

Strategic Plan

Updated 10/17/2020

Strategy 1 CPAC:

Dr. Perron will speak with Dr. Bill Ward about a CPAC pitch.

Strategy 2 Scope of Practice:

The entire UVCA Board will be added to this committee.

Strategy 3 Website: see Update 10/16

Strategy 4 PR Events: no updates

Strategy 5 New DCs Getting Into Business: see update 10/16

Strategy 6 Member Benefits:

Increasing Income by being a UVCA Member

- Expert Resources-Billing Compliance, Documentation, Medicare, PI/Assignment of Benefits
- Find a Doc referral
- Free Letter/Form Templates
- Free Vendor Expertise
- Doc Talk-Stay Informed-Crowd Sourcing Info

Money Saved by being a UVCA Member

- Group Health Insurance
- CEU Opportunities
- Resource Expertise

Strategy 7 Non- Dues Revenue: no updates

Strategy 8 Leadership Chain:

- Leadership lunches at conventions to introduce and explore leadership opportunities
- Gift bags to new members
- Assign new members to leadership at conventions