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## **NOMINATION FORM** | Business Builder Award

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| **Business Name:** |  |
| **Contact Name:** |  |
| **Contact Title:**  |  |
| **Contact Email:** |  |

### **Award Description**

Is your business booming like never before? Did your business experience an increase in popular demand for your product(s) and/or service(s)? Did you see a significant growth in sales, market share, or team this past year (September 2023 to September 2024)? The Business Builder of 2024 will be a business that made outstanding leaps in success and growth to their bottom line and as a result, built a stronger presence in the market.

### **Eligibility Criteria**

* Must be a member in good standing of the St. John’s Board of Trade.
* Noted contributions/actions must have taken place from September 2023 to September 2024.
* Demonstrate growth by % in sales and net income, or other appropriate metrics, year-over-year to prove that 2024 was a significant growth or development year for your business.
* Analytics, data, or evidence that supports your entry. Nominees must show metrics for building of business and market share – this may be a return on the bottom line, expansion in team, or otherwise.

### **Nomination Form**

1. Tell us about this past year compared to others – how has your business grown and what was unique about 2023-2024 that led to significant success?

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1. Explain what steps you took, or what new product/service/approach you implemented, to meet or exceed sales objectives this past year.

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1. Please share data to illustrate growth by % in sales and net income, or other appropriate metrics, year-over-year to prove that 2023 was a significant growth or development year for your business.

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*Please note: You can attach a PDF or video file in place of copying the letter into the text box should you wish to do so. If this is the case, please note the file name and format in the above response section.*

1. Is there anything else you’d like to share?

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**PLEASE NOTE:** By submitting this nomination package, you are confirming that all the above-noted actions are true and accurate, and occurred between September 2023 and September 2024. Nomination forms must be completed in full and [uploaded through our website](https://members.stjohnsbot.ca/form/view/33541) to be considered for judging.