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## Terrell Chamber Civic Auction Exceeds Expectations

The Terrell Chamber of Commerce’s 39th Annual Civic Auction was completely online this year for the first time in history, thanks to COVID. Gathering 700+ people in an arena wasn’t possible, so we had to switch gears and figure out how to be successful in this completely new format.

The goal for the auction was set at \$185,000, but that was about a year ago and well before we had any idea the auction would have to be done differently. Once we switched to an online format, we knew meeting that goal would be very difficult. Donations were down, for one, so there were fewer items overall. But we were optimistic and are very happy

to report we raised \$140,000. “The first ever online auction was a success, which would not be possible without the support of our sponsors, volunteers and donors,” said Carlton Tidwell, President & CEO Terrell Chamber of Commerce / Convention and Visitors Bureau. “We’re so grateful for the ongoing support we receive from businesses and individuals in the Terrell community, even when we change things up on them!”

Thanks again to our sponsors: AutoZone, Film Alley, JS Helwig & Son, Madix, Nucor, Oldcastle BuildingEnvelope, Platinum Collection of dealerships, U-Rent It, and our raffle sponsor, American National Bank of Texas.

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## Christmas Parade Set for December 12



This year’s Stanley Ballard Senior Christmas Parade will be held on Saturday, December 12, 2020 at 10 a.m. We would like to encourage schools, churches and businesses to participate in this year’s parade. This year’s parade theme is “Christmas Vacation” and the grand marshal will be Mr. John Davidson.

The Christmas parade is a very popular annual event in Terrell and we’re very excited that we are going to be able to continue with that tradition after a year of so many canceled events. Attendees and participants are encouraged to remain in their own groups and practice safe social distancing.

The parade route begins on Moore Ave./U.S. Hwy 80 at Ninth Street and continues down Moore until it ends at Adelaide Street. Parade entry forms can be found on the Terrell Chamber of Commerce website home page, [www.terrelltexas.com](http://www.terrelltexas.com) and must be completed and returned by Saturday, November 28. The rules and instructions for parade entries can be found on our website as well.

Two trophies will be awarded before the parade: one for ‘best of theme’ and another to ‘best overall’ float.

Call the Chamber at 972-524-5703 for additional information.



## Small Business Saturday “Shop Home for the Holidays”



This year, more than ever, it’s important to shop locally to support our local small businesses. American Express created a national campaign encouraging shopping small in 2010, in the midst of a recession. That’s when Small Business Saturday was born. One great opportunity to do that here in Terrell is during our Shop Home for the Holidays event, just after Thanksgiving. This year there are two days to shop – Friday, November 27 and Saturday, November 28 from 10 a.m. to 4 p.m.

Participating Terrell businesses contribute toward gift baskets valued at over \$500 that contain either items from their inventory or gift certificates to be used at their stores. Shoppers can enter the drawing for the gift baskets at each participating store (one entry per shopper per store). So, when making your Christmas shopping list this year, remember Terrell small businesses where you’re sure to find unique gifts for your friends and family. Hope to see you on November 27 and 28!



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# Chamber Spotlight



## Get the Most Out of Member Benefits This Holiday Season

Be sure you're taking advantage of some of the benefits available to Chamber members! If you have sales and promotions, or special events you'd like to make known, login to the Member In-

formation Center (MIC) and submit those items. Not sure how to do that? Visit [terrelltexas.com/member-center](http://terrelltexas.com/member-center) where you will find short videos on how to log in to the MIC, and how to submit

hot deals, holiday events, news, job postings, etc. Each approved item submitted will appear in our weekly email newsletter and on our website.

## This Holiday Season, Give the Gift of Terrell Cash



Are you looking for gift ideas for employees, co-workers, friends or family? Give the gift of Terrell Cash! Terrell Cash gift certificates are accepted at 22 local merchants. By purchasing Terrell Cash, you support a local small business and keep your money here within the community. To purchase, visit [terrelltexas.com/terrell-cash](http://terrelltexas.com/terrell-cash), or call the Chamber at 972-524-5703 or visit at 1314 W. Moore Ave.



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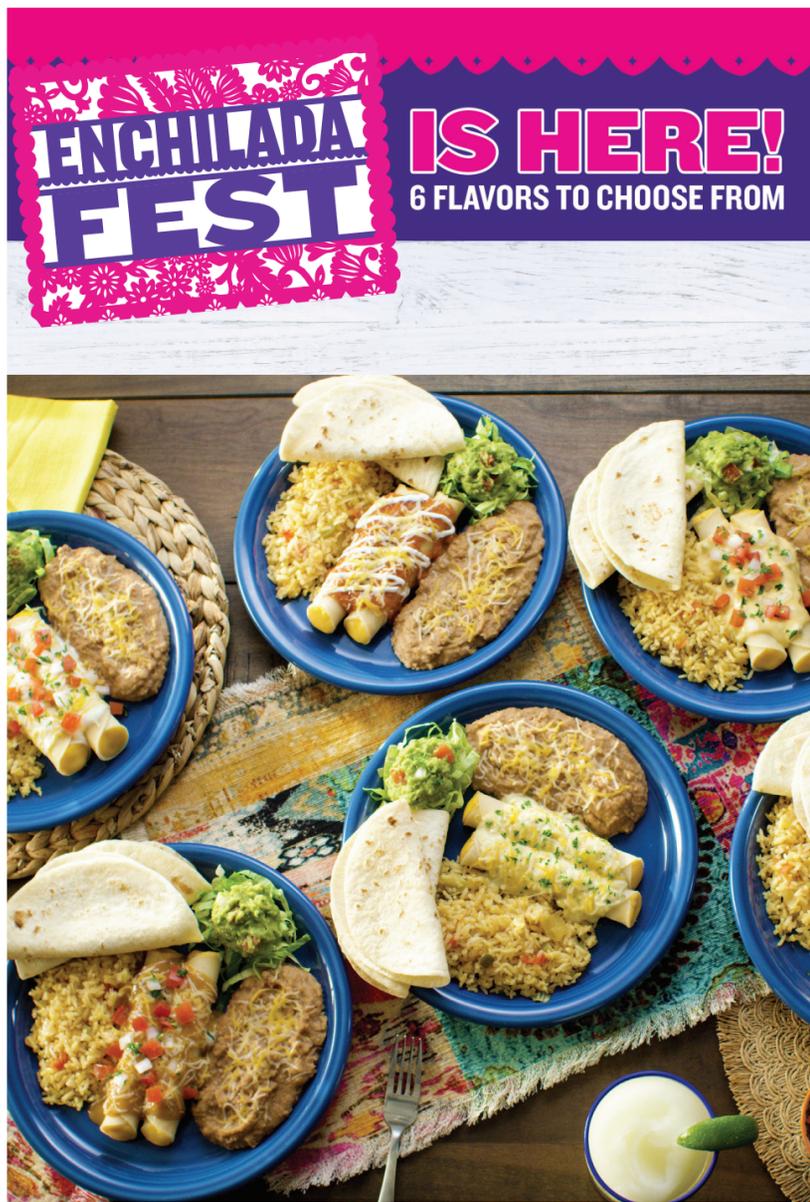
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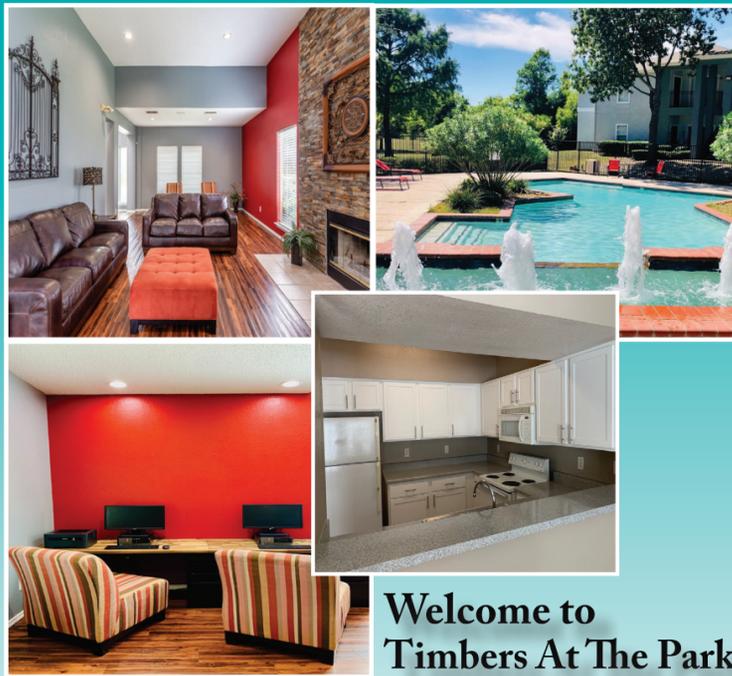
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# Small Business Spotlights

In each quarterly Spotlight, we like to highlight local small businesses. We want you to get to know some of their stories and meet the faces behind these businesses. They are vital to our community and we ask you to please consider shopping and supporting local businesses.

## Q&A with Debbie Bain, EnVogue



**What type of products does EnVogue sell?**

EnVogue is a ladies boutique selling clothes for every occasion. Our clothing ranges from casual to dressy.

**How long has EnVogue been in business in Terrell?**

We have been in business in the same location for 38 years.

**How did you get started in the women's clothing business?**

When I was in high school, I worked at a clothing store in Terrell. After graduation I continued working there for 9 years, then stayed home for 7 years starting a family, and opened EnVogue on August 2, 1982.

**What are your hours of operation and where are you located?**

We are located at 103 W. Moore Avenue in Terrell and our hours are 9:30-5:30 Monday through Saturday.

**Anything else you would like the community to know about EnVogue?**

Customer service is the most important asset of any business. I am very fortunate to have my sister-in-law, Pam Carnes, who has always worked with me.

**Why is Chamber membership important to you?**

The Chamber membership should be important to everyone who has a business. You receive exposure and help in all areas. Also, the Chamber is like everything else, you get out of it what you put in it.

## Q&A with Dr. Josh Farmer, Maverick Chiropractic



**What services does Maverick Chiropractic provide?**

Chiropractic, Massage Therapy & Neurofeedback

**How long has Maverick Chiropractic been in business in Terrell?**

It will be a year this December!

**What made you choose a career in chiropractic?**

I wanted to help people through a non-drug, holistic approach to health care.

**What are your hours of operation and where are you located?**

We are located at 310 W. Brin St. & our hours are Mon & Wed 9-12, 2-5, Tues 9-12 & Thurs 2-5.

**Anything else you'd like the community to know about Maverick Chiropractic?**

We love caring for your whole family! We specialize in pediatric chiropractic care helping your little ones have the best & healthiest childhood!

**Why is Chamber membership important to you?**

The Chamber has allowed us to meet many people and develop relationships within the city of Terrell.



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# Small Business Spotlights

## Q&A with Sara Brewer, The Establishment Barn



**What services does The Establishment Barn provide?**

We are a wedding venue.

**How long has The Establishment Barn been in business in Terrell and where are you located?**

Since 2018.

**How did you get started in the event venue business?**

I started back in 2010 as a wedding planner. I loved weddings but wanted to be on a different side of the industry. In 2016 we purchased land and built The Establishment.

**What are some of the venue amenities or details that set it apart as a special event venue?**

17 acres of southern charm surrounded by trees! We are a modern farmhouse venue with touches of leaded glass windows and old courthouse doors.

**Anything else you'd like the community to know about The Establishment Barn?**

We are a family owned business and provide our couples with a fairy tale day to leave lasting memories!

**Why is Chamber membership important to you?**

We love our chamber and how involved they are with the community and each member on board!

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Madix is a company about people—our clients, our employees, and our community. Our reputation as an innovative leader in the store-fixtue industry is a product of the hard work and dedication of our team members. At Madix, every individual plays a vital role in the success of our company, which is why we in turn strive to help employees achieve their professional and personal goals. We also are committed to maintaining a diverse work environment that is safe, friendly, and constructive for everyone. Investing in our employees and respecting our people is the best way to preserve our future as a company.

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# Events

## November - December Community Event Listing

As of now, these events are still scheduled for November and December, but are subject to change depending on mass gathering limitations. Keep an eye on our calendar at [www.terrelltexas.com](http://www.terrelltexas.com) for the latest updates.

Ribbon Cutting for The Nook  
11/6/2020 4:00 PM  
724 E. Moore Avenue

Ribbon Cutting for Camp Gladiator - Debbie Ray  
11/10/2020 5:30 PM  
First Missionary Church  
201 Poetry Rd

Christmas Parade  
12/12/2020 10:00 AM  
Down Moore Ave. From Ninth St to Adelaide

Ribbon Cutting & Vendor Event  
Southern Grace Salon  
11/7/2020 5:00 PM  
600 N. Rockwall Ave

Veteran's Day  
11/11/2020  
Office is closed in observance of holiday

REACH Child Placing Agency's Gift of Hope  
12/17/2020 5:00 PM  
First Baptist Church ROC

VIRTUAL Black-Tie Ball  
11/7/2020 6:30 PM  
<http://TexasHealth.org/Black-Tie-Ball>

2nd Annual Veteran's Day Color Fun Run  
11/14/2020 7:00 AM  
Terrell Veteran's Memorial Park - sign up at Gazebo

Christmas Holiday  
12/23/2020 - 12/25/2020  
Office is closed in observance of the Christmas Holiday

BFTS Remembrance Day Memorial Ceremony  
11/8/2020 3:00 PM  
Oakland Cemetery

Thanksgiving Holiday  
11/26/2020 - 11/27/2020  
Office is closed for Thanksgiving Holiday

## Terrell Chamber of Commerce Renewals

Autozone Distribution  
Blazin Hot Fireplaces  
C & S Locksmith  
Carter Bloodcare  
City of Terrell  
Cliff's Heating and Air  
Cruise Planners  
Dallas Regional Medical Center  
Dana Skelton  
Denny Oats  
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Longhorn Fabrication, Inc.  
Meadowview Town Homes  
Mid-Am Metal Forming, Inc  
No. 1 British Flying Training School Museum, Inc  
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Osinde Family Dentistry  
Phillips Air Conditioning & Heating  
Renfro Industries, Inc.  
Rio Lerma Mexican Restaurant  
Rotary Club  
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Soulman's Bar-B-Que Inc.  
State Farm Insurance-Graylan Dabney  
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Terrell Urgent Care  
Terrell Volunteer Fire Department  
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