits and services and a well-grounded organization with quality business people who are focused on the growth and development of the business community. The Abbotsford Chamber is widely recognized as at the forefront of business advocacy and policy development, acting as a strong voice for its members.

In 2021, the Abbotsford Chamber of Commerce celebrated its 108th year of service. Created to promote the interests of businesses in the City of Abbotsford, the Chamber has been an integral part of Abbotsford's growth and evolution for nearly as long as the city has existed.

### Contact:

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2022

CHAMBER  
TEAM MEMBERS

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CEO MESSAGE

Back to Business Moving Abbotsford Forward

The municipal election is over and the results in! We have a new Mayor and Council and wish them all the best in their terms ahead serving the local community. We also want to congratulate all the candidates that put their names up for election.

During the municipal election campaign your Chamber put on two key events: the Mayoral Candidates Debate and our “Back to Business Moving Abbotsford Forward” Luncheon Discussion Panel followed by a Councillor Candidates Mingle. What an event that was (!) the room was buzzing with thought and conversations, with many key issues that matter to the local community unpacked and ideas on how best to move forward. We had a full room, and many local officials attend with open ears. The ease of starting up, doing business, competitiveness and customer service at the City with a culture that is open to business was

discussed, as well as the opportunities ahead in agri-tech, agri-tourism, food culture and further progress in the downtown Abbotsford district. We must now turn our focus on moving Abbotsford forward based on what we heard.

After a pandemic, fires and floods we know there is still a tough road ahead for businesses. The current inflationary and labour market pressures are top concerns and are forecasted to continue through 2023. Your Chamber will continue to be a leader in challenging times through the Abbotsford Business Community Coalition and we will offer services and supports to help business not only survive but thrive.

If you haven’t already considered the ways we can assist you to build your business, make impactful connections and partnerships, save on business costs or be your voice to government,



Katerina Anastasiadis

CEO

please contact our office today!  
We work hard to provide you with solutions to your needs and to speak to all levels of government as your voice of business. Also, a reminder to join us next month as we celebrate the annual Business Excellence Awards or at one of our upcoming events, we would love to see you there.

We look forward to hearing from you or seeing you soon!

Sincerely,  
Katerina

NEW MEMBERS:

Gathering Markit ..... [www.gatheringmarkit.com](http://www.gatheringmarkit.com)

Scotiabank 106-2618 McMillan Rd ..... [www.scotiabank.com](http://www.scotiabank.com)

Straiton Engineering Ltd. .... [www.straitoneng.com](http://www.straitoneng.com)

2b VENTURES ..... [www.2bdesign.ca](http://www.2bdesign.ca)

Chef Boss Culinary ..... [www.chefbossculinary.com](http://www.chefbossculinary.com)

Motive Power Products Ltd. .... [www.motiveenergy.ca](http://www.motiveenergy.ca)

Abbotsford Property Realty Inc ..... [www.abbotsfordproperty.com](http://www.abbotsfordproperty.com)

Bandstra Transportation Systems ..... [www.bandstra.com](http://www.bandstra.com)

HSBC ..... [www.business.hsbc.ca/en-ca/](http://www.business.hsbc.ca/en-ca/)

IPEX ..... [www.ipexna.com](http://www.ipexna.com)

Scotiabank 30714 Fraser Highway ..... [www.scotiabank.com](http://www.scotiabank.com)

UPCOMING EVENTS:

Thursday, October 27

Business After Business  
hosted by KSW Lawyers  
Ledgview Golf Club  
4:00 PM – 6:00 PM

Wednesday, November 9

Virtual Session featuring the  
Hon. Lisa Beare, BC Minister  
Citizens’ Services and New  
Government Programs  
Supporting Businesses  
11:30 AM – 12:30 PM

Thursday, November 17

26th Annual Abbotsford Business  
Excellence Awards  
Clarion Hotel & Conference Centre  
4:00 PM – 6:00 PM

For more information and registration go to: [abbotsfordchamber.com/events](http://abbotsfordchamber.com/events)



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# Business Excellence Awards Recognize Outstanding Organizations and Individuals in Abbotsford



## Business Excellence Awards features a “Looking Forward” theme

“Looking Forward” is this year’s theme for the annual Business Excellence Awards and encourages reflection on the past, present and future to find lessons learned, innovation and propel our business and community forward. Business innovation and resiliency has no doubt been key throughout the pandemic and recent flooding disaster. It’s now time to breakthrough and look forward to the new opportunities that have arisen and celebrate our peers who have made a noticeable impact and been exemplary leaders, ceasing new realities and adapting with forward thinking.

Presented by the **Abbotsford Chamber of Commerce** and **The Abbotsford News**. The Business Excellence Awards recognize outstanding organizations and individuals in Abbotsford that strive for excellence in our community. Business Excellence Award recipients are *Leaders* in their industry with a commitment to *Customer Service*, a concern for the *Community*, and a passion for *Innovation*.

This year, we will give twelve awards to exceptional Abbotsford-based businesses and entrepreneurs. Award recipients will be announced at the awards reception on Thursday, November 17, 2022. We hope you join us! Register to secure your table or seat at [www.abbotsfordchamber.com/events](http://www.abbotsfordchamber.com/events).

### CATEGORIES OF NOMINATIONS:

- Home Based Business Excellence
- Tourism Excellence
- Manufacturing & Production Excellence
- Agricultural & Agri-Business Excellence
- Consumer Services Excellence (1-5 Employees)
- Consumer Services Excellence (6+ Employees)
- Entrepreneur of the Year
- Non-Profit Organization of the Year
- Corporate Social Responsibility
- New Business of the Year
- Established Business of the Year (1-19 Employees)
- Established Business of the Year (20+ Employees)

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EXCELLENCE  
AWARDS**  
“LOOKING FORWARD”

**CELEBRATING 26 YEARS  
OF BUSINESS EXCELLENCE**

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CLARION HOTEL & CONFERENCE CENTER

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[WWW.ABBOTSFORDCHAMBER.COM/EVENTS](http://WWW.ABBOTSFORDCHAMBER.COM/EVENTS)

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