



WE UNITE  
WE PROMOTE  
WE ENHANCE

# THOMASTON - UPSON CHAMBER OF COMMERCE



706-647-9686



chamber@thomastongachamber.com



PO BOX 827  
110 W Main St  
Thomaston, GA 30286



www.thomastongachamber.com

## Dear Potential Chamber Member,

Every year the Chamber sets out to accomplish new goals and maintain programs that operate in the best interest of Thomaston and Upson County. But many times, new members, as well as existing members question exactly "Why there needs to be a Chamber of Commerce?" which is usually followed with, "What will the Chamber do for me?"

We are the place people turn to when they suddenly find out that a working spouse has been transferred to our area. We answer the letters and send new families brochures that have been developed on our community, school system, recreational facilities, and anything else that they may request. We are the information station for locals, visitors, and anyone in our community. When people are searching for businesses, we strive to promote our Chamber Members. When new businesses are looking to locate in our area, or one of our present firms needs to expand, we are the place they turn to for help. When it's time to plan and implement a special community event, we are the place that assist in getting the job done as well as promoting any tourism-related activities.

The final answer to both questions is simple. The Thomaston-Upson Chamber of Commerce unites our members and the community by promoting strategic economic growth, enhancing the quality of life and creating a positive business climate for Upson County.

By investing in your local Chamber of Commerce, you are investing in the community. We support local economic growth with events like Cash Mobs. We enhance the community by providing information on local businesses and new job openings. We love to unite our members and people in the community by having events to bring everyone together.

Thank you for your membership consideration and concern for our community. We pride ourselves in the tasks we accomplish every year, and we look forward to your support in 2024! Call us with any questions, comments, or concerns, 706-647-9686.

Sincerely,

**Madison Ruttinger**  
Chamber President

**WE MEAN BUSINESS!**

# MEMBERSHIP INVESTMENT

Thomaston Upson Chamber of Commerce

## INFORMATION

As a member, you will be referred to individuals and other businesses that contact the Chamber.

Your business will be listed on the website under the business directory.

## BENEFITS

- Meet Other Business Owners
- Gain Exposure to Targeted Audiences
- Give Back to the Community
- Share Successful Business Models with other Business Owners
- Engage the Community with Your Local Business
- Support Local Economic Growth
- Access to Resources

## ENHANCE

### LEADERSHIP GROUPS

Leadership groups give insight to locals about our community. History, Industries, Healthcare, Businesses, and Schools.

### EMPLOYEES

Promote new job opportunities with the community. A new job enhances the community and businesses.

### EVENTS

Promotion of your business events and deals for the people in our community.

## PROMOTE

### MONDAY MINUTES

Each business can send in marketing material to promote your business in the weekly email.

### RIBBON CUTTINGS

Gain lots of media exposure with a complimentary Ribbon Cutting for your business.

### RACK CARDS

Leave business cards or rack cards inside of the Chamber to promote your business.

## UNITE

### ROUNDTABLES

Government, Healthcare, Small Business and industry.

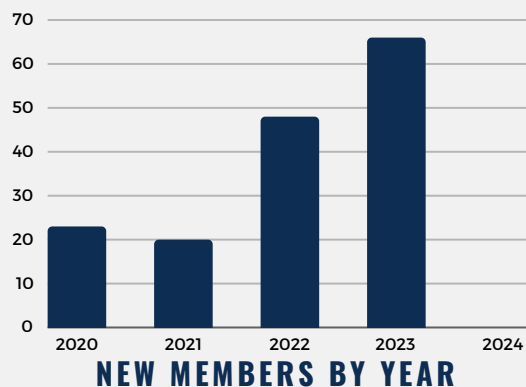
### DINE AND DASH

Each October, the Sheriff's Office provides lunch for each member to mingle and network.

### BUSINESS AFTER HOURS

Receive great deals and connect with other Chamber Members after hours at a local business.

## EXPANDING THE TOWN



## COMMUNITY EVENTS

Golf Tournament

Poker Float

Rock the Block Concert

Annual Banquet

Christmas Lane 5K



# 2024 DUES INVESTMENT SCHEDULE

## SMALL BUSINESS/MANUFACTURES/SERVICE/RETAIL WITH A PHYSICAL LOCATION:

1-5 Employees	\$225
6-10 Employees	\$272
11-15 Employees	\$379
16-20 Employees	\$402
21-30 Employees	\$485
31-40 Employees	\$521
41-50 Employees	\$607
51-100 Employees	\$645 plus \$4.00 for each over 50
101-200 Employees	\$885 plus \$2.75 for each over 100
201-1000 Employees	\$1371 plus \$1.50 for each over 200
Over 1000 Employees	\$2976 plus \$0.75 for each over 1000

## FINANCIAL INSTITUTIONS:

1-3 Employees	\$290 plus \$11.00 per employee
4-12 Employees	\$392 plus \$10.00 per employee
12+ Employees	\$590 plus \$9.00 per employee

## OTHER:

Retirees (60+)	\$80
Individuals	\$113
Professionals (Doctors/Law Office)	\$281
Entrepreneur (Home based business)	\$140
Civic Organization/Schools	\$150

**\*MEMBERSHIP INVESTMENT IS  
INVOICED ANNUALLY, RENEWING  
ON YOUR ANNIVERSARY MONTH.**

# T-U CHAMBER OF COMMERCE

## Membership Information Form



Please fill out the form and return it to the Chamber office. Completed forms can be sent to [chamber@thomastongachamber.com](mailto:chamber@thomastongachamber.com).

NAME OF BUSINESS

BILLING CONTACT NAME

PRIMARY CONTACT NAME

BILLING ADDRESS

STATE

ZIPCODE

PHYSICAL ADDRESS (IF DIFFERENT THAN BILLING)

STATE

ZIPCODE

PHONE NUMBER

SOCIAL MEDIA ADDRESS:



EMAIL ADDRESS



WEBSITE ADDRESS

# OF EMPLOYEES

DAYS AND TIMES OPEN:

SUN:

MON:

TUES:

WED:

THURS:

FRI:

SAT:

SHORT DESCRIPTION OF BUSINESS FOR THE CHAMBER WEBSITE:

ANY ADDITIONAL COMPANY REPRESENTATIVE OR INFO WE SHOULD KNOW?

PRIMARY REASON FOR JOINING THE CHAMBER?

\*Please check  
the following:

INTEREST IN SPONSORSHIP OPPORTUNITIES?

☐

YES

☐

NO

INTEREST IN VOLUNTEER OPPORTUNITIES?

☐

YES

☐

NO

# MEMBERSHIP BENEFITS



## Chamber Website

Each Member will receive a listing under the Business Directory on our Chamber website.



## Economic Growth

By investing in Chamber Membership, you are investing and supporting local economic growth.



## Connect

Connect with the Chamber of Commerce on Facebook to broaden your network and share your promotions/events.



## Display

Display business cards, brochures, and any other marketing materials in our lobby to assist us in promoting your business/organization.



## Referrals

We are the information station. As a member, your business will be referred to individuals that call the Chamber in need of a referral.



## Ribbon Cuttings

Let us schedule a ribbon cutting for your business when you become a member of the Thomaston-Upson Chamber of Commerce.



## Monday Minutes

Send us your promotions/events and we'll put them in the Monday Minutes that are emailed to the membership weekly.



## Discounts

Members receive discounted pricing on seminars, lunch and learns, tables at the Annual Awards Dinner.



## Advertising Opportunities

Gain exposure to targeted audiences with sponsorship opportunities at local events.

# WHY JOIN YOUR CHAMBER?

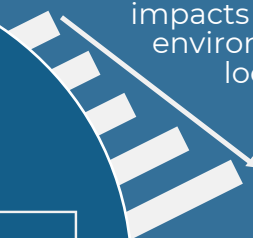
## Networking

People do business with people they know - your Chamber creates networking opportunities with other business professionals and fosters relationships.



## Supporting Economic Growth

Your Chamber directly impacts local business environments and the local economy, a win-win for everyone.



## Access to Resources

Your Chamber connects you with resources that you need to thrive, including educational opportunities.



## Community Involvement

Supporting your local community increases quality of life for everyone.



## Credibility

Being a Chamber member adds credibility with customers and consumers.



## Visibility

Your Chamber increases your visibility within the community.



## BENEFITS OF MEMBERSHIP



**Advertise**  
with The Upson Beacon

*Chamber Member*

**DISCOUNT**  
**50% OFF**

Once you join the Chamber,  
your first advertisement with  
The Upson Beacon is 50% off.

This is applicable to an  
advertisement in the paper  
or online.



THOMASTON-UPSON  
CHAMBER OF COMMERCE

**Contact The Upson Beacon**



[dlord@upsonbeacon.com](mailto:dlord@upsonbeacon.com)



706-646-2382



219 Thomas St Thomaston, GA





# RIBBON CUTTINGS!

*Interested in a Ribbon Cutting?*

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**A ribbon cutting is the ceremonial opening of a brand-new business, newly renovated business, relocation, groundbreaking, anniversary, or other major milestones for a business.**

**You must be a current Chamber Member in good standing (dues paid) for the Thomaston-Upson Chamber of Commerce to participate in your ribbon cutting. Get the publicity of The Upson Beacon, WTGA, and Monday Minutes email blast. Find the "How to Host a Ribbon Cutting" document on the Chamber Website or at <https://www.thomastongachamber.com/ribbon-cuttings/>.**