## 2025 Alabama Chambers Professional Development Conference Presented by The Fund

## Tuesday, October 14

6:00a-9:00a	Breakfast for hotel guests	
10:00a – 11-00p	Board Meeting	Private Dining Room
10:00a	Registration Opens	PreFunction Area
12:30p-1:40p	Conference Opening Session	YellowHammer
	"Remember Our Why: The Eleven86 Story"	
	With Marquis Forge & Patty VanderWal	
1:45p-2:45p	Leading the Way: Embracing Purpose over Preference	
	with Loren Gibson	Capstone
	Stakeholder Engagement Strategies: Building Stronger Connections	
	with Members & Volunteers with Craig Johnson	Black Warrior
2:45p-3:00p	Break	
3:00p -4:00p	Philanthro-ship: Building Chamber Membership Through Community	
	and Financial Development with Scott Harper	Capstone
	Creating Success for Chamber Professionals with Hardy Smith	Black Warrior
4:00p-4:15p	Break	PreFunction Area
4:15p-5:00p	Sponsor Spotlight Session	YellowHammer
5:00p-6:30p	Cocktails & Conversations	Hotel Lobby
6:30p	Dinner	YellowHammer

## Wednesday, October 15

6:00a-8:30a	Breakfast for hotel guests	
8:30a-9:30a	45 in 45: Events with Heather Lebischak	Capstone
	45 in 45: Membership with Kristy Drake	Black Warrior
9:30a-9:45a	Break	PreFunction Area
9:45a-10:45a	Building A Culture That Keeps Your Top Talent with Tim Chason	Capstone
	Rolling in the Revenue with Teri Smiley	Black Warrior
	Help! I'm New Here! with Anissa Starnes & Paige Hutto	YellowHammer
10:45a-11:15a	Break	PreFunction Area
11:15a- 12:15p	Chamber Board & Governance Best Practices with Hardy Smith	Capstone
	Exploring Innovative Revenue Streams for Chamber Success	
	with Anissa Starnes	Black Warrior
12:20p -1:00p	Networking Lunch	Side by Side
1:00p- 1:15p	Celebrating America's 250 <sup>th</sup> Birthday in Alabama with Natalie Steed	YellowHammer
1:15p – 2:05p	"What's Your Problem?" Roundtable Topic Discussions	YellowHammer
2:30p	Rolling Around Tuscaloosa Community Tour	
5:00pm	Evening Reception	Hotel Lobby
Evening	Dinner on your own	

## Thursday, October 16 6a-8:30a Breakfast for Hotel Guests

6a-8:30a	Breakfast for Hotel Guests	
8:30a-9:30a	Alabama Workforce: Navigating the Landscape with Donny Jones	YellowHammer
9:30a-9:45a	Break	
9:45a-10:30a	Rolling with Technology with Karla Roper	YellowHammer
10:30a-11a	Silent Auction Closes & Break	
11a-12:00p	Time To Roll: Mastering the Clock with Teri Smiley	YellowHammer
12:00p	Conference Closing Session: Know Before You Go.	YellowHammer