

2021 Annual Report

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NEW MEMBERS

93% retention
expanded the
Chamber's
circle of
influence

MEMBER LONGEVITY

56% 10+ years
15% 5—10 years
16% 2-5 years
13% less than 2 years

ENERGIZED

326

REGIONAL BUSINESSES

encompassing
18,837 JOBS
in our region

CELEBRATED MEMBER MILESTONES

15 Ribbon Cuttings
18 Ambassador Visits

SOCIAL MEDIA FOLLOWERS

 **2512**

 **954**

 **84**

 **493**

DIGITAL IMPACT FOR YOUR BUSINESS

83,902 Web Page Hits
193 Jobs Posted
51 Hot Deals Promoted

MEMBER CONNECTIONS

60 Networking opportunities
connected **747** people

**CHAMBER-HOSTED 5
CANDIDATE FORUMS
TO INFORM VOTERS
ABOUT THEIR CHOICES
FOR THE 2020 LOCAL
ELECTIONS**

*Recorded forums
were viewed by **1316**
interested voters*

Advocated for your business interests:

- Federal Tax Conformity for PPP Loans
- Maintain Employee Benefit Flexibility
- Quality & Affordable Healthcare Costs
- Transportation Funding for critical local intersections
- Broadband Investments
- Allow businesses to fully open while also providing a safe environment for customers and employees

COMMUNITY SUPPORT

Reviewed and helped to process over
\$850,000
in grants for businesses and non profits in
our region.

Energizing business by Promoting, Advocating, Connecting, & Educating