



March 7, 2022

Chamber Members,

The Annual Chamber Banquet is scheduled for March 10, 2022. Banquet tickets have sold out.

UGA Small Business Development Center will be coming to Butts County to offer the "**Keys to Success Entrepreneurial Success Series**" sponsored by the Butts County Chamber of Commerce and Georgia Power. See below for registration information. Chamber members, contact the Chamber office for a 25% off discount code.



Lisa & Bridget

WELCOME NEW CHAMBER MEMBERS:

Member Upgrade to Elite Membership:

May & Carter Oil Company - "Priding ourselves on outstanding customer service May & Carter has made many other services available to help its customers." 770-775-3277

CORE Member:

VOTE BUTTS - Find them on FB -

<https://www.facebook.com/groups/1695520390652913>

Questions? Contact Daniel Queen at 770-598-8937 or email at votebuttsco@gmail.com

Small Business
Development Center
UNIVERSITY OF GEORGIA

KEYS TO ENTREPRENEURIAL SUCCESS SERIES

April 11, 18, 25, & May 2

Part I - Starting a Business
Part II - Writing a Business Plan
Part III - Marketing Your Business
Part IV - Financial and HR Basics

Sponsored By:

More Information and REGISTER!

www.georgiasbdc.org/training/ or call: 478-757-3609

Butts County Chamber Member? Call the Chamber at 770-775-4839 for a 25% Discount Code!

2022

KEYS TO ENTREPRENEURIAL SUCCESS SERIES



Small Business Development Center
UNIVERSITY OF GEORGIA



Part I STARTING A BUSINESS

Monday, April 11, 10:00a.m. - 12:00 p.m.

Find out if owning a business is right for you. We cover: Personal Traits of an Entrepreneur, Marketing Analysis, Legal and Insurance Considerations, Marketing for Your Business, Bookkeeping and Accounting Basics, Financial and Money Management, and Basics



Part II WRITING A BUSINESS PLAN

Monday, April 18, 10:00 a.m.- 12:00 p.m.

There are a lot of factors to consider when it comes to starting a business; size, location, product, target customer, etc. Your business plan forces you to think through all of these and so many more aspects of the business. In this program, you will learn the components of a business plan and how to put them to work for you and your busi-



Part III MARKETING YOUR BUSINESS

Monday, April 25, 10:00 a.m. - 12:00 p.m.

An essential course that teaches entrepreneurs how to successfully brand their company, differentiate themselves from the competition, position their products in the marketplace, and develop an effective marketing program. This class will cover both traditional marketing as well as digital and social media.



Part IV FINANCIAL AND HR BASICS

Monday, May 2, 10:00 a.m. - 12:00 p.m.

Many business owners struggle with the financial management of the companies. Overview of financial statements and cash management tips. Practical HR information including recruiting in today's environment, job descriptions, hiring tools and the importance of HR processes.

Location:

Butts Cty. Chamber of Commerce
25 Third St.
Jackson, GA 30233

Butts Chamber Member?
Call the Chamber at 770-775-4839
for a 25% Discount Code!

Sign up for the Entrepreneurial Series for only \$199!
*(classes not sold separately.)

Sponsored by:



Register NOW!



Phone: 478-757-3609

<https://www.georgiasbdc.org/training/>

A Public Service and Outreach Unit of the University of Georgia.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance to tlawrence@georgiasbdc.org or calling 478-757-3609.

Thank you, Elite Members!



Central Georgia EMC
A Touchstone Energy® Cooperative



Tim Broyles

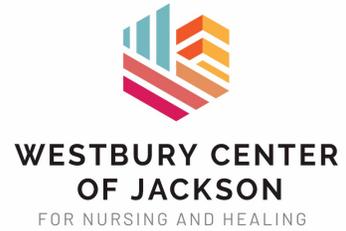
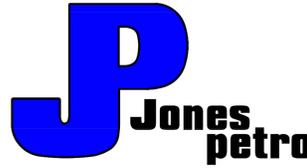
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