



# Truck & Shuck

A Summer Food Truck Festival

## CRAFT/COMMERCIAL APPLICATION

PLEASE PRINT CLEARLY: (ALL FIELDS ARE REQUIRED) Incomplete or illegible applications will forfeit consideration.

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

\*Email is our main form of communication\*

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

AUTO MAKE: \_\_\_\_\_

AUTO LICENSE # \_\_\_\_\_

### BOOTH INFO:

Same Spot as Last Year \_\_\_\_\_ (Due by 3/1/24)

Single (12x12) \$60 \_\_\_\_\_ Double (12x24) \$120 \_\_\_\_\_

- After May 1, 2024 ADD \$25.00

ELECTRICITY: YES (\$20) \_\_\_\_\_ Bringing my own Generator \_\_\_\_\_

If YES, How many AMPS: \_\_\_\_\_ Outlets: \_\_\_\_\_

Unsure of AMPS, list items needing electricity: \_\_\_\_\_

### TYPES OF ITEMS TO BE SOLD:

\_\_\_\_\_  
\_\_\_\_\_

AMOUNT PAID (DUE PRIOR TO EVENT): \_\_\_\_\_ Add \$25 if paid after 5/1/24

PHOTOS ENCLOSED: 2 of Items \_\_\_\_\_ 1 of Display \_\_\_\_\_

By Checking this box, you are stating you have read and agree to the Elkhorn Truck & Shuck Vendor Rules on Page 2

**REQUIRED – PLEASE SIGN AND DATE:** The undersigned agrees to abide by the rules outlined (page 2) and assumes full responsibility for this entry and hereby releases the Elkhorn Area Chamber of Commerce & Tourism Center, Inc. from all claims resulting from loss, damage, or injury. No refunds for inclement weather due to advance advertising. Inclement weather teardown is at your discretion.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Payment & sign-up form must be received by the Chamber no later than July 20, 2024. Elkhorn Area Chamber of Commerce & Tourism Center, Inc.,  
P.O. Box 41, Elkhorn, WI 53121 Phone: (262) 723-5788 Fax: (262) 723-5784

### HIGHLIGHTS!

- July 27<sup>TH</sup>, 2023 11AM-7PM
- VETERANS PARK located in the heart of Elkhorn, WI
- Approximate Attendance 3,000+.
- More than 75+ Crafters
- Rain or Shine Event
- Free Community Event
- Live Music, Locally sourced Roasted Corn, Food Trucks, Community Stage & so much more.



# Truck & Shuck

A Summer Food Truck Festival

**DATE:** July 27<sup>TH</sup> 2023: Saturday 11:00am- 7:00pm

**PLACE:** Veterans Park – Downtown Square: 100 W. Walworth Street, Elkhorn, WI 53121

**SET UP:** VENDORS: Friday, July 26<sup>th</sup> after 3pm & FOOD TRUCKS: After 7pm Friday, July 26<sup>th</sup>. Saturday set-up begins at 8am.

*(PLEASE CONTACT THE CHAMBER IF YOU BELIEVE YOU NEED SET-UP PRIOR TO 3PM. ON FRIDAY)*

VENDORS MAY NOT PULL THEIR VEHICLE ONTO THE PARK GROUNDS.

- Unloading is permitted from the street along the square during set-up hours. Bring a cart or dolly to best transport goods to your booth location. All booths are to setup **behind** the painted line that is 3 feet off the sidewalk.
- Vendors are required to move their vehicles immediately after unloading except for handicap parking. Vendor parking is NOT permitted directly along the square during event hours. Street parking & lot parking is available in the surrounding area. Not doing so, may result in your vehicle being ticketed or immediate dismissal from the park.

**EVENT:** Elkhorn Truck & Shuck is sponsored by the Elkhorn Area Chamber of Commerce & Tourism Center. Community Stage, Arts & Crafts Show, Roasted Corn, Food Trucks, and family activities are ongoing throughout the day. Check out the Elkhorn Chamber website at [www.elkhornchamber.com](http://www.elkhornchamber.com) for more information on activities.

**FEE:** A **NON-REFUNDABLE** fee of \$75.00 is charged per 12 X 12 foot space. Make checks payable to the Elkhorn Chamber. Double spaces are available. **ABSOLUTELY NO** resale or rummage items are allowed. No refunds for inclement weather due to advance advertising. Inclement weather teardown is at your discretion. The Elkhorn Chamber reserves the right to ask you to leave if items do not represent your photos or wording on your entry form. Spaces will be filled on a first come, first placed basis. Returning vendors who wish to have their same spot must request so on application and return their vendor application by March 1, 2024. Electricity is limited.

**PRIOR TO May 1, 2024**

\$60 for a 12' x 12' space (single)

\$120 for a 12' x 24' space (double)

**AFTER May 1, 2024**

\$85 for a 12' x 12' space (single)

\$145 for a 12' x 24' space (double)

**Electricity Fee \$20-** There is no fee if you are bringing your own Generator.

**NEW ENTRIES MUST** include 2 photos of your work and 1 photo of your setup/display. **THOSE WHO HAVE DISPLAYED IN PAST SHOWS DO NOT NEED TO SEND PHOTOS** if you still have the same type of work. If you wish to have your photos returned, please enclose a self-addressed & stamped envelope.

**POLICIES:** Each vendor must provide all his/her own tables, chairs, and tents for set up. Please be prepared with a cart or dolly to unload and load your vehicle. Trash containers will be set up throughout the park. Please pick up your space – all packaging, extra boxes, and food wrapping - prior to your departure from the show. A confirmation email will be sent upon receipt of your registration. Another will be sent prior to the event with your booth number and map. Email addresses are the preferred way of communication, if you only have a mailing address please make sure a phone number is available. Vendors will be responsible for their seller's permit. Each vendor will be responsible to determine if a permit is needed.

Only 1 direct sales consultant per company such as; Pampered Chef, Tastefully Simple, Thirty-One, Paparazzi, Avon, Jamberry Nails, LuLa Roe etc. will be allowed.

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