

HOT SPRINGS

Arkansas

TALK OF THE TOWN

DISCOVER WHAT NATIONAL MEDIA OUTLETS ARE SAYING ABOUT THIS DESTINATION TOWN IN ARKANSAS

1

TOP EMERGING TRAVEL DESTINATION (U.S.)

PRICELINE

2

10 BEST STREETS IN AMERICA

AMERICAN PLANNING ASSOCIATION

3

10 BEST NATIONAL PARKS

TIME MAGAZINE

4

BEST HOT SPRINGS DESTINATIONS (WORLD)

TRIPSAVVY.COM

5

WORLD'S MOST COLORFUL PLACES

EXPEDIA

6

BEST PLACES TO VACATION IN ALL 50 STATES

ORBITZ

7

20 MOST BEAUTIFUL LAKES IN THE U.S.

BUSINESS INSIDER

8

GREATEST PLACES TO RETIRE

KIPLINGER

9

TOP 10 EVENTS IN NORTH AMERICA (ST. PAT'S)

DESTINATIONS MAGAZINE

10

LESSON IN REBIRTH FOR NATIONAL PARKS

CHRISTIAN SCIENCE MONITOR

GARLAND COUNTY

POP. 98,000
INCOME \$40,444 Median Household Income
GROWTH Steady population increase of about 1,000/yr for the past 70 years.

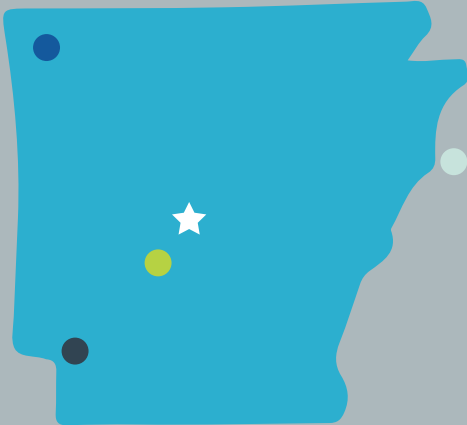
3.16% GROWTH

Average Annual City Sales Tax Collections from 2015-2018

5.45% GROWTH

Average Annual Tourism Sales Tax Collections from 2015-2018

LOCATION



- Hot Springs
- ★ Little Rock, AR (55mi)
- Texarkana, AR (118 mi)
- Fayetteville, AR (182 mi)
- Memphis, TN (188 mi)

DAILY TRAFFIC COUNT

INTERSTATE 30 61,000	HIGHWAY 270 27,000
HIGHWAY 7 21,000	HIGHWAY 70 19,000

MEET THE HOT SPRINGS VILLAGE COMMUNITY



This nearby retirement destination makes a major impact on area retail restaurants and attractions. With \$371M in annual disposable income spent locally, the annual median household income in "The Village" is \$54,236.

ENJOY (OUR) GREAT OUTDOORS

FIVE
Lakes to Enjoy

TWO
State Parks to Explore

250 MILES
Total of Hiking and Biking Trails

44 MILES
of Mountain Bike Trails being constructed by IMBA

3 EPIC TRAILS
Certified by IMBA

We're the gateway to Hot Springs National Park and the Ouachita Mountains, putting us in a prime position for outdoor retail.





TRAVEL AND TOURISM

As one of Arkansas' top travel destinations, Hot Springs Metro Area saw \$799 million spent by visitors in 2017.



1



HISTORIC DOWNTOWN

Since 2014, over 100 new businesses have opened and over \$80 million has been invested in the Historic Downtown District.



2



ACCOMMODATIONS

Home to the largest convention center in Arkansas, Hot Springs National Park has over 4,000 hotel rooms available.



3



ECONOMIC DEVELOPMENT

Since 2014, manufacturers have added over 1,200 jobs and made over \$200 million in capital investment.

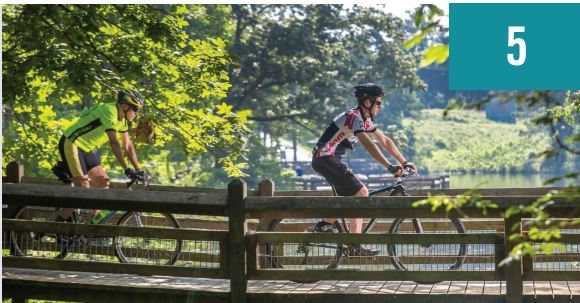


4



OUTDOOR RECREATION

Just minutes from downtown, you'll find over 250 miles of biking and hiking trails in Hot Springs National Park, Northwoods Urban Wilderness Park and Ouachita National Forest.



5



HOT SPRINGS VILLAGE

The largest gated community in the United States by acreage, "The Village" offers its 14,024 residents world-class golf courses in addition to easy access to Hot Springs' amenities.



6

CONTACT US

Gary Troutman
President & CEO

Hot Springs Metro Partnership
gary.troutman@growinghotsprings.com

Cole McCaskill

V.P. of Economic Development
Hot Springs Metro Partnership
cole.mccaskill@growinghotsprings.com

Michelle Ratcliff

Economic Development Manager
Hot Springs Metro Partnership
michelle.ratcliff@growinghotsprings.com

HOTSPRINGSMETROPARTNERSHIP.COM

659 OUACHITA AVE. HOT SPRINGS, AR 71901

(501) 321.1700

VIEW ADDITIONAL RELOCATION INFO AT MOVETOHOTSPRINGS.COM



PARTNERSHIP

Hot Springs Metro Partnership
Growing Hot Springs

