

2023 AMERIPEN SPONSORSHIP OPPORTUNITIES

ANNUAL PARTNERSHIP PROGRAM — \$5,000

To support **AMERIPEN** on a larger scale and receive recognition at events and online throughout the entire year, become an Annual Partnership Program Sponsor.

ANNUAL RESEARCH SPONSOR — \$4,000

As research projects are approved by the Board before or during the annual budget year, this is an opportunity to help sponsor emerging, issue relevant research, informed by data and science, that helps advance **AMERIPEN**'s role as a proactive policy organization. Sponsorships may be negotiated to go towards our general research fund or specific projects and will include appropriate recognition.

FOCUS OF RESEARCH PROJECTS AND STUDIES COULD INCLUDE:

- Consumers and labeling and recycling.
- State recycling market development.
- Value of packaging in reducing food waste or other life cycle impacts.
- Other legislative and regulatory policy considerations as needed.

EVENT SPONSORSHIP — \$3,000 – \$5,000

In addition to the Annual Summit, **AMERIPEN** hosts various events and webinar series throughout the year.

2023 EVENTS MAY INCLUDE:

- Government affairs quarterly update webinar series (~100 attendees anticipated).
- Sustainability education webinar series (~75 attendees anticipated).
- Policy specific webinar series (e.g., packaging producer responsibility) (~125+ attendees anticipated).
- State market development conference (~200 attendees anticipated).
- Packaging industry policy conference (~200 attendees anticipated).

Event sponsorship opportunities and related pricing will be communicated as they become available.

Benefits of applicable sponsor:	Annual Partnership Program (\$5k)	Research Sponsor (\$4k)	Event Sponsor (\$3k-5k)
Company name and logo featured and linked	On AMERIPEN homepage, in weekly and quarterly newsletters, and on general emails	On AMERIPEN homepage & on all project specific promotions	On (virtual) signage at event, on event materials, and on event webpage
Featured in AMERIPEN Annual Reports	X	X	X
Recognition on AMERIPEN's social media channels	Quarterly	Annual & on all project specific promotions	In Pre/Post-Event Promotions
Use of " AMERIPEN Annual Partner" logo	X		
Provide "Welcome" and "Introductions" at AMERIPEN featured events			X
Access to AMERIPEN Event Attendee Lists			X



2023 AMERIPEN SPONSORSHIP REGISTRATION

Select a Sponsorship

- Annual Partnership Program Option** — \$5,000
- Annual Research Sponsor** — \$4,000
- Annual Partnership and Research Sponsor** — \$7,000

Event sponsorship opportunities will be listed on the website as they become available.

Sponsor Information

Contact Name: _____

Organization: _____

Address: _____

City _____ State/Zip: _____

Phone: (_____) _____

Fax: (_____) _____

Email: _____

I agree to the registration terms at ameripen.org/registration-policies.

Payment Information

Total Payment Enclosed: \$ _____

Method of Payment:

- Check enclosed, payable to "AMERIPEN"
- VISA MasterCard American Express Discover

If paying by credit card, all of the following information is required.

Card Number: _____

Exp. Date: _____ Security Code: _____

Cardholder Name (print): _____

Cardholder Phone: _____

Billing Address: _____

City: _____ State/Zip: _____

Cardholder Signature: _____

Per PCI Compliance standards, the pdf form will not be accepted via email or phone. Please mail or fax your form to AMERIPEN.

Registration and Payment Policy: Sponsorship registration must be received with full payment to be considered complete.

Mail or Fax form to:

AMERIPEN | 1000 Westgate Drive, Suite 252 | St. Paul, MN 55114

Fax: 651.290.2266