



## **Immediate Release**

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West San Gabriel Valley REALTORS®

## **Press Release on virtual signing ceremony of Memorandum of Understanding (MOU) between the Canadian Real Estate Association (CREA) and the West San Gabriel Valley REALTORS®.**

SAN GABRIEL, CA (12/15/2020) - West San Gabriel Valley REALTORS® (WSGVR) announced today that it has signed a Memorandum of Understanding (“MOU”) with Canadian Real Estate Association (CREA).

The MOU establishes a commitment by WSGVR to work collaboratively with CREA to generate more trans-national business opportunities for our respective members; to work to ensure promotion and communication to the respective members of each Association who are interested in enhancing their business with trans-national referrals; both Associations agree to participate/support in an international session and/or attendance at each other’s respective conferences and/or webinar sessions; and to host an annual webinar for respective members of each Association on cross-border business.

“On behalf of the West San Gabriel Valley REALTORS®, I look forward to working closely with CREA through our commitment to do trans-national business opportunities for our respective members,” said Mindy Yeh, 2020 WSGVR President.

Costa Pouloupoulos, Chair, CREA, said that “Our partnership with WSGVR will further strengthen both associations the ability to work closely together and allow their members to collaboratively learn about perspective markets, increase their cross-border transactions, and make referrals.”

### **About Canadian Real Estate Association**

The Canadian Real Estate Association (CREA) is one of Canada’s largest single-industry associations, representing more than 130,000 REALTORS® working through 90 real estate boards and associations.

### **About West San Gabriel Valley REALTORS®**

The West San Gabriel Valley REALTORS® (WSGVR), established since 1922, is a trade organization with over 3,000 REALTOR® members strong. For over 98 years, the WSGVR has served REALTORS® throughout Southern California and in particular, our five cities: Alhambra, Monterey Park, Rosemead, San Gabriel, and Temple City. The mission of the West San Gabriel Valley REALTORS® is to advocate and enhance the interests of REALTORS®; to promote adherence to the REALTOR® Code of Ethics and professional competency of members; to safeguard and preserve private property rights, always mindful of cultural backgrounds within our communities.

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