



**FINANCE COMMITTEE MEETING
BEACH CITIES HEALTH DISTRICT**

**June 17, 2021
6:00 PM**

Video Conference:

**<https://zoom.us/j/96944343999?pwd=emxrNk5GUE9LbEVnekxBZEh6OXJHUT09>
Password: beach**

Phone Conference:

**Dial In: (669) 900-9128
Webinar ID: 969 4434 3999**

I. Call to Order

II. Public Discussion

TO HAVE PUBLIC COMMENT READ INTO THE RECORD:

Click Here: <https://app.smartsheet.com/b/form/011272f5e4e74b27bb9066c6a4163ec0>
Please fill out the form on the link above by 5:00pm on Thursday, June 17, 2021.

TO GIVE VERBAL PUBLIC COMMENT INTO THE RECORD:

Click here: <https://app.smartsheet.com/b/form/011272f5e4e74b27bb9066c6a4163ec0>
Please fill out the form on the link above or you can raise your hand during the Zoom Meeting when the Committee Chair opens the agenda items for Public Discussion and you will be chosen in the order your hand is raised. Via Phone (if you are calling in) Please indicate the last 4 digits of your phone number you will be calling from. You will have 3 minutes to speak.

PRINCIPLES OF CIVILITY

We encourage a climate of respect and inclusiveness that embraces community members with diverse backgrounds and life experiences, deliberately seeks multiple perspectives, and supports the free and open exchange of ideas and civil discourse.

LISTEN FIRST

Understand the views and reasoning of others

RESPECT DIFFERENT OPINIONS

Invite and consider different perspectives

BE COURTEOUS

Treat all colleagues, staff and members of the public in a professional and courteous manner

DISAGREE CONSTRUCTIVELY

Work to propose a course of action of mutual benefit

DEBATE THE POLICY, NOT THE PERSON

Focus on the issues and do not personalize debate

III. Action Item:

Review and Approval of Minutes from March 16, 2021, Finance Committee Meeting
[Finance Committee Minutes 031621 Draft.docx](#)

IV. Staff Report

Chief Executive Officer

V. Presentation, Discussion and Potential Action Item:

Review and recommend approval of the District Budget for the year ending June 30th, 2022.
[Finance Committee Memo - BCHD FY21-22 Budget Memo.docx](#)
[FY21-22 P&L Presentation Final.pdf](#)

VI. Informational Item:

Beach Cities Health District Portfolio Update
[BCHD_PFM_Portfolio Update_5-31-21.pdf](#)

VII. New Business

VIII. Old Business

IX. Adjournment

For information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services, may be made by a person with a disability who requires a modification or accommodation to participate in the public meeting, please contact Charlie Velasquez at (310) 374-3426 ext 213.

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THE NEXT MEETING OF THE FINANCE COMMITTEE MEETING BEACH CITIES HEALTH DISTRICT IS SCHEDULED FOR TBD IN THE BEACH CITIES ROOM AT THE BEACH CITIES HEALTH DISTRICT.



**BOARD OF DIRECTORS
REGULAR MEETING**

**June 23, 2021
6:30 PM**

Video Conference:

**<https://zoom.us/j/93172694646?pwd=VE9MdU50TFV0ODliNS9TRzdjL0xTQT09>
Password: beach**

Phone Conference:

**Dial In: (669) 900-9128
Webinar ID: 931 7269 4646**

I. CALL TO ORDER - SALUTE TO THE FLAG

II. CEO REPORT:

IIA. CEO REPORT
(TOM BAKALY)
[CEO Report - June 21 2021.pdf](#)

III. PUBLIC DISCUSSION

REGULAR BOARD MEETING COMMENTS:

PUBLIC DISCUSSION TO HAVE PUBLIC COMMENT READ INTO THE RECORD:

Click Here: <https://app.smartsheet.com/b/form/d47c89025c4347f584f91687755f1a42>

Please fill out the form on the link above by 5:00pm on Wednesday, June 23, 2021.

TO GIVE VERBAL PUBLIC COMMENT INTO THE RECORD:

Click here: <https://app.smartsheet.com/b/form/d47c89025c4347f584f91687755f1a42>

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III.A. WRITTEN COMMENTS

[All Written Comments 6-18-21.pdf](#)

IV. ANNOUNCEMENTS/QUESTIONS AND REFERRALS TO STAFF

V. PROGRAM AND STAFF REPORTS:

VA. CHIEF MEDICAL ADVISOR UPDATE
(DR. BILL KIM)

VB. LEGAL COUNSEL
(BOB LUNDY)

VI. ACTIVITY BREAK/MINDFULNESS
(LAUREN NAKANO)

VII. COMMITTEE REPORTS

VII.A. COMMUNITY HEALTH COMMITTEE
(DR. MARTHA KOO)

VII.A. DISCUSSION AND POTENTIAL ACTION ITEM:

1. APPOINTMENT OF COMMUNITY COMMITTEE MEMBERS TO THE COMMUNITY HEALTH COMMITTEE

[Community Health Committee memo 06-21_Final.pdf](#)

VII.B. FINANCE COMMITTEE
(VANESSA POSTER)

VII.B. DISCUSSION AND POTENTIAL ACTION ITEM:

1. APPROVAL TO AWARD THE FY 21-22 NON-PROFIT ORGANIZATIONS GRANT AWARDS IN THE AMOUNT OF \$100,000
(KERIANNE LAWSON)

VII.B. DISCUSSION AND POTENTIAL ACTION ITEM:

2. APPROVAL OF A RESOLUTION OF THE BOARD OF DIRECTORS OF THE BEACH CITIES HEALTH DISTRICT ADOPTING THE FINAL OPERATING AND CAPITAL BUDGET FOR THE FISCAL YEAR 2021 – 2022 AS OF JUNE 30, 2021
(MONICA SUUA)

[Board Memo - BCHD FY21-22 Budget Memo w P&L.pdf](#)

[RES563-Budget Adoption FY2021-22 w Exhibit A.pdf](#)

VII.B. DISCUSSION AND POTENTIAL ACTION ITEM:

3. APPOINTMENT OF COMMUNITY COMMITTEE MEMBERS TO THE FINANCE COMMITTEE

[Finance Committee memo 06-21.pdf](#)

VII.C. POLICY COMMITTEE
(DR. MICHELLE BHOLAT)

VII.C. DISCUSSION AND POTENTIAL ACTION ITEM:

1. APPROVAL OF BCHD DIVERSITY, EQUITY AND INCLUSION ADVOCACY STATEMENT
(LAUREN NAKANO & KERIANNE LAWSON)

[Memo-DEI Advocacy Statement_BOD_6-16-21.pdf](#)

VII.C. DISCUSSION AND POTENTIAL ACTION ITEM:

2. APPROVAL OF REVISED POLICY 1050: ACCESS PUBLIC RECORDS AND 1050A.: APPLICATION FOR INSPECTION OF PUBLIC RECORDS
(MARILYN RAFKIN)

[Memo--1050 Access to Public Records.pdf](#)

[1050. Access to Public Records Draft.pdf](#)

[1050a. Application for Inspection of Pub Records Draft_draft.pdf](#)

VII.C. DISCUSSION AND POTENTIAL ACTION ITEM:

3. RECOMMEND APPROVAL TO THE BOARD OF DIRECTORS OF NEW POLICY 2215 APPOINTMENT OF PROPERTIES COMMITTEE COMMUNITY ADVISORS AND NEW POLICY 2225 APPOINTMENT OF HIGH SCHOOL STUDENTS AS PROPERTIES COMMITTEE HIGH SCHOOL ADVISORS
(MARILYN RAFKIN)

[Memo--Policy 2215 and 2225 Properties Committee Advisors.pdf](#)

[2215. Appointment of Properties Committee Community Advisors_draft.pdf](#)

[2225. Appointment of High School Students as Properties Committee High School Advisors_draft.pdf](#)

VII.C. DISCUSSION AND POTENTIAL ACTION ITEM:

4. APPROVAL OF REVISED POLICY 3220: COMPENSATION
(MEGAN VIXIE)

[Memo--3220 Compensation.pdf](#)

[3220 Compensation.pdf](#)

VII.D. PROPERTIES COMMITTEE
(JANE DIEHL)

VII.D. DISCUSSION AND POTENTIAL ACTION ITEM:

1. APPOINTMENT OF HIGH SCHOOL STUDENT AS ADVISOR TO THE PROPERTIES COMMITTEE

[Properties Committee memo 06-21.pdf](#)

VII.E. STRATEGIC PLANNING COMMITTEE
(DR. NOEL CHUN)

VII.E. DISCUSSION AND POTENTIAL ACTION ITEM:

1. APPOINTMENT OF COMMUNITY COMMITTEE MEMBERS TO THE STRATEGIC PLANNING COMMITTEE

[Strategic Planning Committee memo 06-21.pdf](#)

VII.F. AD-HOC COMMUNITY RESEARCH COMMITTEE
(DR. NOEL CHUN)

VIII. CONSENT ITEMS:

VIIIA. DISCUSSION AND POTENTIAL ACTION ITEM:

APPROVAL OF MINUTES OF THE MAY 26, 2021 REGULAR MEETING

[Board Minutes - May 26, 2021 V1.pdf](#)

[All Written Comments 5-26-21 .pdf](#)

VIIIB. DISCUSSION AND POTENTIAL ACTION ITEM:

APPROVE CHECKS NO. 76354 THROUGH NO. 76495 TOTALING \$445,242.86 FOR ACCOUNTS PAYABLE FOR THE MONTH OF MAY 2021

[Treasurers report 05-2021.pdf](#)

IX. OLD BUSINESS

X. NEW BUSINESS

XI. BOARD MEMBER REPORTS

XII. ANNOUNCEMENTS/QUESTIONS AND REFERRALS TO STAFF

XIII. ADJOURNMENT

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THE NEXT MEETING OF THE BOARD OF DIRECTORS REGULAR MEETING IS SCHEDULED FOR JULY 28, 2021 IN THE BEACH CITIES ROOM AT THE BEACH CITIES HEALTH DISTRICT.



**BOARD OF DIRECTORS
STUDY SESSION**

**January 26, 2022
5:00 PM**

Video Conference:

**<https://us06web.zoom.us/j/82322615702?pwd=TmVBTXUzQXhpZkJEV2VUcEcvdWVldz09>
Password: beach**

Phone Conference:

**Dial In: (346) 248-7799
Webinar ID: 823 2261 5702**

I. CALL TO ORDER

II. PUBLIC DISCUSSION

BOARD MEETING COMMENTS:

PUBLIC DISCUSSION TO HAVE PUBLIC COMMENT READ INTO THE RECORD:

Click Here: <https://app.smartsheet.com/b/form/68dafac8ca75478fb98b929971292b86>

Please fill out the form on the link above by 4:00pm on Wednesday, January 26, 2022.

TO GIVE VERBAL PUBLIC COMMENT INTO THE RECORD:

Click here: <https://app.smartsheet.com/b/form/68dafac8ca75478fb98b929971292b86>

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III. PRESENTATION:

BUDGET KICKOFF & HEALTH PRIORITIES

(MS. MONICA SUUA, MR. TOM BAKALY & MS. KERIANNE LAWSON)

[2022_01_26_BOD Study Session.pdf](#)

IV. ADJOURNMENT

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THE NEXT MEETING OF THE BOARD OF DIRECTORS STUDY SESSION IS SCHEDULED FOR TBD IN THE BEACH CITIES ROOM AT THE BEACH CITIES HEALTH DISTRICT.



**STRATEGIC DEVELOPMENT HALF-DAY
BEACH CITIES HEALTH DISTRICT**

**March 11, 2022
10:00 AM**

Video Conference:

**<https://bchd-org.zoom.us/j/83663175340?pwd=THVYK2rQmlvN2pOMCsZOWdnOER6dz09>
Password: beach**

Phone Conference:

**Dial In: (720) 707 - 2699
Webinar ID: 836 6317 5340**

I. Call to Order/Salute the Flag
(Dr. Michelle Bholat)

II. Welcome & Purpose
(Dr. Michelle Bholat)

Pre-Work Packet for Breakouts
[Pre Work Packet for Breakouts.pdf](#)

III. Priority Based Budgeting & Programs, Services and Partnership Definitions
(Monica Suua & Kerianne Lawson)

IV. Priority Based Budgeting: AdventurePlex & Breakout Discussion
(Cristan Higa)

V. Break & Physical Activity
(Emory Chen)

VI. 3-Year Strategic Plan & Breakout Discussion
(Cristan Higa)

VII. Public Discussion

HALF-DAY MEETING COMMENTS:

PUBLIC DISCUSSION - TO GIVE VERBAL PUBLIC COMMENT INTO THE RECORD:

Click Here: <https://app.smartsheet.com/b/form/d156e82cabb541d9a62a9782c00135dd>

Please fill out the form on the link above by 9:00am on Friday, March 11, 2022.

Please fill out the form on the link above or raise your hand during the Zoom Meeting when the Board Chair opens the agenda items for Public Discussion and you will be chosen in the order your hand is

raised. If you are calling via phone, please indicate the last 4 digits of your phone number you will be calling from. You will have 3 minutes to speak.

WRITTEN COMMENTS :

Written comments will not be read into the record. They will be provided to the Board members and will be on file with the District and available for review.

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**VIII. Next Steps & Wrap Up
(Tom Bakaly)**

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THE NEXT MEETING OF THE STRATEGIC DEVELOPMENT HALF-DAY BEACH CITIES HEALTH DISTRICT IS SCHEDULED FOR TBD IN THE BEACH CITIES ROOM AT THE BEACH CITIES HEALTH DISTRICT.



Strategic Development Half-Day Pre-Work Packet

March 11, 2022



I. INTRODUCTION & DIRECTIONS

Thank you for being a part of Beach Cities Health District's Strategic Development Half-Day!

This planning session will collect vital feedback and input from participants to help staff and our Board of Directors make decisions that affect our upcoming three-year strategic planning period.

This pre-work packet will help you prepare for the breakouts and discussions.

What We Need from You

1. Review the content in this packet.

The documents in the packet will provide background information you will need to know or refer to during the Strategic Development Half-Day

- a. AdventurePlex: Priority Based Budgeting Informational Sheets and Background Information
- b. BCHD Vision, Mission, Goals, Health Priorities



Program/Service Information Sheet

PROGRAM/SERVICE NAME:
EXERCISE 1: AdventurePlex
WEBSITE LINK:
www.adventureplex.org
PROGRAM DESCRIPTION/GOAL

The mission of AdventurePlex is to be the destination where children can challenge themselves physically and intellectually in a safe, structured environment packed with mazes and tunnels, rope courses and outdoor rock climbing walls, an indoor gymnasium and an interactive and imaginative toddlers-only play zone called Toddler Town. Our vision is to create a space where children and families play their way to good health.

COMMUNITY BENEFIT:

AdventurePlex programs make healthy habits fun because healthy habits started early last a lifetime. AdventurePlex was created for families to play, learn and grow; to be a dynamic place to get physical, get silly and get healthy. It's a perennial top pick for best indoor playground, best birthday and best camp.

Community Benefit Metrics:

Safe playspace promoting target heart rate and fun. Number of children experiencing physical and social-emotional health activities.

PROGRAM COMPONENTS:

Component:	Description/Context:
Membership & Drop-In Play	Offers membership and Drop-in play programs focused on nutrition and exercise, providing children and families access to an indoor 5-level play structure with colorful mazes, tunnels, slides, zip line and ball pit to encourage kids to challenge themselves physically through play. Access to ToddlerTown incorporates LiveWell Kids nutrition components and farm-to-table interactive play. Membership includes free weekly activities for children and parents.
Camps	Offers American Camp Association-accredited seasonal camps designed to engage kids around physical activity, building self-esteem, and social skills to help develop health habits. Includes a wide variety of day and week camps with extended care options for ages 4-12.
Parties and PDO	Offers safe and fun parties and weekend parent drop-off programs designed to engage kids around physical activity, building self-esteem, and social skills to help develop health habits. Private parties with host for 3 hours rotating around the facility. Drop-off program for 4 hours rotating around the facility running under a camp structure.
Toddler Town	Offers accessible drop-in play to encourage health habits from a young age with a focus on nutrition through interactive play. Toddler Town is a toddlers-only play zone where kids can get their hands "dirty" down on The Farm; shop for fresh fruits and vegetables in The Market; and explore all the amenities inside The Beach House – each specially designed to make learning healthy habits fun! Each week also features a new activity such as educational play, fun story time, and garden days.
Outdoor Programs	Includes more than 1,630 sq. ft. of climbing areas on two 35-foot outdoor rock walls and the Odyssey Ropes Course suspended 20 feet in the air. Offers the only rock climbing and ropes course in the Beach Cities providing families, children and businesses with teambuilding opportunities while challenging balance, strength, grace and power. Includes knowledgeable staff to lead guest safety and experience.

ATTRIBUTES:
Health Priority Alignment:

Nutrition & Exercise
Social-Emotional Health
Substance Use
Cognitive Health

%

Comments:

59%	Focuses on reaching target heart rate through active play and reinforcing farm-to-table concepts.
35%	Focuses on building relationships between participants and reinforcing fun and fair play.
6%	Focuses on problem solving.
100%	

There are no other facilities in the Beach Cities to offer all of the American Camp Association-accredited camp services AdventurePlex offers. This includes AdventurePlex camps and Parents Day Out programming.

There are no other child-centric rock climbing or ropes courses offered in the Beach Cities.

Gap in Service:

ToddlerTown was created as a gap in services for this population where the interactive play encourages health habits from a young age with a focus on nutrition.

While there may be other play facilities or birthday party destinations in the beach cities, these locations do not offer the breadth of activities or services available at AdventurePlex.

PROGRAM METRICS:

**description of population and number/% trying to reach*

Target Population

Families with children ages 0-12 / 60% of campers from the Beach Cities.

	TOTAL Target Reach	Membership Target Reach	Camps Target Reach	Parties/PDO Target Reach	Toddler Town Target Reach	Outdoors Target Reach
	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)
Reach: (#)						
TOTAL	13746	2327	6720	1092	2327	1280
Hermosa Beach						
Manhattan Beach						
Redondo Beach						
Other Cities						
Year Prior (Jul 2019-Feb 2020)	32616	9667	6016	3012	13681	240
FY19-20 Actualized	43488	12889	8021	4016	18241	320

Program/Service Information Sheet

PROGRAM/SERVICE NAME:

EXERCISE 1: AdventurePlex

	TOTAL Target Reach	Membership Target Reach	Camps Target Reach	Parties/PDO Target Reach	Toddler Town Target Reach	Outdoors Target Reach
Efficiency:	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)	(Current FY 21-22 Budget)
Total cost/reach	95.21	199.57	63.57	153.89	29.09	66.09
Total revenue/reach	29.49	24.80	31.73	71.06	14.58	17.94
Difference:	(65.72)	(174.77)	(31.85)	(82.83)	(14.51)	(48.15)

Value - Outcomes:

**Add additional rows if needed*

Camp surveys

Camp surveys

Member and guest surveys

Volunteer opinion re: impact of
volunteer on personal health

Volunteer opinion re: impact of
volunteer on personal health

Describe measures, context, data, etc.

Questions included in camp survey to parents, rating of statement: "Attending camp improved my child's physical health."
Questions included in camp survey to parents, rating of statement: "Attending camp improved my child's emotional health."
Participation and satisfaction
From Volunteer Opinion Survey, rating of statement "My volunteer assignment makes an impact on BCHD's vision of a healthy beach community."
From Volunteer Opinion rating of statement "Overall, volunteering has impacted my health and well-being for the better."

Target Metric:

70% satisfaction or above
70% satisfaction or above
70% positive
5 or above
5 or above

Actual Metric

(include up to 3 years data):

FY21-22 Collecting metrics this camp season
FY21-22 Collecting metrics this camp season
Over 90% satisfaction
FY20-21: No survey due to COVID FY19-20: average 5.25 out of 6 FY18-19: average 5.13 out of 6
FY20-21: No survey due to COVID FY19-20: average 5.13 out of 6 FY18-19: average 4.83 out of 6

Level of service:

Internal Staff

ICAs

Volunteers*

FTE:

7.0

0.46

Description of staff efforts:

From PBB Model

18 camp, 2 garden, and 17 Toddler Town volunteers (Report: March 2019-Feb 2020)

**Value of Donated Time*

\$ 29,853

Report: March 2019-Feb 2020; Total Hours: 947.41; \$31.51 per hour assumption

Oversight/Partnerships:

BCHD Leadership:

Committee(s):

Partnerships:

Other:

Chief Health Operations & Communications Officer, Health & Fitness General Manager
Volunteer Advisory Council (representatives from volunteer programs provide input to staff)
Lazy Acres

Budget Commitment:

Revenue:

Membership & Drop-In Play

Camps

Parties and PDO

Toddler Town

Outdoor Programs

TOTAL REVENUE

\$:

57,704

213,195

77,595

33,924

22,960

405,378

Comments:

All revenue assumptions are based on FY 21-22 budget

Drop in play revenue
Camp weekly and daily revenue
Events weekend revenue
drop-in play revenue
Drop in daily revenue (Saturday-Sunday)

Expense:

Membership & Drop-In Play

Camps

Parties and PDO

Toddler Town

Outdoor Programs

H&F Admin Support (605)

TOTAL EXPENSE

464,395

427,206

168,045

67,695

84,591

96,770

1,308,702

All expense assumptions are based on FY 21-22 budget and PBB model which includes overhead

PBB Model
PBB Model
PBB Model
PBB Model
PBB Model
Support Services
Fully loaded costs with allocated District support and administration services.

NET BUDGET IMPACT

(903,324)

Run at a loss during FY 21-22 to restart programs and services that were impacted due to COVID-19 closures and restrictions.

Program Challenges:

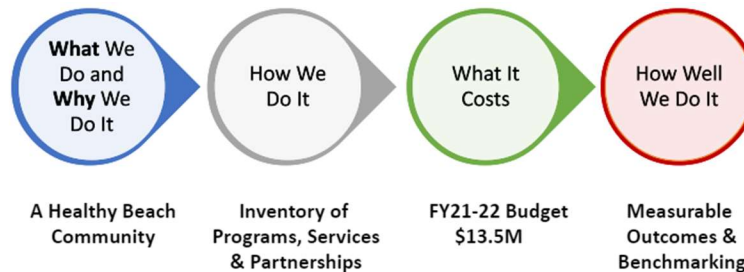
Traditionally, the challenge for AdventurePlex operations has been filling the facility during school hours. ToddlerTown helped address morning hours, however limited visitors mid-day. AdventurePlex is in a recovery mode in FY21-22 due to COVID-19. Drop-in play reopened in September 2021 with limited hours and is subject to closures or safety protocols due to the pandemic. Membership will remain on hold and reevaluated as the facility expands its hours.

Comments/Additional Information:

In FY21-22, management wrote a conservative budget due to the unpredictability of COVID-19 cases and Health Officer Orders. Historically, AdventurePlex does not factor in support services costs when budgeting for revenue.

Priority Based Budgeting Overview

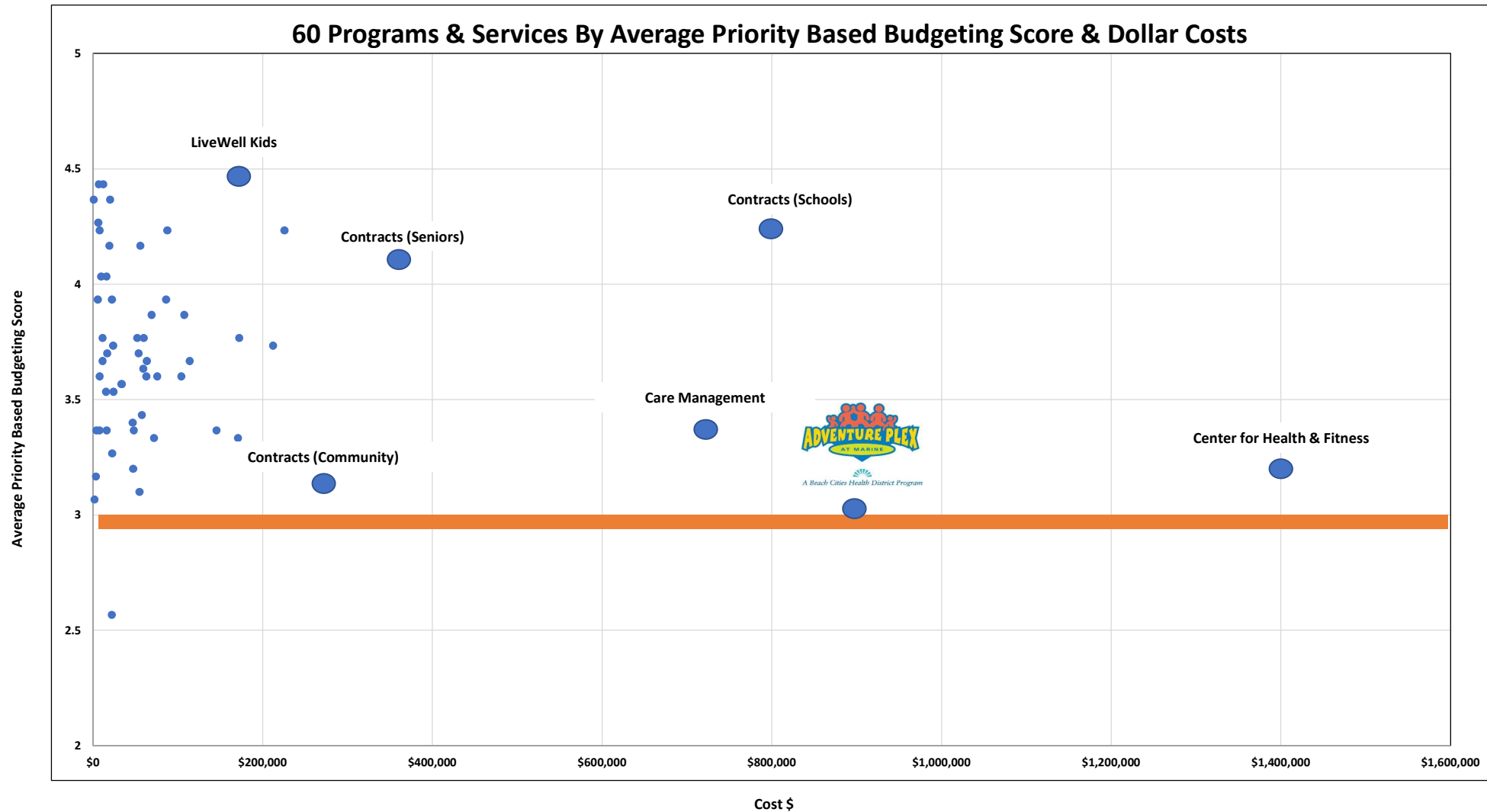
Priority Based Budgeting (PBB) Is a process used to understand community values and budget accordingly, while providing flexibility to meet the changing needs of the community. PBB's underlying philosophy is that resources should be invested to meet the stated objectives of the program. This means resources are allocated according to how effectively a program/ service achieves the goals of the most significant value to the community.



An internal BCHD workgroup spent the last year refining the process for PBB implementation. Each program and service were scored according to the following attributes:

- **Health Priority Alignment:** Program components are aligned with a health priority (e.g., Nutrition & Exercise, Social-Emotional Health, Substance Use, Cognitive Health) which was identified as a 'need' based on the Community Health Report
- **Gap in Service:** BCHD provides a Program that other organizations may or may not provide
- **Cost/Revenue:** User fees cover direct costs of running program or service
- **Level of Service:** High touch/low touch – Intensity of resources needed
- **Reach:** Measurable; quantify who/how many are reached and/or benefit from the program & from which of the Beach Cities
- **Value:** Measurable outcomes, evidence-based impact/success
- **Efficiency:** Total cost per reach

During the October 15, 2021, Strategic Development Half-Day, participants were provided the scoring of BCHD's programs and services. The scatter plot on the next page shows the relationship between how the program or service scored on a scale from 0-5 and the cost of the program or service.



*) The Health and Fitness Operations (CHF & APLEX) FY21-22 budget is based on a staged opening schedule below capacity with limited hours and operations due to COVID-19 health restrictions.

We're Open!



Weekend AdventureCamp

Every Sunday
11 a.m. - 3 p.m.



AdventureCamp

February 21 - 25
April 4 - 8
April 11 - 15
June 13 - August 19



Birthday Parties

PRIVATE parties available
on Saturdays.



Drop-in Play

Sundays, 9 - 11 a.m.
Monday - Friday, 9:30 - 11:30 a.m.



A Beach Cities Health District Program

Reserve your spot today at AdventurePlex.org.



A Beach Cities Health District Program

RATES & SERVICES GUIDE



**VOTED
BEST CAMP
BEST BIRTHDAY
BEST PLAY FACILITY**

In the Easy Reader's "Best of The Beach" awards

DROP-IN PLAY



FLEX KIDS CLUB **NEW**
Month-to-month: \$29/mo., Sibling Rate \$19/mo.
All Flex Kids Club Memberships Include:
Unlimited play in Toddler Town (ages 0 – 5) and the five-level play structure, exclusive member play hour from 9 – 10 a.m., access to AdventurePlex activities for free and quarterly special Flex gift. *Drop-in-play subject to availability

TODDLER TOWN
A toddler only zone where kids can learn about farm to table concepts through fun and interactive play, featuring:
• Farm • Grocery Store • Beach House

PLAY STRUCTURE **FREE WIFI**
Kids will love navigating their way through our famous five-level play structure featuring:
• Toddler area for kids under 3 • Slides
• Bouncers • Zip lines
• Climbing areas • Toddler ball pit
• Bungee room

READING CORNER
A great way to relax, with cozy seating, puzzles and puppets too! Parents are also welcome to donate books.

SPORTS COURT
Our bright, airy Sports Court is available for events, team practices, games and tournaments.

GENERAL ADMISSION: Includes two hours in the Adventure Room, Toddler Town (ages 0 – 5), Sports Court (when available) and Reading Corner for one child and adult. **Participants are required to wear socks.**
General Admission: \$12/child
Play Structure & Toddler Town:
Sunday – Thursday: 10 a.m. – 6 p.m.
Friday: 10 a.m. – 7 p.m.
Saturday: 4 – 7 p.m.

Member only hours Sunday-Friday 9 a.m. – 10 a.m.

ROCK WALL & ROPES COURSE
A 20-foot high ropes course and two 35-foot rock walls with more than 1,630 square feet of climbing area perfect for corporate team building, school field trips, sports team parties, scout troops, birthdays and more.

ROCK & ROPES: Includes 45 minutes of rock wall use, equipment rental and trained staff supervision. All climbers need to have a liability waiver signed by a parent or guardian.
Rock wall only – \$15 (\$8 with purchase of general admission)
Rock wall and general admission – \$20
Ropes course only – \$20
Rock wall/Ropes course and general admission – \$40
Hours: Rock wall open every day from 10 a.m. – 4 p.m.
Ropes course open every Sat. and Sun. from 11a.m. – 4 p.m.
(Reservations recommended. Please call to check availability.)

Put the party back in birthdays!

Starting in July 2019, All AdventurePlex Birthdays will be Private Parties! Parties available on Saturdays.

AdventurePlex has been voted Best Birthday and Best Play Facility in the South Bay so you can rest easy knowing that everyone will have two-tons of fun... even you!

- **Complete party packages**
 - Two-hour celebration
 - Party food and beverages
 - PRIVATE access to the Play Structure
 - Themed cake & decorations
 - It's My Birthday T-Shirt for the birthday child
 - PRIVATE party room with host
 - Goodie gifts
 - Invitations sent for you
 - Thank you notes
- **Fully customizable parties**
 - Wide selection of themes
 - Variety of add-on activities
- **See all party options online**

ALL YOU HAVE TO DO IS SHOW UP!

**Ask about adding capes, tiaras or feather boas for the entire party.



Teambuilding

Great teams all have one thing in common: they work together. Whether you're a sports team, business, school group, club or family, every group will benefit from the increased trust and communication you'll see after AdventurePlex Team Building.

Options include ropes course challenges, sports court games, rock climbing, thought-provoking interactivity, lunches and so much more. Whatever you need, you'll find customized just for you at AdventurePlex.



Facility Rental & Rates — Groups are also welcome to rent out areas of our facility, or the entire building, for events such as sports teams, practices and parent groups.

Sports Court: \$95/hr. (subject to availability)
Multipurpose Room: \$75/hr.
Party Rooms: \$65/hr. (each)

CAMPS



Summer AdventureCamp

You want the best for your kids, so give it to them all summer! AdventureCamp has been repeatedly voted "Best Camp" in the Easy Reader's "Best of the Beach" awards for helping kids do what they love—have fun! What they don't realize is that the rock climbing, arts and crafts, play structure fun and Sports Court games are developing healthy habits, building self-esteem and teaching social skills—that's the AdventurePlex way!



REGISTER ONLINE!

Camp Hours 8 a.m.–4 p.m.
Extended Care Hours 7–8 a.m. & 4–6 p.m.
Seasonal Camps \$220/wk or \$50/day
Summer Camp \$220/wk
Lunch Option \$30/wk or \$6.50 day
Extended Care \$30/week or \$7.50/day

Week-Long Camps

Fall AdventureCamp
Winter AdventureCamp
February AdventureCamp
Spring AdventureCamp

Day Camps

MLK AdventureCamp
Veterans Day AdventureCamp

CLASSES

REGISTER ONLINE!

Introduce your child to a new sport or activity! From dance to sports, we have something for everyone—ages 6 months to 8 years old. All classes are taught by credentialed instructors.

- Sports
- Art classes
- Music classes
- And plenty more!



New! Toddler & Me Class



Where families play their way to good health!

ACTIVITIES

Parents' Night Out

Every Friday and Saturday parents can drop their kids off for a night of fun and enjoy an adult night out. Your children will have as much fun as you, creating arts and crafts, climbing the rock wall, taking a class demo with one of our instructors, playing games, challenging themselves in sports and, of course, exploring all five levels of the famed play structure. A healthy dinner is provided too!

Every Friday and Saturday, 5:30 – 9 p.m.
Ages: 3+, potty-trained
\$30 first child, \$20 for siblings
A healthy snack will also be served.
Reservations are required.



Parents' Day Out

Every Sunday you can drop off the kids for an afternoon for yourself. We know checking everything off your list can be more difficult with children in tow, so bring them by AdventurePlex for an afternoon of fun!

Sunday, 11 a.m.- 3 p.m.
Ages: 3+, potty-trained
\$30 first child, \$20 for siblings
A healthy snack will also be served.



OUR PARTNERS IN HEALTH



FACILITY

- **5-Level Play Structure (2002-Present)** - Best Kids Play Facility in Best of Beach multiple times, featuring multi-level play structure where kids reach their target heart rate without even knowing it
- **Sports Court (2002-Present)** - BCHD staff events, Strategic Planning, Los Angeles Clippers Basketball Camps, Leases and Rentals to Surfside Volleyball and MB Youth Basketball League, Swap and Shop Events (infant/toddler clothing)
- **Outdoor (2002-Present)** - Rockwall and Ropes Course, Corporate Team Building, Boy and Girl Scout Badges, Birthday Parties, Camps
- **Café (2002-2014)** - In house food orders, party, camp, and event catering, BCHD events, Chamber meeting lunch catering, cooking demonstrations
- **FitPlex (2002-2013)** - Fitness center for parents and caregivers originally located on the second floor (now ToddlerTown)
- **Reading Corner (2012-Present)** - Books, Puppets, Puzzles, imaginative play
- **Garden (2011-Present)** - Fruits, vegetables and herbs for camps and Toddler Town programming
- **Inflatables (2013-Present)** - Indoor and Outdoor onsite for parties, events and camps and Outdoor offsite for community events and school site rewards
- **Toddler Town (2015 – Present)** - Memberships, featuring monthly prize pick up parties and unlimited play in the Barn, Farm, Grocery Store, Kitchen, Programming, Birthday Parties

PROGRAMS/PARTNERSHIPS/VENDORS

(View the AdventurePlex Brochure and Rates for more information)

- **General Admission/Drop-In Play (2002-Present)** – Includes two hours in the AdventureRoom (5-level play structure), Toddler Town, Sports Court and Reading Corner for one child and adult
- **Membership (2015-suspended due to COVID-19)** – Unlimited play in Toddler Town (ages 0-5), 5-level play structure and other member perks
- **Camps (2002-Present)** - ACA accredited and award-winning seasonal camps, field trips
- **Events (2002-Present)** – Parties, PDO/PNO, Field Trips, Fundraisers, MBMS annual 6th grade celebration
- **Classes (2002-2020)** - Safe Sitter, Dave Miller Basketball, Dance, Art, Music, Mother Nurture Network, Mommy & Me, Special Needs, Homeschool
- **Partners (2002-Present)** - UCLA Health, Fresh Brothers Pizza, Lazy Acres Grocery Store

- **BCHD/Community Event at AdventurePlex (2002-Present)** - Reproductive Partners, Volunteer Appreciation Luau, Open Houses, City of Manhattan Beach staff parties, Public Elections, COVID-19 Vaccination Site
- **AdventurePlex in the Community (2002-Present)** – Example community events include: School events, Redondo Beach 5K/10K/Kids Run, Hometown Fair, South Bay Botanical Garden, Galleria Mall appearances, Health Fairs and Expos featuring Flex, the Apex Mascot
- **Vendors/Service Contracts (2002-Present)** - Insurance, Landscaping, Food Services, Janitorial, HVAC, Alarms, Fire Monitoring, Elevator, Plumbing, Roofing, Lighting, Waste Removal, Electricity, Gas, Outdoor Safety, Laundry, Membership/Event/Camp/Waiver Software, Bus Transportation, Fresh Brothers Pizza, Torrance Bakery

Favorable

Unfavorable

STRENGTHS

WEAKNESSES

Internal

- Strong reputation (annually voted Best of the Beach)
- Focus on safety
- Mature training program
- Quality staff
- Serves a specific age population (ages 0-12)
- Mature programming (camps, drop-in play, Toddler Town)
- Partnerships with local schools
- Was able to utilize staff for COVID-19 objectives

- Space becomes limited when all programs are running
- Bulk of target audience is in school during operating hours
- Disconnect between AdventurePlex and BCHD
- Same branding since 2002 (focused on kids, not parents)
- High operating costs, challenge to cover operating costs
- Higher payroll costs due to minimum-wage adjustments
- High focus on fee-based programs to cover expenses
- Little focus on cutting-edge technology

External

- Incorporate new programming driven by BCHD's Health Priorities
- Identify new fee-based programs to help cover expenses
- Utilize staff in other BCHD programming
- Use space for existing (non-revenue generating) BCHD programs (trainings, meetings, classes/workshops) now or temporarily displaced by future 514 construction

- Future COVID-19 variants
- Unknown long-term COVID-19 impact visitor attitudes toward indoor play spaces
- Additional family facilities (duplication of service)
- Additional increases to minimum wage

OPPORTUNITIES

THREATS

Mission/Vision/Core Values

To enhance community health through partnerships, programs and services for those who live and work in HB, MB and RB

A Healthy Beach Community

Compassion, Accountability, Integrity, Excellence

Goals

Provide all residents with enhanced health services of demonstrated effectiveness ranging from prevention and education to intervention

Improve the capacity of the district and its partners to assess and respond to individual and environmental factors that affect community health

Further the District's standing as a trusted and valued community resource

Develop and manage District assets to increase value and maximize efficiencies

Health Priorities

Mental Health

Physical & Brain Health

Public Health & Safety

Substance Use

3-Year Strategic Plan

Multi-year planning document that communicates the organizational goals, desired outcomes and strategies to address identified District priorities and health priorities

Annual Systems/Planning Tools

Priority Based Budgeting

Metrics & Outcomes

Strategic Roadmap

2022-2025 Health Priority Objectives



Mental Health

- Decrease anxiety, depression and suicidal ideation across the lifespan
- Decrease bullying across the lifespan
- Decrease isolation and loneliness across the lifespan
- Increase access to early intervention mental health services for youth
- Increase stress management across the lifespan to decrease stress



Physical and Brain Health

- Increase exercise participation across the lifespan
- Increase fruit and vegetable consumption across the lifespan
- Promote brain health across the lifespan
- Promote healthy sleep across the lifespan
- Reduce percentage of children and adults who are obese or overweight



Public Health and Safety

- Improve emergency preparedness
- Increase community access to and education about preventive health programs and services
- Increase community awareness and education, for the public and partner organizations, regarding social determinants of health and health equity
- Increase community capacity to respond to public health crises (e.g. COVID-19)
- Improve biking and walking infrastructure
- Increase equitable and inclusive delivery of BCHD programs and services
- Reduce homelessness



Substance Use

- Continue to reduce the percentage of adult smokers
- Reduce alcohol use, drug consumption and vaping in youth
- Reduce the number of victims of accidents involving alcohol/substance use
- Reduce substance abuse among adults



**FINANCE COMMITTEE MEETING
BEACH CITIES HEALTH DISTRICT**

**March 30, 2022
6:00 PM**

Video Conference:

**<https://bchd-org.zoom.us/j/81848403524?pwd=WTFiOWs1RWdZekNIU1pyMDhoK1doQT09>
Password: beach**

Phone Conference:

**Dial In: (346) 248 - 7799
Webinar ID: 818 4840 3524**

- I. Call to Order
- II. Committee Member Introductions
- III. Public Discussion
Committee Meeting Comments:
Public Discussion - To Give Verbal Public Comment Into the Record:
Click Here: <https://www.bchd.org/board-directors-meetings>
Scroll down to Upcoming Events and click "E-Comments" and fill out the Request to Speak by 5:00pm on Wednesday, March 30, 2022.
You can also raise your hand during the Zoom Meeting when the Board Chair opens the agenda items for Public Discussion and you will be chosen in the order your hand is raised.

Written E-comments:
Click Here: <https://www.bchd.org/board-directors-meetings>
Scroll down to Upcoming Events and click "E-Comments" and filter through which agenda item you would like to leave a written comment for by 5:00pm on Wednesday, March 30, 2022.
Written comments will not be read into the record. They will be provided to the Board members and will be on file with the District and available for review.

PRINCIPLES OF CIVILITY

We encourage a climate of respect and inclusiveness that embraces community members with diverse backgrounds and life experiences, deliberately seeks multiple perspectives, and supports the free and open exchange of ideas and civil discourse.

LISTEN FIRST

Understand the views and reasoning of others

RESPECT DIFFERENT OPINIONS

Invite and consider different perspectives

BE COURTEOUS

Treat all colleagues, staff and members of the public in a professional and courteous manner

DISAGREE CONSTRUCTIVELY

Work to propose a course of action of mutual benefit

DEBATE THE POLICY, NOT THE PERSON

Focus on the issues and do not personalize debate

IV. CEO Update

V. Discussion and Potential Action Item:

Approve the minutes of the November 10, 2021 Finance Committee Minutes
[Finance Committee Minutes 111021 Draft.docx](#)

VI. Informational Item:

Investment Portfolio Update
(Richard Babbe, PFM Asset management LLC)
[BCHD_Update_3-30-22_Final.pdf](#)

VII. Informational item:

Finance Status Update and FY22-23 Budget Overview
(Monica Suua)

VIII. Informational item:

Center for Health and Fitness Mission and Fee Structure
(Cristan Higa)

IX. Old Business

X. New Business

XI. Adjournment

For information regarding how, to whom, and when a request for disability-related modification or accommodation, including auxiliary aids or services, may be made by a person with a disability who requires a modification or accommodation to participate in the public meeting, please contact Charlie Velasquez at (310) 374-3426 ext 213.

Any materials required by law to be made available to the public prior to a meeting of the Board of Directors can be inspected at the following address during normal business hours: 1200 Del Amo Street, Redondo Beach, California 90277.

THE NEXT MEETING OF THE FINANCE COMMITTEE MEETING BEACH CITIES HEALTH DISTRICT IS SCHEDULED FOR TBD IN THE BEACH CITIES ROOM AT THE BEACH CITIES HEALTH DISTRICT.