



RHINELANDER

AREA CHAMBER OF COMMERCE

Digital Sign Policy

PURPOSE

The Digital Sign is designed to promote the chamber, its activities, recognize RACC Members for their support or accomplishments, and events which are of interest to a wide audience from throughout our community. The sign will also be used to provide messages that have a community-wide impact. The message sign will not be used for business or personal advertising.

EXAMPLES

The types of promotions that would be suitable for the Digital Sign include:

- Chamber events, programs, awards and messages
- Major events for member non-profit organizations
- Significant entertainment events and community activities
- Thanking a member for their support of the chamber
- Public safety announcements
- Tourism promotion

The types of usage that would not be suitable include:

- Advertising or discounted specials of any kind
- Personal greetings such as birthday or anniversary greetings
- Political message or advertisements

UTILIZATION

Message requests should be submitted on an “Electronic Sign Message Request Form” a minimum of 14 days prior to the requested posting date and messages will remain on the sign no longer than seven days unless otherwise approved by the Chamber.

Organizations are limited to 4 messages per calendar year.

The Rhineland Area Chamber of Commerce reserves the right to accept or reject any and all submissions. RACC does not guarantee that your message will be placed on the sign. RACC has the sole discretion to accept or reject the request and/or the content of the message, as well as the right to alter the text accordingly to fit the sign design.

There will be a maximum of 5 non-chamber messages displayed at any one time. In the event that there are several requests for a given time period, the requests will be posted on a first come, first served basis.



RHINELANDER AREA CHAMBER OF COMMERCE

Digital Sign Request Form

Name: _____

Organization Name: _____

Phone: _____ Cell: _____

Email: _____

Date Message to Start: _____

Date Message to End: _____

Basics of message you want shared: _____

Think – What? Where? When? We will adjust messages as needed for maximum readability.

Indicate color preference, if any: _____

If you would like a logo or picture included, please email it to director@rhinelandchamber.com for consideration.

Bring request form to: RACC, 450 W Kemp Street, Rhineland

Or email form to: director@rhinelandchamber.com

I certify that all information on this request form is complete and accurate.

Applicant Signature: _____ Date: _____

For Office Use Only

Date application received: _____

Approval: Y / N

Completed: Y / N

_____ of 4 Messages this Calendar Year