



MISSION REGIONAL CHAMBER OF COMMERCE

# BusinessTRACK

connect • influence • prosper

JAN 2021

## A MESSAGE OF SUPPORT FROM THE MISSION CHAMBER OF COMMERCE

START 2021

### At Your Service.

The simple phrase that perfectly sums up what the Chamber's primary goal has been for 2020.

I am guessing, most of us would agree that 2020 was an extremely challenging year and are quite happy that it is over. It was the year of the "pivot" and the Mission Chamber spent a lot of energy and time redefining our goals for the year and refocusing on our purpose.

The Chamber Board and staff understand what businesses are going through because we are right there with you. We have the same challenges, fears, and obstacles to move to allow us to succeed. It is because we are navigating these obstacles with you, it was only natural that we became the go-to resource for COVID-19 information. For months we spent hours tuning in to daily briefings and staying up to date with most current relief resources as they rolled out. We still do. The Chamber has a web page dedicated to the sharing of information which included provincial as well as federal resources.

As a network, we make up over 200,000 voices across Canada. The Chamber has been given seats at the table of various recovery task forces that have been formed to support businesses. We have been speaking up when we see gaps in coverage or when various business sectors have been overlooked. Two examples of the "power of the crowd" were when the government revised the *Canada Emergency Bank Account (CEBA)* and the *Canada Emergency Commercial Rent Assistance (CECRA)* after receiving feedback from the Network. Tools such as the **BC Mindreader Platform** allowed us to reach across the Province or the country if needed with a simple click of the mouse.

Locally, the Mission Chamber team worked with the District of Mission and Community Futures North Fraser to offer a series of free workshops and seminars. One of the most popular events was the weekly "**Virtual Coffee**" sessions that featured representatives from Work BC, CRA, and Service Canada as well as our MP, both MLA's and the Mayor. These will be revised early in 2021.

We are now ready to meet the challenges of 2021, and we are here to support your business in any way we can. As members of the Chamber, you enjoy many advantages, including discounted rates on events, access to the network at large, as well as the long list of member benefits, however, we work on behalf of all local businesses. Member or not, we are supporting your business.

In closing, we acknowledge we could not have accomplished as much without the support of the membership. Your sponsorships and ongoing engagement with us make us stronger and allow us to keep the programs running, thank you. We are better together.

For more information on BC Mindreader and add your voice to our efforts visit <https://bcchamber.org/bc-mindreader>

WHERE SHOPPING *meets* ENTERTAINMENT

# The Junction

TheJunctionMission.com



London Avenue where Highways 7 & 11 intersect in Mission BC  
featuring Boston Pizza, Cineplex, London Drugs, Save-On-Foods, Staples, White Spot & specialty shopping





# BusinessTRACK

**2020/2021 BOARD OF DIRECTORS**

 Ellen Nguyen PRESIDENT	 Tom Osterberg VICE PRESIDENT
 Sean Melia TREASURER	 Raj Patara PAST PRESIDENT
 Manny Deol DIRECTOR	 Luke Leger DIRECTOR
 Jay Matte DIRECTOR	 Angel Elias DIRECTOR
 Celine Dauphney DIRECTOR	 Denise Fowle DIRECTOR
 Doug Lifford DIRECTOR	 Ethel Lariviere DIRECTOR
 Ron Smith LIAISON/Leq'amel CEO	 Joanna McBride DBA LIAISON
 Cal Crawford DOM LIAISON	 Gwen Atkinson COMMUNITY FUTURES

Happy New Year! I know many of us are happy to say good-bye to 2020. Throughout the past year, the Chamber team continued to roll with the punches, pivoted through the restrictions and became the hub of information regarding COVID and your business.

To note, 2020 saw a new liaison position around our Board table, a representative from the Leq'amel Development Corporation, adding another voice and perspective to our already diverse Board.

The Mission Chamber's policy regarding PST exemptions on in-kind donations to Non-Profits, NGO's and Charitable Organizations serving BC was adopted at the BC Chamber AGM and has become a part of the 2020 BC Chamber Policy and Positions Manual.

We were also part of a collaborative campaign that highlighted and promoted our local businesses, offering resources and tools as everyone navigated through the pandemic.

Partnering with the District of Mission, Community Futures North Fraser, Downtown Business Association, The Junction Shopping Centre, Mission Record and What's On! Mission magazine, we showed our community pride and support for small business owners through the "I Love Mission" campaign.

I'm optimistic as we face 2021 as we have proven our resilience throughout the pandemic, businesses have been adaptive and innovative. And in turn, many of our small businesses have given back to our community as they continue to sponsor local organizations, stock the shelves of our food banks and help our neighbours in need. We are seeing increased development and a strong real estate market that is bringing more families and businesses to Mission. Mission's economic landscape continues to grow and our community spirit is stronger than ever. We truly are better together.



Ellen Nguyen  
PRESIDENT

*Ellen Nguyen*



Thanks to incredible sponsors, community partnerships, and the generosity of the public through ticket donations the Mission Chamber was able to donate \$1500 to BOTH the Mission Christmas Bureau and St. Joseph's Food Bank! The cheques have been delivered and we can't thank you enough for your support in 2020!

Thank You Parade Sponsors!



**#1 Real Estate Office  
in the Entire Fraser Valley  
For 16 Years  
(Production per Sales Person)**

TO SEE EVERY LISTING IN THE FRASER VALLEY  
GO TO MINDY'S WEBSITE  
[www.mindymcpherson.com](http://www.mindymcpherson.com)

*Free  
Market Evaluation*

**sending a great big  
THANK YOU TO  
ALL ESSENTIAL  
WORKERS**

*Mindy  
McPherson*



#103 – 33070 5th Ave, Mission, BC • Office Phone - 604-826-9000

# BusinessTRACK



## Business Excellence Finalists!

The 20<sup>th</sup> Annual Business Excellence Awards process began in September of 2020. As an initiative to celebrate the successes of local organizations, the Business Excellence Awards has been conducted for the past 20 years. This year, the Mission Regional Chamber of Commerce was excited to announce that the public had nominated over 60 organizations in seven awards categories that include two new categories; the **Resiliency Award** and **BBB Business Ethics** of the Year Award.

From these nominations, the process proceeded to public voting, which allowed the public to vote for their favourite nominee in each category. As of December 31st, public voting came to a close, which means it is time to announce the top three finalists!

The finalists in each category are listed below. Congratulations to all nominees, there were so many deserving organizations highlighted through this process.

**Customer Service Excellence** - Sponsored by Famous For Not Being Famous Enterprises Inc. dba Famous for Not Being Famous

**Top 3 Finalists**

- Heritage Park Pharmacy
- Perfect Piece Optical
- Trendy or What Knot Yarns & Gifts



**Exceptional Business of the Year Award**

- Sponsored by Ethel M. Lariviere, MBI, Mortgage Broker, Dominion Lending Centres

**Top 3 Finalists**

- Nutek Sign Creations
- Pressland General
- Studio FITRx



**Resiliency Award** - Sponsored by District of Mission Economic Development

**Top 3 Finalists**

- Cory Cassel Productions
- Lanka Jewels
- Studio FITRx



**Marketing & Communication**

- Sponsored by Mission Record

**Top 3 Finalists**

- Happy Homesteader
- Perfect Piece Optical
- Silk Degrees



**Non-Profit Organization of the Year**

- Sponsored by The Junction

**Top 3 Finalists**

- Fraser Valley Mountain Bike Association
- Mission Community Services Society
- Mission Hospice



**BBB Business Ethics of the Year Award**

- Sponsored by Better Business Bureau

**Top 3 Finalists**

- Cloverdale Paint Inc.
- Excalibur Electric Ltd.
- Tap 2 Drain Plumbing



**U40 Entrepreneur of the Year**

- Sponsored by Community Futures North Fraser

**Top 3 Finalists**

- Art of Alchemy Hair & Beauty
- Brows on Pointe
- Dailey Health and Wellness



**What's Next?**

Please take the time to congratulate the finalists in their categories! Next up is our judging process. The judges will score each Finalist based on the criteria of the specific award category and at the end of the process hand the results over to the Chamber Team.

Award winners will be determined after the interviews are complete and the final scores are tallied by the Chamber Staff.

The final step of the process will have the Finalists return for a fun interview with a videographer. The videos produced will be showcased at the Gala in February.

Stay tuned for how you can celebrate with us in February as we announce the winners! Award show details on the Mission Regional Chamber of Commerce website – missionchamber.bc.ca

## THANK YOU!

WE ARE HONORED AND THRILLED TO BE A FINALIST FOR THE CUSTOMER SERVICE EXCELLENCE AND MARKETING & COMMUNICATION AWARDS!



604.410.2020 33166B 1st Ave, Mission Across from CIBC  
Mon 11-2 Tuesday through Saturday 10-5:30

Find us on





# BusinessTRACK

## Upcoming Events

### Must-attend Events Coming Soon!

#### Virtual Coffees

Select Wednesdays at 10:00 am

This extremely popular series of events from 2020 will be returning in early 2021. The Chamber will be bringing back the "Virtual Coffee" sessions that featured presentations (followed by Q & A sessions) that covered a wide variety of important topics. Sessions were held with local government officials as well as representatives from service Canada Services, Work BC, and the Canada Revenue Agency.

#### Business Excellence Awards Event

February 17 & 18 at 6:00 pm

The 20<sup>th</sup> Annual Business Excellence Awards will be happening in February over two nights. In typical chamber fashion, we are planning a few twists to a typical virtual awards show.

#### Round Tables

Dates to be determined

The new and returning MLAs are now officially sworn in, which means the Mission Chamber will be organizing roundtable sessions with our local officials to talk about the important issues. This session will be held through a virtual platform and open to both members and non-members. There will be a Q & A session during this event.

#### All-Candidates Meeting

Date to be determined.

The Mission Chamber is getting prepared to host an All-Candidates forum once a by-election is officially called. This forum will be held online and open to both members and non-members. There will be a Q & A session during this event.

**Final dates, times, and registration links will be on the Chamber's website.**  
[www.MissionChamber.bc.ca](http://www.MissionChamber.bc.ca)

# Welcome to our New Members

### Northern Gate Enterprises Limited

37524 Hawkins Pickle Road  
 Dewdney, BC  
 (778) 246-0811  
 sales@northerngate.ca  
 W: www.northerngate.ca

### Meadows Cleaners

32555 London Ave #364,  
 Mission, BC  
 (604) 826-0511  
 W: www.meadowscleaners.net/

### Dailey Health & Wellness

Mission, BC  
 (604) 425-1364  
 daileyhealthandwellness@gmail.com  
 W: www.daileyhealthandwellness.ca

### Katt Stearns Consulting

Mission, BC  
 (604) 442-2872  
 Katt@Kattstearns.com  
 W: www.kattstearns.com

### Pam Alexis MLA

33058 First Avenue  
 Mission, BC  
 (604) 820-6203  
 Pam.Alexis.MLA@leg.bc.ca  
 W: www.pamalexis.bcndp.ca/

### Mission Alano Club Non-Profit Society

33229 N. Railway Ave  
 Mission, BC  
 (604) 826-5744  
 missionalanoclub@telus.net

### Mission City Pizza

32818 7th ave  
 Mission, BC  
 (604) 826-5900  
 missioncitypizza@hotmail.com  
 W: www.missioncitypizza.com/menu

### Coleman Family Ventures Inc.

(604) 644-6425  
 kasiacoleman@outlook.com



**Save the Date!**  
 20TH ANNUAL BUSINESS EXCELLENCE AWARDS SHOW  
 FEBRUARY 17TH & 18TH 6:00 PM - 8:00 PM

## WINTER SAVINGS

**MS 170**  
 GAS CHAIN SAW  
 30.1 CC 1.3 KW  
 3.9 KG/8.6 LB



SAVE \$30  
**\$259<sup>95</sup>**

MSRP \$289.95 WITH 16" BAR

**BG 50**  
 GAS HANDHELD BLOWER  
 27.2 CC 0.7 KW  
 3.6 KG/7.9 LB



SAVE \$20  
**\$199<sup>95</sup>**

MSRP \$219.95



Sales • Parts • Service

33320 Glasgow Ave., Mission  
**604.826.8696**



FORESTRY • LAWN & GARDEN

prospectequipment.com

"We Service What We Sell"