



MISSION REGIONAL CHAMBER OF COMMERCE BusinessTRACK

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DECEMBER 2019

THE 35TH ANNUAL *Mission* Candlelight Parade

MISSION, BC, DECEMBER 06, 2019.



This long-standing tradition is Mission's unofficial kick-off the season of "Merry & Bright". This massive event comes to Downtown Mission every year thanks to the generous support by the local business community, the District of Mission, Mission RCMP, Mission Fire Rescue Service, the Mission Regional Chamber of Commerce Board and staff, and more than 100 volunteers from community organizations including the Mission Optimist Club, Mission Community Services, and the Downtown Business Association.

Highlights for 2019 included:

- * Warming stations, provided by Archgard Fireplaces, along the parade route.
- * Dance troupes, bands, bikes and even a unicycle performed along the way.

The judges had the toughest job by far on Friday evening, they were tasked with selecting their favourites in each of the parade categories. As hard as it was, the results are in and the winners are:

Holiday Spirit

- First Place: Mission Elks #30 Branch
- Second Place: Northview Community Church - Mission Campus
- Honourable Mention: Mission Niners Football
- Honourable Mention: Archgard Industries Ltd.

Light Up the Night

- First Place: Archgard Industries Ltd.
- Second Place: Right Nuts ATV Club
- Honourable Mention: Performance Water Sports
- Honourable Mention: Mission Niners Football

Most Original

- First Place: Urban Valley Transport
- Second Place: 2nd Abbotsford Scouts
- Honourable Mention: Archgard Industries
- Honourable Mention: Scrap Your Car

Outstanding Performance

- First Place: Northview Community Church - Mission Campus
- Second Place: MEI Screaming Eagles Marching Band
- Honourable Mention: On Side Restoration
- Honourable Mention: Valley Christian School

Judge's Choice

- First Place: Mission Niners Football
- Second Place: 2nd Abbotsford Scouts
- Honourable Mention: Northview Community Church - Mission Campus
- Honourable Mention: Performance Water Sports



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The Mission Candlelight Parade kicked off precisely at 7:30 pm under cloudy skies, however, the light drizzle cleared up quickly and the 80 plus floats began to roll down First Avenue under dry conditions.

Over 10,000 spectators gathered along the parade zone between Horne St and Park St and thanks to Archgard Fireplace's warming stations, Bruce Wenting's opening the old Field's building, and many generous downtown businesses, everyone was able to keep warm, happy, and entertained.

Please make sure to note the many organizations, individuals, and businesses that come together to put on this annual event. It simply could not happen, if the work was not spread out among so many helping hands.

A big thank you to Santa and Mrs. Claus, Terry and the Optimists, Jamie Hayes, Joanna McBride, and to our volunteer judging panel. Congratulations to all of the entries, it was a tough job for the judges to select the winners from all of the participating floats.

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BusinessTRACK



Spotlight on Business

Outlook Village, Wren + Raven project by Elevate Development Corp. offers walkable opportunities

By RICK RAKE *Click Media Works*

Outlook Village and Wren + Raven Hillside Homes project on Lougheed Highway will be a shining example of smarter living in Mission, with eating, entertaining and shopping all within a walk for those choosing to settle into the mixed-use development.

Elevate Development Corp. is the developer, and its founder and President, Gordon MacPherson speaks with pride about the more than \$100 million project, across from Mission RCMP headquarters.

“Elevate Development Corp. builds and sells exceptional real estate in Metro Vancouver and Fraser Valley. Our team has decades of experience, a passion for excellence, and are committed to crafting quality homes and adding value where opportunities are rare,” MacPherson and his team state unequivocally.

“We feel like pioneers in Mission with this project. This is the lifestyle we wanted to achieve, the mixed-use trend is key with 50,000 people moving into British Columbia – most in the Lower Mainland – each year,” said MacPherson.

Wren + Raven is the first new luxury market condo project since The Mews was built in Mission 13 years ago near Fraser River Heritage Park.

Outlook Village will feature 100,000 square feet of commercial space for local, national and professional tenants, including doctors and dentists, drive-through burger restaurants (including Popeye’s Chicken), a Playtime Casino, a three-storey office building and businesses currently negotiating to secure a spot.

“The bulk of uses in the commercial development will be neighbourhood-style, said MacPherson.

Sixty homes in Phase 1 of the Wren + Raven project were made available for sale last month. The quality units offer a range of square footage, radiant in-floor heat and enclosed glass patios for year-round use. Phase 2 has 70 units.

Road access to Outlook Village will be right in, right out, off of Wren Street and a new all direction intersection with traffic light at Oliver Street and Lougheed Highway. Wren + Raven will be accessed off of Raven Avenue.

A glass elevator at the rear of the development will allow access to the project for shoppers and home owners from Raven Avenue. A presentation centre for Wren + Raven homes is now open at 7291 Wren St. (call 604-287-3000).

“We are big believers in Mission and we are committed to a long-term relationship with the community, said MacPherson. “Mayor Pam Alexis, Council and municipal staff have been a pleasure to deal with. They are supportive and playing a positive role in the success of the project.”



Artist's rendition of the Outlook Village and Wren + Raven Hillside Homes project now being developed on Lougheed Highway across from Mission RCMP Station. To learn more about the Elevate Development Corp. project, click on ElevateCorp.ca.

Upcoming Events

Chamber Luncheon: Christmas with the Mayor
Thursday, December 12, 2019

Book your seat at the Chamber's Annual Christmas Luncheon

Special Guests: Mayor, Pam Alexis, Darian Kovacs (Jelly Marketing) Santa Claus (North Pole)

Place: Best Western Plus Mission City Lodge
32281 Lougheed Hwy

Time: 11:30am

Price: \$38.00 Member Rate
\$42.00 Guest Rate

MRCC Holiday Office Closure
December 25 2019 - January 2 2020

Happy Holidays from the Chamber!

Business Leader Series – Early Risers Edition
Wednesday, January 22, 2020

Networking and learning opportunities in this breakfast version of the Business Leader Series. Join the Chamber Staff; enjoy coffee and a meal with other business leaders in the community. A great start to any day!

Time: 8:30 am

Place, Price & Location TBA

Table Talk
Thursday, January 30, 2020

To know what is important to your business, we need to hear from you.

Come out for coffee and informal discussion on a variety of topics on the last Wednesday of the Month

Place: MRCC Boardroom 34033 Lougheed Highway

Time: 8:30 am

Price: FREE

Business Excellence Awards Ceremony
Friday, January 31, 2020

We are rolling out the Gold Carpet for the 2019 Business Excellence Awards! Grab your fedoras and flapper dresses and join us for a roaring good celebration!

The Mission Business Excellence Awards is the premier event we utilize to nurture business community growth, discussion, and exposure within the Lower Mainland. The Chamber uses this spotlight to recognize organizational excellence within our community that contribute to its continuous growth and success.

Place: The Stage In Mission
32998 First Avenue

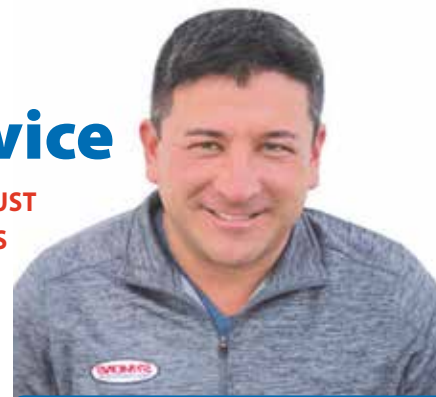
Time: 6:00pm

Price: \$80.00 Per Person

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- Mission Towing
- Urban Valley Transport
- Archgard Fireplaces
- Panago Pizza – Mission
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