

# Lake Arrowhead Communities Chamber of Commerce

## Membership Benefits 2022

MEMBERSHIP FEATURES	Membership Levels & Annual Fee		
	Signature \$240	Executive \$492	Leadership \$1,476
<b>Visibility &amp; Marketing Opportunities</b>			
Get a Listing in the LACCC Website Member's Directory (lakearrowheadchamber.com) & 2nd listing on the LA Tourism Website, for tourism businesses (ilovelakearrowhead.com)	✓	✓	✓
Premier Web Page Images / Banner Positioning	Leadership Circle Only	Leadership Circle Only	✓
Access to a Network of Local Businesses & Organizations in the Mountain Communities	✓	✓	✓
Exclusive E-blast to over 2600 email addresses	\$50 per E-Blast	4 per year	8 per year
Promote Your Business, Organization or Event in the Chamber eNewsletter & Logo/Hyperlink	✓	✓	✓
Post Your Business Promotion or Event on the Chamber's Facebook & Instagram	✓	✓	✓
Hyperlink from the Chamber's Website(s) to Yours for SEO Optimization	✓	✓	✓
List & Promote your Event on the Chamber's Online Calendar of Events	✓	✓	✓
Ribbon Cutting Ceremony, Grand Opening Celebration, or New Location Open House	✓	✓	✓
Display Your Brochures, Flyers & Business Cards at the Visitor Center in Lake Arrowhead Village	✓	✓	✓
Access to Exclusive Co-operative Advertising Opportunities like Radio, Social Media & Print Campaigns	X	✓	✓
First Opportunity at Premier Ad Spots and Video in Chamber Advertising	Leadership Circle Only	Leadership Circle Only	✓
Logo and hyperlink on Chamber Eblasts and Correspondence	Leadership Circle Only	Leadership Circle Only	✓

MEMBERSHIP FEATURES	Membership Levels & Annual Fee		
	Signature \$240	Executive \$492	Leadership \$1,476
Ability to Host a Chamber Mixer at Your Location	✓	✓	✓
Boosted Feature or Video on Social Media or Chamber Websites	X	✓	✓
First Chance at Major Sponsorship Opportunities of Chamber Signature Events	X	X	✓
Receive Chamber Membership Plaque	✓	✓	✓
Networking & Community Builder Benefits	✓	✓	✓
<b>Networking &amp; Community Builder Benefits</b>			
Gain Access to Government Affairs Issues, Representatives and their Resources	✓	✓	✓
Connect With Local Businesses & Organizations to Help You be Successful & Grow	✓	✓	✓
Access to Volunteer Opportunities on Committees & Special Events	✓	✓	✓
Invitation to Chamber Mixers	✓	✓	✓
Get Chamber Exclusive eNewsletters, Member Email Blasts & Community Email Announcements	✓	✓	✓
Chamber Voting Priviledges	✓	✓	✓
<b>Chamber Event Tickets</b>			
Lake Arrowhead Annual Brewfest	Ticket price	2 Tickets	4 Tickets
Lake Arrowhead Annual Home Tour	Ticket price	2 Tickets	4 Tickets
The Taste of Lake Arrowhead	Ticket price	2 Tickets	4 Tickets
<b>Notes</b>			
Nonprofit Organization rate for Signature Membership dues \$150, Additional Nonprofit Organization dues \$45, E-Blast \$25 each	✓	Not applicable	Not applicable
Second Business addition \$70	✓	Not applicable	Not applicable
Community Member \$80	✓	Not applicable	Not applicable