



# SCHEDULE

PLENARY

OPERATIONS

MEMBERSHIP

COMMUNICATION/EVENTS

MAIN STAGE

MAIN STAGE

ROOM A

ROOM B

TUESDAY

12:45pm

Kick Off/Baldwin County Story

1:45pm

Strategic Planning

Volunteer Recruitment  
& Retention

How Chambers Use AI

3:00pm

Budget/Finance

Leveraging Workforce Programs

Making Your Chamber Stand  
Out with Canva

4:00pm

BREAK | SILENT AUCTION

4:15-  
5:00pm

*\*CHOOSE ONE - THESE ARE NOT  
TRACK BASED*

Next Steps - Professional  
Development

Next Steps - Award Winning  
Organizations

6:30pm

RECEPTION/DINNER - MILE MARKER 158

WEDNESDAY

8:15am

Sponsor Speed Dating

9:15am

BREAK | SILENT AUCTION

9:30am

Economic Development I

The Membership Mixer: Part 1  
Recruitment – Catching the Waves

Communications/Marketing Panel

10:30am

BREAK | SILENT AUCTION

10:45am

Economic Development II

The Membership Mixer: Part 2  
Relationships – Building Strong Tides

Are You Asking Enough - Event  
Sponsorships

11:45am

RECOGNITION LUNCHEON

1:30pm

Building/Facility Considerations

The Membership Mixer: Part 3  
Retention – Anchoring Membership

Marketing Your Event with a Plan

2:30pm

Teambuilding Exercise

*\*DINNER ON YOUR OWN*



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*ROOM A*

*ROOM B*

THURSDAY

8:15am

Growth Zone 2024 Chamber Survey Results  
Hear What Your Peers Have to Say

9:15am

BREAK | SILENT AUCTION

9:30am

Board Development

Leadership Programs

Events Panel & Data

10:30am

BREAK | SILENT AUCTION

11:00am

The Final Wave: Crafting Your Message and  
Navigating Forward