

*Review by Erin Grantham, Executive Director
Enterprise, AL Chamber*



I completed the All Things Chamber program and absolutely loved it! Thank you so much for putting the time and energy into creating this as an opportunity for us. I have been with the Enterprise Chamber for almost 11 years (9 years as the Executive Director), and every day I learn something new.



- 1. All Things Governance:** This was a great reminder of all of the important governing documents that we have (or should have). The checklist simplifies what I need to check on, and make sure we've reviewed recently. It also helped to reiterate a lot of what I've been talking over with our Board about as we look at planning ahead in the short- and long-term.
- 2. All Things Operations:** I really appreciated the explanation/breakdown of the financials. Especially the unrestricted vs restricted income points. Thank you for including an example copy of the report to go along with the explanation. Ours is not structured in the same way, but it is in a much better format than ours! I hope that we can make the adjustment before next fiscal year, because I really think it will help to improve efficiency.
- 3. All Things Membership:** This is going to be a terrific training tool for my staff, in addition to the training I provide them as well. It really seems so simple, but I think when you've been in this world awhile some of us tend to make it overcomplicated. There were some really great tips in there about SMART goals! I also took a lot of notes about prospecting. LOVE THE MEMBER MATH!!!! I can't wait to use this!!
- 4. All Things Events & Programs:** I think we all appreciate hearing what other Chambers are doing. This section gave me a couple of new ideas for future events, as well as ideas to make simple adjustments to some of our current events. The Event Planning Checklist is super helpful as well! I have these in a different version for each individual event, but this simple version is something that I can provide to our team as a guide right away even when I don't necessarily have time at the moment to get into the minutia. There were also some super valid points about why we host, that are really concise but still powerful.
- 5. All Things Community:** Thank you for sharing different ways that you've built strong partnerships, and great programs, with your community education system! I am constantly trying to figure out the best way to connect those dots. We work together super well on a case-by-case basis, but I'd love to start something that can grow into a better partnership and make a bigger impact. This gave some good examples. I feel like I can share some of the examples with our team, and some of our active partners and spin off from there. I LOVE YOUR LEADERSHIP PROGRAM!!!! I loved ours too, but COVID shut it down, and I've not had time to bring it back. It's coming back next year, and you've given me some great tips to improve it!!
- 6. All Things Extra:** I LOVED YOUR LESSONS LEARNED!!! So much truth in there... Thanks for keeping it real, sister!!

I truly wish I had this program 9 years ago, but I am thankful that I have it now. It will be my go-to point of reference when I am trying to find a way to convey what I am trying to say in times of cloudiness, a source of inspiration, and a wonderful training tool for my team (present and future). 5-STARS!!!