

## Who is the program for?

Current or prospective leaders in their work and/or volunteer organization

Newcomers seeking informed and rapid integration into the community

Strongly interested in, and committed to, local involvement

Planning to remain active in business and community activities within the City of Lincoln or Placer County

Willing to commit to the time required for the program and the class project



**Class of 2019-2020**

- History of Lincoln
- Lincoln Civics
- Civic Organizations
- Volunteerism
- Media and Arts
- Regional Issues/Transportation
- Education
- Health & Human Services
- Agri-Tourism
- Natural Resources
- Community Leadership



**Class of 2022-2023**

### *What do Leadership Lincoln Graduates have to say?*

"I am investing my time as an agent of positive change for our wonderful community. The Leadership Lincoln 2020 program provided me a unequalled view into the workings, structure and decision making processes within the city and neighboring regional agencies. I have no standing from which to contribute my thoughts and recommendations until I understand these entities. I will tell you this much: There is a whole group of people who consistently contribute to and often lead our city. When you enroll in the leadership program, you meet those people and become one of them."

**John Fett, Class of 2019-2020**

*Chair, Economic Development Committee, City of Lincoln*

"I joined Leadership Lincoln to learn more about the town that I live in but I learned so much more! I learned about my own strengths and weaknesses as a leader and how to put those to use in our group and in our community. Experiencing Leadership Lincoln has left a deep impression on me and the way that I view our community and has opened my eyes to how we can be true participants in this fast-growing town."

**Serena Olson, Class of 2019-2020**

*Personal Chef, Culinary Comfort*

"Leadership Lincoln provided me with a comprehensive and immersive experience that gave me invaluable leadership skills, from effective leadership strategies and strategic decision-making to fostering collaboration and inspiring teams. Thanks to the program, I have grown not only as a leader but connected with my community on a level beyond what I expected."

**Christie Hanson, Class of 2022-2023**

*Owner, Call Cristie*

"I realized that leadership is not confined to the glamorous or prestigious tasks. True leaders are those who are willing to roll up their sleeves, get their hands dirty, and tackle the challenges that others might overlook. I have gained so much respect for the community members that exemplify humility, hard work, and doing what's right when nobody is watching."

**Whitney Eklund, Class of 2022-2023**

*Planning Commissioner, City of Lincoln*

## The Investment

Tuition for Leadership Lincoln is \$395 for Chamber members and \$495 for non-members. Individual class participants are expected to pay **at least \$50 (submitted with this application)** with their employer or sponsoring organization paying the remainder in full prior to the first class

**Application Deadline: August 4, 2023**

### Welcome Reception (date TBD)

Get to know your new classmates in an informal setting, enjoy the evening with the Steering Committee and Chamber staff.

### Introduction/History of Lincoln Sept. 21st

Hear details of the leadership class, expectations, start the dialogue for the class project and move on to learn about the rich history of Lincoln centered around agriculture and businesses that created our All American City. Our mayor will kick-off the class with the City's purpose and vision and you'll get a glimpse into leadership 21st century style.

### Lincoln Civics Oct. 19th

Explore the challenges and constraints of the budget development process, the criminal justice system and public safety operations for the City of Lincoln. You will have the opportunity to see the inner workings of Lincoln and the impact on residents of our county.

### Civic Org/Volunteerism Nov. 16th

Civic organizations, service clubs and volunteerism is often the heart of a community. The impact of these organizations all have common goals to educate, prepare and serve all aspects of our population.

### Media and Arts Dec. 14th

Learn how the arts impact the economic health of Lincoln. Presenters may include: local artists, tours, theater and media representatives.

### Regional Issues/Transportation Jan. 18th

Transportation has played a integral part in the success of Lincoln and the surrounding areas. This class is devoted to overviews of the current and future plans of ground transportation in South Placer and regional air transportation in Lincoln that will affect growth and the economy.

### Education Feb. 15th

Learn about the educational spectrum in Placer County from elementary school to high school and higher education, including curriculum, governance, finance and accountability.

### Health & Human Services Mar. 21st

Combined class with Rocklin and Roseville Leadership

How healthy is Placer County? Explore current health topics, learn about the available resources and support services that deal with our community's health and well-being.

### Agri-Tourism/Natural Resources Apr. 18th

Discover how the County and the City of Lincoln are embracing the surge of "Agri-tourism" to the area. Tour some of our local iconic businesses. Explore the many facets of the engines that power the economy in Lincoln.

### Community Leadership May 16th

A diverse group comes together to learn about themselves and others, through Leadership Lincoln, develop new leadership tools, and discuss common leadership themes and traits.

### Graduation Breakfast May 22nd

CONGRATULATIONS!!!! You made it! You will have an opportunity to present your class project and receive your certificate of completion.

## WHY LEADERSHIP LINCOLN?

This is an opportunity for personal and professional growth.

Have you ever wondered how some people become civic leaders in the various aspects of the community? Over **9 months** you will learn about the opportunities that exist in Lincoln and how you can become involved in shaping the future of our City as a leader of the community.

The Leadership Lincoln program provides an intensive series of one day workshops covering a diverse set of topics and tours of institutions that are a part of the Lincoln and Placer County Community. The facilitators of each class organize a well balanced day of topics, presenters, speakers and tours.

Our students are from various industries here in Lincoln and Placer County. Some in business, education, non-profit sector, local government and entrepreneurs. There is really something for everyone. You will learn about the education system here in Lincoln from elementary to higher education, take a tour and get a behind the scenes chance to experience Lincoln Civics, the challenges and decision making processes in our local government and take a tour of several locations for our session on agro-tourism.

One of the benefits of this program is the networking opportunities provided by coming in contact with your peers in the class, the presenters and facilitators.

The time commitment is reasonable only one day a month for nine months and the cost is much less than what you might pay for a university class. The return on these investments has been tremendous for both alumni and the community. So take advantage of this opportunity for personal and professional growth. It will benefit you and your community.

540 F Street Lincoln, CA 95648



LEADERSHIP LINCOLN

## LEADERSHIP LINCOLN

PREPARE .MOTIVATE .ENGAGE

*Building future leaders*



## Lincoln Area Chamber of Commerce



CALIFORNIA  
LINCOLN AREA CHAMBER OF COMMERCE

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