



2024 SPONSORSHIPS OPPORTUNITIES

For sponsorship inquiries, please contact Angela Griffin at agriffin@fcusd.org or 916-294-9014



SACRAMENTO 2024

ANNUAL CONFERENCE FEB 28 - MARCH 2

Level & Investment	Bronze* \$1,700 - \$2,000 (12 available)	Gold \$5,000 (7 available)	Platinum \$10,000 (3 available)	Diamond \$20,000 (3 available)
60-min Seminar Session to Present w/Member				1
30-min Corporate Spotlight Sessions			1	2
One premier event sponsorship with speaking opp.		✓ See page 3 for options	✓ See page 2 for options	✓ See page 2 for options
Raffle Opportunities		2	3	5
List of Conference Attendees	✓	✓	Receive pre-conf	Receive pre-conf
Exhibit Space* (6' table & 2 chairs)	✓	Optimal	Premium	Full Page
Program Ad	1/8 page	1/4 page	1/2 page	VIP
Social Media Mentions	2	3	5	8
Full Conference Registrations*	1	2	2	3
Logo placement in all conference materials	✓	✓	✓	✓

*The Bronze package is offered with and without booth space. See page 4 for more information.



SPONSOR BENEFITS

Diamond Level Benefits (\$20,000)

- One Hour General Conference Session (with a CalSPRA member, no overt sales)
- Two 30 minute Corporate Spotlight Sessions (Can focus on a feature or benefit of your product/service)
- One premier event sponsorship and 3 minute speech (**Award night, Thursday or Friday General Session**)
- Can provide up to 5 raffle items and announce those winners throughout conference
- List of all conference attendees. May send one pre-conference email to attendees and up to three emails post conference
- 1 full-page ad in the program
- VIP exhibitor space and location
- List of conference attendees
- 8 social media mentions
- 3 full seminar registrations (includes seminar-provided meals, but NOT accommodation)

Platinum Level Benefits (\$10,000)

- One 30 minute Corporate Spotlight Session (Can focus on a feature or benefit of your product/service)
- One special event sponsorship 2 minute speech (**Welcome night, Thursday or Friday Cocktail Events**)
- Can provide up to 3 raffle items and announce those winners throughout conference
- List of all conference attendees. May send one pre-conference email to attendees and up to two emails post conference
- ½ page ad in program
- Premium exhibitor space and location
- 5 social media mentions
- 2 full seminar registrations (includes seminar-provided meals, but NOT accommodation)



SPONSOR BENEFITS

Gold Level Benefits (\$5,000)

- One event sponsorship (**Media pre-session 2 minute speech, all day refreshment bar signage/info sheets, snack signage/info sheets, breakfast signage/info sheets, wifi password**)
- List of all conference attendees. May send up to two follow up emails to attendees
- Can provide two raffle items and announce those winners throughout conference
- ¼ page ad in the program
- Optimal booth location
- 3 social media mentions
- 2 full seminar registrations (includes seminar-provided meals, but NOT accommodation)

Bronze Level Benefits (\$2,000)

- 1/8 page ad in program
- Exhibit space (6-foot table)
- List of all seminar attendees. May send one follow-up email to attendees
- Can provide one raffle item and announce that winner during the conference
- 2 social media mentions
- 1 full seminar registrations (includes seminar-provided meals, but NOT accommodation)

Bronze Level Benefits (no-booth) (\$1,700)

- 1/8 page ad in program
- No booth or 2nd floor booth space
- List of all seminar attendees. May send one follow-up email to attendees
- Can provide one raffle item and announce that winner during the conference
- 2 social media mentions
- 1 full seminar registrations (includes seminar-provided meals, but NOT accommodation)



CONFERENCE 5K FUN RUN SPONSORSHIP

5K Run Sponsorship — \$5,000

- Logo on race shirts
- Two minute speech prior to the race
- Can provide up to 3 raffle items and announce those winners throughout conference
- List of all conference attendees. May send one pre-conference email to attendees and up to two emails post conference
- ½ page ad in program
- Premium exhibitor space and location
- 5 social media mentions
- 2 full seminar registrations (includes seminar-provided meals, but NOT accommodation)
- Optional race medals at sponsor cost

Additional Guidance

- \$250 cost for an additional representative (more than allotted above)
- All but Bronze level may submit a raffle prize for ongoing raffle with announcement times throughout the conference
- Social media mentions begin upon payment
- Online payments will include a 3% credit card processing fee
- All payments should be made within 30 days of sponsorship agreement
- If you do not indicate the need for power when you sign up to sponsor, your organization will be responsible for paying for power at the hotel