

# MEMBERSHIP BENEFITS



## YOUR ASSOCIATION

The California School Public Relations is an association dedicated to improving and supporting school communication - whether communication is in your title or not, CalSPRA is here to support your efforts.

## WHAT WE DO

CalSPRA provides opportunities for learning, networking, recognition, and support. Our greatest asset is the talent, skills, and generosity of the school communication field. When you belong to CalSPRA, you're part of a statewide team of people who understand your work and are rooting for your success.

## MEMBERSHIP OPTIONS

Your membership includes monthly webinars and office hours and significant discounts on awards, annual conference registration, and certificate courses.

- Institutional/\$400 - includes three professionals from an organization
- Individual /\$250 - includes one professional



### LISTSERV SUPPORT

Have a question or need guidance? The wisdom of more than 700 PR professionals is an email away.



### IN-PERSON & VIRTUAL LEARNING

New to the profession or wanting to learn the latest skills? We've got you covered with monthly webinars, certificate courses, and an annual conference.



### TEMPLATES & MATERIALS

There's no need to start from scratch - access CalSPRA's Member Library for crisis letters, marketing plans, and promotional templates.



[admin@calspra.org](mailto:admin@calspra.org)

[www.calspra.org](http://www.calspra.org)



# CalSPRA

Connect • Communicate • Inspire

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