



# Fall Convention

OCTOBER 8-10, 2021

SHERATON VIRGINIA BEACH OCEANFRONT HOTEL

## SCHEDULE AT-A-GLANCE

### FRIDAY, OCTOBER 8

2:30-5:30 p.m.	- "Experiences, Not Things"	Nathan Unruh, DC	Type 1	DCs & CAs
	- "Integrating Radial Pressure Wave Therapy into Clinical Practice"	Christopher Proulx, DC	Type 1	DCs
5:30-6:15 p.m.	Profession Updates		Type 2	All Attendees
6:15-6:45 p.m.	Welcome Reception with Exhibitors			All Attendees

### SATURDAY, OCTOBER 9

7:30-8:00 a.m.	Continental Breakfast with Exhibitors			All Attendees
8:00-8:45 a.m.	Keynote "33 Reasons Why Chiropractic is so Relevant Today"	David Fletcher, DC	Type 1	All Attendees
8:45-9:45 a.m.	Membership Meeting & More Profession Updates	Various	Type 2	All Attendees
9:45-10:15 a.m.	Break with Exhibitors			All Attendees
10:15 a.m. - 12:30 p.m.	- "The NeuroAge is Calling: Creating the Critical Shift from a Spine-First to Nerve-First Practice"	David Fletcher, DC	Type 1	DCs
	- "Treating Neck Pain: It Doesn't Have to be a Pain in the Neck"	Louis Crivelli, DC	Type 1	DCs & CAs
	- "Radiological Technician Ltd." Training (Intro to RT for all CAs PLUS Start of full certification program for those registrants)	Rich Reinhold, DC	Type 2	CAs & RTs
12:30-1:45 p.m.	Lunch with Exhibitors			All Attendees
1:45-3:45 p.m.	- (Start of) "Coding, Compliance & Documentation"	Kevin Sharp, DC	Type 1	DCs & CAs
	- (Start of) "Humans in Motion: Factors of Age in the Diagnosis & Assessment of the Athlete"	Christine Foss, DC	Type 1	DCs
	- (Cont. of) Rad Tech Training for Full Certification Program Regs.	Rich Reinhold, DC	Type 2	RT Program
	- For CAs:			
	- 1:45-2:45 p.m. "Slay the Dragons of Billing"	Nathan Unruh, DC	Type 2	CAs
	- 2:45-3:45 p.m. (Start of) "Fundamentals of the Revenue Cycle System"	Brandy Brimhall, CPC	Type 2	CAs
3:45-4:15 p.m.	Break with Exhibitors			All Attendees
4:15-6:00 p.m.	- (Cont. of) "Coding, Compliance & Documentation"	Kevin Sharp, DC	Type 1	DCs & CAs
	- (Cont. of) "...Age in the Diagnosis & Assessment of the Athlete"	Christine Foss, DC	Type 1	DCs
	- (Cont. of) Rad Tech Training for Full Certification Program Regs.	Rich Reinhold, DC	Type 2	RT Program
	- (Cont. of) "Fundamentals of the Revenue Cycle System"	Brandy Brimhall, CPC	Type 2	CAs
6:00-6:30 p.m.	Private President's Reception (Premier DCs, Va. ChiroPAC Contributors, Leadership, Invitees)			
7:15-10:00 p.m.	Awards Dinner Party with Entertainment			(DC Registrants + Ticketholders)

CONTINUED NEXT PAGE



# RESET | RECONNECT | RESTORE

## SUNDAY, OCTOBER 10, 2021

7:30-8:00 a.m.	Continental Breakfast with Exhibitors			All Attendees
8:00-10:00 a.m.	- (End of) "Coding, Compliance & Documentation" - (End of) "... Age in the Diagnosis & Assessment of the Athlete" - (Cont. of) Rad Tech Training for Full Certification Program Regs. - (End of) "Fundamentals of the Revenue Cycle System"	Kevin Sharp, DC Christine Foss, DC Rich Reinhold, DC Brandy Brimhall, CPC	Type 1 Type 1 Type 2 Type 2	DCs & CAs DCs RT Program CAs
10:00-10:30 a.m.	Break with Exhibitors			All Attendees
10:30 a.m. - 12:30 p.m.	- "Financial Policies for Compliance & Profitability" - "Outliers; Hidden Causes of Discogenic Pain" - (End of) Rad Tech Training, Full Certification Program, Weekend 1 - "Using Technology to Increase Practice Efficiency"	Kevin Sharp, DC Christine Foss, DC Rich Reinhold, DC Lisa Maciejewski-West, CMC	Type 1 Type 1 Type 2 Type 2	DCs & CAs DCs RT Program CAs
12:30-1:00 p.m.	Final Visits with Exhibitors			All Attendees
1:00 p.m.	Convention Adjourns			

## PLUS ONLINE/ON-DEMAND

2 Hours	"Medicare Compliance: How Hard Can 3 Codes be?!"	Lisa Maciejewski-West, CMC	Type 1	DCs & CAs
---------	--	----------------------------	--------	-----------

## PROGRAMS AT-A-GLANCE

### APPLICABLE TO DCs

- "Humans in Motion: Factors of Age in the Diagnosis & Assessment of the Athlete" by Christine Foss, DC
- "The NeuroAge is Calling: Creating the Critical Shift from a Spine-First to Nerve-First Practice" by David Fletcher, DC
- "Coding, Compliance & Documentation" by Kevin Sharp, DC
- "Experiences, Not Things" by Nathan Unruh, DC
- "Integrating Radial Pressure Wave Therapy into Clinical Practice" by Christopher Proulx, DC
- Profession Updates
- "33 Reasons Why Chiropractic is so Relevant Today" by David Fletcher, DC
- Membership Meeting
- "Treating Neck Pain: It Doesn't Have to be a Pain in the Neck!" by Louis Crivelli, DC
- "Outliers; Hidden Causes of Discogenic Pain" by Christine Foss, DC
- "Financial Policies for Compliance & Profitability" by Kevin Sharp, DC
- "Medicare Compliance" by Lisa Maciejewski-West, CMC (Online/On-Demand)

### APPLICABLE TO CAs

- "33 Reasons Why Chiropractic is so Relevant Today" by David Fletcher, DC
- "Experiences, Not Things" by Nathan Unruh, DC
- "Using Technology to Increase Practice Efficiency" by Lisa Maciejewski-West
- Profession Updates
- Membership Meeting & More Profession Updates
- "Treating Neck Pain: It Doesn't Have to be a Pain in the Neck!" by Louis Crivelli, DC
- "Coding, Compliance & Documentation" by Kevin Sharp, DC
- Intro to Radiological Technician Ltd. by Rich Reinhold, DC
- "Slay the Dragons of Billing" by Nathan Unruh, DC
- "Fundamentals of the Revenue Cycle System" by Brandy Brimhall
- "Financial Policies for Compliance & Profitability" by Kevin Sharp, DC
- "Medicare Compliance" by Lisa Maciejewski-West, CMC (Online/On-Demand)

### JOINT SESSIONS APPLICABLE TO BOTH DCs & CAs

- "33 Reasons Why Chiropractic is so Relevant Today" by David Fletcher, DC
- "Experiences, Not Things" by Nathan Unruh, DC
- "Treating Neck Pain: It Doesn't Have to be a Pain in the Neck!" by Louis Crivelli, DC
- "Coding, Compliance & Documentation" by Kevin Sharp, DC
- "Medicare Compliance" by Lisa Maciejewski-West, CMC (Online/On-Demand)
- Profession Updates
- Membership Meeting & More Profession Updates
- "Financial Policies for Compliance & Profitability" by Kevin Sharp, DC

### FOR RAD TECHS

- In-Person Weekend 1 of Full Certification Program Training
- Continuing Education Credit
- Review for ACRRT Exam

**CEUs:** DCs can earn a max of 15.75 Type 1 CEUs + 1.75 type 2 for a total of 17.5!