

NEWSLINE

December 2023

A Publication of the Fulton Montgomery Regional Chamber of Commerce

The Fulton Montgomery Regional Chamber of Commerce supports our members and our region as a partner for business, workforce, and tourism development.

HAPPY HOLIDAYS—MAY THEY BE PROSPEROUS FOR YOUR BUSINESS!



The Chamber and elected officials helped celebrate CDL Associates' new office in Johnstown, located at 146 N. Comrie Avenue. The insurance company now has offices in Northville, Johnstown, Glens Falls and Lake Luzerne. CDL Associates offers both personal and business insurance lines, including health, home, RV, auto, mobile home, rental property, renters and more, and business insurances—by industry, and workers' comp, business owners, cyber liability, business auto and more. Visit them at any of their locations, or online, for more information. Congratulations to CDL Associates on this new office location!

Members of the Heck Family, owners and operators of <u>Alpin Haus</u>, invited Chamber members and elected officials to the Grand Opening of their expansion at the business' 4850 Route 30N location in Amsterdam. The location now has expanded services for boats, snowmobiles, ski shop, pools and patios, hot tubs and more. Thank you to Rep. Elise Stefanik, Montgomery County Executive Matt ossenfort, Assemblymen Angelo Santabarbara and Robert Smullen and Supervisor Tom DiMezza for joining the ribboncutting festivities.







Thank you to <u>NBT Bank</u> in Canajoharie for hosting a festive holiday kick-off during a November 30 Business After Hours. The branch also collected at the event non-perishable food items to benefit the Montgomery County Office for Aging.



REGIONAL CHAMBER OF COMMERCE

2 N. Main Street, Gloversville, NY 12078 (518) 725-0641 | fultonmontgomeryny.org

2023 BOARD OF DIRECTORS

Chair—Rosalie Faber, *Flooring Authority*First Vice Chair—Geoff Peck, *Nathan Littauer Hospital & Nursing Home*

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Janet Davis, Director of Membership & Member Services
Jennifer Hammons, Special Projects Assistant
Natalie May, Business & Education Partnership
Coordinator

Terry Swierzowski, Newsline Editor/Reporter Nicole Tennant, Executive Assistant Nicole Walrath, Director of Workforce Development

THE FULTON MONTGOMERY CHAMBER IS A MEMBER OF

- ♦ Business Council of New York State
- ♦ Center For Economic Growth—Capital Region
- ♦ Chamber Alliance of New York State
- ♦ Fulton County Center for Regional Growth
- Fulton County Farm Bureau
- Montgomery County Farm Bureau
- New York State Farm Bureau



Message from the Executive Director

Dear Chamber Members,

A heartfelt Thank You to all of you for your investment with The Chamber. I can't thank you enough for your commitment and recognizing the value of your membership. We will continue to move forward with new initiatives and projects for 2024, and continue to work hard to help you succeed. When you joined The Chamber, your business now is in a supportive network of other community members, whose main objectives are to help you be successful. Your new business contacts may even be people who serve as your sounding board for new ideas, come up with solutions to internal business problems, and even collaborate with you on a new endeavor.

As you continue to grow, so will your network. We are looking forward to even more networking opportunities in 2024, allowing you to get to know community members, fellow business owners, government officials, educators, and other professionals in your industry. Each event will allow you to make new connections and foster additional exposure for your business. Your business's relationships and possible expansion through a local chamber network will often be unmatched. That alone could potentially pay for your membership dues themselves, thanks to the influx in your consumer base.

Like I said many times before, I am so grateful for your support, collaboration, and partnerships this year. I have truly enjoyed this experience and look forward to the future. Thank you to our operating and foundation board, who graciously volunteer and dedicate their time to continue the Chamber's success. I want to thank Rosalie Faber (Board Chair) and Lillian Johnson for fulfilling two 3 year terms (and then some) on the operating board, and to Virginia Mackey for completing many years and the Foundation's Board Chair. Thank you for years of dedication, volunteering at the golf tournaments, and supporting so many events throughout your tenure. I know that I will continue to see you at events, but wanted to say Thank You for the extra time that you have put in throughout the years. Thank you to our local / state/ federal officials for attending and supporting many events this year. I am also so appreciative for the countless sponsors who have made our events successful. We have had really some amazing ribbon cuttings (24 total) and Business After Hours (8 total), even inaugural double ribbon cuttings with the Fulton County CRG and the Capital Region Chamber. Some monumental moments and great memories, and I am excited for that to all continue in 2024.

It is hard to believe that it is December, what a year it has been. The Chamber reminds everyone of the benefits of shopping locally! (continued on page 12)

Welcome New Members

November 2023

JUST BECAUSE BOUTIQUE, INC.

142 N. Main Street, Northville, NY 12134 (518) 848-2855 | https://www.facebook.com/JustBecauseBoutiquenorthville

A unique and ever-changing women's boutique featuring the latest fashions and complimentary accessories. Located on Northville's historic Main Street for over a decade.

MONTGOMERY COUNTY SPCA

1232 State Highway 5S, Amsterdam, NY 12134 (518) 842-8050 | http://www.mc-spca.org
The Montgomery Co SPCA is a no kill shelter, a 501(c) 3 not-for-profit corp. that was locally established in 1904. We provide a caring shelter for unwanted, abused, neglected or abandoned animals.

LET'S TWIST AGAIN, LLC

1778 County Highway 107, Amsterdam, NY 12010

(518) 883-1122 | https://

www.facebook.com/letstwistperth Let's Twist Again is a 1950s style,

breakfast and lunch diner. Home of the "Over the Plate" Pancake! Daily specials.

44 LAKES CUSTOMIZED GIFTS AND DECOR

15 N. Main Street, Gloversville, NY 12078

(518) 775-8634 Facebook

Adirondack gift store with 20 plus artists from all of Fulton County. Offering one of a kind products as well as a country bakery with cookies, breads and fudge. We have the ability to customize amazing products.

MEMBERSHIP MESSAGE

Janet Davis, Director of Membership & Member Services



Small Business Saturday!

I cannot tell you how much I enjoyed visiting our members during Small Business week! I hope you all had a successful beginning to start off your Holiday Season.

I especially enjoyed doing my Holiday shopping in the Fulton-Montgomery area. I have almost completed my shopping, and want to thank all our businesses in the area for the warm welcome.

Thank You! Happy Holidays! May your New Year be prosperous!





MEMBER ANNIVERSARIES October and November 2023



Thank you for your continued support!

51-55 YEARS

McDonalds, Inc. Johnstown −51 (Oct.)

46-50 YEARS

Holiday Inn Johnstown-Gloversville-49 (Nov.)

Letter Memorial —49 (Oct.)

Livingston's Furniture- 49 (Oct.)

Peck's Lake Enterprises—49 (Oct.)

Ruby & Quiri—49 (Nov.)

Wood, Seward & McGuire, LLP-49 (Nov.)

41-45 YEARS

Fulmont Mutual Insurance Company-45 (Nov.)

36-40 YEARS

Brown Coach—40 (Nov.) DiBlasi Agency—39 (Nov.)

31-35 YEARS

Canajoharie Falls Cemetery Assn.—32 (Nov.)

26-30 YEARS

American Legion Post 701-30 (Oct.)

Amsterdam Volunteer Ambulance Corps, Inc. -30 (Nov.)

21-25 YEARS

Neznek Farm-22 (Nov.)

CCM Transmission—21 (Oct.)

16-20 YEARS

Evergreen Construction—20 (Oct.)

Miller's Grandview Marina—19 (Nov.)

Goderie's Tree Farm-18 (Nov.)

Sunmark Federal Credit Union—18 (Nov.)

Ft. Plain Animal Hospital—17 (Nov.)

Horace J. Inman Center-17 (Nov.)

ItalyMONDO! - 17 (Nov.)

Sandy Maceyka-17 (Nov.)

L M Mason Contractors -17 (Oct.)

Peaceful Valley Maple Farms—17 (Oct.)

Ron Jones Excavation—17 (Nov.)

Holy Trinity Parish—16 (Oct.)

North Country Ecological Services—16 (Nov.)

11-15 YEARS

Cushing Stone—15 (Oct.)

FAGE USA Dairy Industry, Inc.—15 (Nov.)

Maurice Farhart—15 (Oct.)

Fulton County Office for Aging/Youth-15 (Nov.)

Don Williams—15 (Oct.)

Miller Printing & Litho—14 (Oct.)

Recovery Sports Grill-14 (Nov.)

Affordable Sheet Metal—12 (Nov.)

LG Boucher-12 (Oct.)

Schine Memorial Hall—12 (Oct.)

Allwater Guide Service—11 (Nov.)

C Gerard Marketing—11 (Nov.)

6-10 YEARS

Capstone Center for Rehabilitation and Nursing—10 (Nov.)

Black Bear Wine & Spirits—8 (Oct.)

Mary S. Brown Law Office—8 (Oct.)

CDL Associates Insurance Agency-8 (Oct.)

Post Mark Ship & Print—8 (Nov.)

Hillcrest Spring Residential Adult Care—7 (Oct.)

M & J's Lawn Care & Landscaping-7 (Oct.)

National Shrine of Saint Kateri Tekakwitha—7 (Oct.)

Caroga Historical Assn. & Museum-6 (Nov.)

1 TO 5 YEARS

Adirondack Generators—5 (Oct.)

Go For It Fitness & Personal Training—5 (Nov.)

Howard Hanna Real Estate Services—5 (Oct.)

Van Meter & Van Meter LLC-4 (Nov.)

Joley Re Holding Corp.—3 (Oct.)

United Ag & Turf NE—3 (Oct.)

SFCU-Sidney Federal Credit Union—2 (Nov.)

Sweet Smoker Zone-2 (Nov.)

Devine Contracting, Excavation & Site Work—1 (Nov.)

Diamond Industries-1 (Nov.)

McClary Media—1 (Oct.)

Mothers Foundation Inc.—1 (Nov.)

Placentric Digital Marketing—1 (Oct.)

Popeye's Louisiana Kitchen - Amsterdam—1 (Oct.)

THNK Tank Media-1 (Nov.)

Upstate Ice Plex-1 (Oct.)



HEALTH INSURANCE

RATES. OPEN ENROLLMENT & MORE



ONEDIGITAL is the Chamber's partner in health insurance and offers plans for sole proprietors or businesses with 1 or more employees.

OneDigital provides several resources to help educate businesses about health insurance and the best options for an individual business HERE.

Please contact Dylan Mather-Richardson at ONED-IGITAL if you have any specific questions about plans or rates.

Dylan Mather-Richardson (518) 720-8888 ext. 131 dmatherrichardson@onedigital.com

ONEDIGITAL has released new health insurance plans and rates for small groups (1 employee and under 100 employees) for Chamber members. They can be found

2024 Highmark Blue Sheld of Northeastern NY Small

Group Plans

2024 CDPHP Small Group Plans

2024 MVP Health Care Small Group Plans

OPEN ENROLLMENT PERIOD:

November 1 through December 15, 2023 for insurance period beginning January 1, 2024.

Please note that this is the only time of year that you can sign up for health insurance or change plans unless you have a qualifying event (new baby, marriage, etc.)

FOR HEALTH INSURANCE NEEDS:

If you are already a current health insurance client through the Chamber and OneDigital:

By now you have already received a physical mailing that outlines your current plan and its current rate, with new rates if applicable. REMEMBER Even if you don't have any changes to make, you will have to return the pieces indicated by mail or you can email Dylan Mather-Richardson, our representative, at dmatherrichardson@onedigital.com. You can also reach him at (518) 720 -8888, x131.

Are you looking for health insurance for you and/ or your employees? Now is the time to research and purchase insurance to start on January 1, 2024.

Dylan Mather-Richardson from ONEDIGITAL will be at the Chamber's Gloversville office on TUESDAY, DECEMBER 12 from 9am to 12 Noon

to answer any questions you may have about health insurance! No need to make an appointment, please just come down and speak to Dylan face-to-face about your health insurance needs!



Working together to build your business.

Graphic Design

Catalog Creation

Annual Reports

Menu Creation

- · Business Printing
 - Brochures
- · Direct Mail
 - Business Cards

 - Letterhead
 - Envelopes
- Multiple Part Forms
- Signage
- · Promotional Products
- Banners
- Etc



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SAVE THE DATE!

Governmental Affairs Committee
Advocacy Breakfast

FRIDAY, JANUARY 19

Breakfast 7:30am—Panel 8:00am

The Bridge Walk
135 Perthshire Drive
Amsterdam

Watch your email and the January issue of *Newsline* for details!

GET INVOLVED WITH YOUR CHAMBER

BUSINESS AFTER HOURS AT THE ECCENTRIC CLUB

Thursday, December 14, 4:30—7pm | 109 Main Street, Gloversville

Network with fellow Chamber members, find out more about the Eccentric Club, and enjoy the holidays at this popular event! Thank you to our sponsors who help make the event possible. RSVP to fultonmontgomeryny@gmail.com.

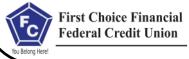






John & Sunday Blackmon





Chamber Member BENEFIT SPOTLIGHT NETWORKING THROUGH THE CHAMBER OFFERS VALUE TO OUR MEMBERS

The Fulton Montgomery Regional Chamber of Commerce is an organization of connection, collaboration, and community – it's in our mission and goes to the heart of what we do. We are an organization that brings together businesses of all sizes and categories to communicate and share ideas, to collaborate, and to contribute to the economic vitality of our region.

Networking is an important aspect of our Chamber of Commerce. It brings business members together, fostering a sense of community and camaraderie. But beyond the social aspect, Chamber networking has great value for businesses and is one of the best opportunities that businesses use to grow.

Networking provides a host of opportunities for our member businesses. Networking events bring together a diverse group of people, each with their own unique needs and resources. Networking events can also be a platform for learning. They offer insights into business trends and strategies, and into our regional business landscape.

Networking is a free resource for your business. Please take advantage of the opportunities we can provide to connect you with other businesses, and with our regional business community.

The connections you make with other businesses and within our regional community, put a "face" to your business. People like doing business with people that they know, or with whom they can identify. The person that you make a connection with might not need your products or services today, but will remember you when they do need your services in the future. And, maybe this new connection may make a connection for you with another business who needs your products and services – word of mouth referrals are always helpful and valuable.

Networking is a way of increasing your business' brand awareness to a wider audience — meaning more business for you! By simply opening yourself up to networking opportunities, you raise the confidence that others have in you, which in turn leads to increased business. And, it raises your confidence in yourself!

Networking takes place at every single event we host—a ribbon cutting, Business After Hours, Business Expo, seminar, workshop, advocacy breakfast, committee meetings, just to name a few. Please take advantage of all the networking opportunities we have to offer. Chamber staff

members are at all of these events and can help you "break the ice" with others—just seek us out and we can help!!

Not sure how to get started? Here are some resources that you can use to help you set a New Year's Resolution for 2024—NETWORK with your fellow Chamber members!

Articles/videos to get you started:

(article) Networking 101: Professional networking tips and tricks

(article) <u>Harvard Business Review: Learn to Love Networking</u>

(video) An introvert's guide to networking: https://www.voutube.com/watch?v=Ci98mr_wUAo

(video) How to navigate networking events and leave a lasting impression: https://www.youtube.com/watch?v=yoo8ozymOa8

(video) 10 Simple Ways to improve your networking skills – How to network with people even if you're shy: https://www.youtube.com/watch?v=E5xTbn6OnAA

(video) Best Networking Tips: How to make a connection (Indeed): https://www.youtube.com/watch?
v=OVf5c7NthSw

(video) How to network like a pro (Business Networking – HubSpot): https://www.youtube.com/watch?
v=REA8Ac486Oo

Social Media: LinkedIn is a great way to connect with others virtually—people in the same industry, with the same interests, prospective hires and more. If you're not on it, you should be! There are also networking groups/accounts on Facebook and Instagram you might want to join/follow. As always, please let us know if you have any questions, need further information, or want us to make an introduction!





THE WEATHER OUTSIDE IS FRIGHTFUL... BUT GOLF AND OTHER ACTIVITIES STILL GO ON INSIDE AT HOLLAND MEADOWS GOLF COURSE, HALES MILLS COUNTRY CLUB AND FOX RUN GOLF COURSE

Although the weather is no longer ideal to play golf outside on any of our great member courses throughout the area (Hales Mills Country Club, Holland Meadows Golf Course, Fox Run Golf Club), there is still much to do at all of them. All three have great pro shops for those golfers on your list – gift certificates can be purchased at all three, too!

Hales Mills Country Club's (146 Steele Road, Johnstown) restaurant is open year-round, with dinners served Tuesday through Saturday, starting at 4pm, with lunches included on Fridays and Saturdays. In addition, there are currently two nights of Cornhole Leagues (these are both FULL), and there are many other events - Trivia Nights, Dinner Thea-



tres, and more. Whatever you dream for an event, Holiday or all year-round, Hales Mills will make it happen! For information contact the club at (518) 736-4622. Stop in to purchase gift certificates for Hales Mills for the restaurant, golf, the pro shop and more!

Fox Run Golf Club (129 Fox Run Drive, Johnstown) has indoor simulators and leagues are currently forming. Tee times are available in person or online. With 5 custom



simulators, there is always room for your group. Whether you want to practice your skill, take a lesson or play 18 on close to 120 of the world's best courses, Fox Run welcomes you. Food is FOX RUN always available as well as a full bar. Call (518) 762-3717 for information or to schedule you/your group's tee time

or find out about joining a league or forming a league of your own! In addition, there will be Junior Clinics throughout the winter on the simulators (school-aged children) that will be featured on school breaks. They have also scheduled a PGA Hope Clinic in March which will be free to all Veterans. Please watch Fox Run's Facebook page or website for more information. The course is open 7 days a week from 9am to 7pm – stop in at the Pro Shop for all your gift-giving needs! Book your holiday party at the course – simulators can be included in your event!

Ho<u>lland Meadows Golf Course</u> (1503 State Highway 29, Gloversville) also has an indoor golf facility with 4

state-of-the-art full swing simulators that were upgraded recently with new software. Leagues take place during different times/days of the week and they are looking for players – call the club to find out more at (518) 883-3318. If able to accommodate, you can also start your own

league. Their winter hours are Sunday: 7:00 a.m. – 7:00 p.m.; Monday: 10:00 a.m. -5:00 p.m.; Tuesday: 8:00 a.m. -



8:00 p.m.; Wednesday: 8:00 a.m. - 8:00 p.m.; Thursday: 8:00 a.m. – 8:00 p.m.; Friday: 8:00 a.m. – 8:00 p.m.; and Saturday: 7:00 a.m. - 7:00 p.m. The club bar serves beer on draft, in cans, soft drinks and snacks.

For golf simulators, golfers bring their own regulation clubs and can play 9 or 18 holes on any number of almost 100 clubs all over the world. Reservations for both Fox Run and Holland Meadows are suggested, but walk-ins will be accommodated if there are available simulators. Great gift idea for those on your list who play golf – keep your swing in shape while the weather is lousy outside.

HOLIDAY HAPPENINGS AND GOODIES AT PEACEFUL VALLEY MAPLE FARMS

Peaceful Valley Maple Farms, 116 LaGrange Road, Johnstown has a lot of holiday happenings going on! Breakfast with Santa takes place on Saturday, December 16 from 9am to Noon and Sunday, December 17 from 9am to 1pm. Orders for Christmas and holiday goodies will be taken until December 14—cookies, cheesecakes, cakes, cupcakes,



and their famous dinner rolls are all available for the holidays. Visit their Facebook page or website at peacefulvalleymaplefarms.com for details or call (518) 762-8936 for details. Peaceful Valley is open on Fridays at 4:30pm for

their special dinners (check FB page for details and specials) and for breakfast Saturday 9am to noon, and Sunday 9am to 1pm through Father's Day. Stop at the store where you can find all kinds of unique maple syrup goodies including maple butter, maple candy and so much more. Gift certificates, custom baskets and gift boxes are also available. They will also make arrangements on "off days" to meet you at the store to shop.





SW THE SPA—DECEMBER SPECIALS AND NEW SERVICES

SW The Spa, located at 23 Fremont Street in downtown Gloversville, is a full-service day spa providing skin care with facial treatments, back treatment, LED light therapy



treatment, chemical peels, microdermabrasion or dermaplaning, microcurrent face and body sculpting; massage therapy (Swedish, therapeutic, pregnancy, hot stone,

chair, and more); make-up artistry, hair removal and hair services, paraffin wax treatments, spa foot and hand rituals, air brush tanning, infrared sauna sessions; just to name a few of the long list of services they offer. They offer both relaxation and treatment-oriented services in a tranquil environment and adhere to the highest standards of cleanliness.

SW The Spa's December specials include a new gelee' infusion facial (firms, lifts, improves elasticity, smoothes, prevents collagen loss, exfoliation)-\$25 off; back treatments at \$15 off; express facial coupled with a one-hour hot oil massage for \$175 (\$25 off); paraffin facials for \$10 off; 45-min aromatherapy massage with paraffin treatment alternative foot treatment for \$95 (\$10 off). Product sales for December include \$5 off of any 3wick soy candle; turn in another brand of cosmetic product (new or used) and replace it with an SW The Spa product—one product get 5% off of new one; 2 products 10% off, 3 products 15% off (up to 3 products). They also sell gift certificates for any of their services—the perfect gift that can be picked up or mailed. They also redeem Chamber Checks! They have plenty of stocking stuffers and other products for anyone on your list! Call or visit Tues and Wed 9am to 7pm; Thurs and Fri 9am to 5pm, Saturday 9am to 4pm. Closed Sunday and Monday. Check out their specials each month on their Facebook page or on the website.

COOKIES AND STORIES WITH SANTA AT THE FULTON COUNTY HISTORICAL SOCIETY

On Saturday, December 9th at 10am, Santa is making a special stop at the <u>Fulton County Historical Society!</u> Meet the jolly old elf himself, listen to some of his favorite holiday stories, and enjoy sweet treats. This family-friendly program is free for all ages thanks to the generous support of the Fulton

County Board of Supervisors and the Fulton County Historian's Office.



The Fulton County Historical Society is located at 237 Kingsboro Ave. in Gloversville. Free parking is available on Kingsboro Ave. and along Academy Pl.

Fulton County Historical Society programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature.



Join the Mohawk Valley Economic Development District for this free event to discuss your projects, business needs and goals. They will be providing information on small business loan funds, grant opportunities, clean energy upgrades and incentives, and even funding for internships! The MVEDD wants to hear about your projects!!

Refreshments & snacks will be provided. If you have questions please email info@mvedd.org.

SHOP ADIRONDACK HARLEY-DAVIDSON AND WIN A 70" TV



Adirondack Harley-Davidson invites you to shop the showroom for the holidays at 106 Bellen Road in Broadalbin AND get a chance to win a Samsung 70' Smart TV!

Spend \$175 on motorclothes and be entered to win! Drawing will be held on December 22 at 3pm and the TV has to be picked up by December 23.



CHAMBER MEMBERS IN DOWNTOWN JOHNSTOWN WIN AWARDS

The Downtown Johnstown Business & Professional Association has polled shoppers and more in Johnstown and has announced the following "Best of Downtown Johnstown" awards for 2023. Congratulations to all on these well-deserved awards! VINTAGE CAFÉ—Best Restaurant, Best Employee (Sue), Best Event (Classic Car Show), and Best Customer Service

<u>COLONIAL LITTLE THEATRE</u>—Best Place for Entertainment

<u>STEWART'S SHOPS</u>—Best Convenience-based Business

FORT PLAIN MUSEUM PRESENTS "CHRISTMAS AT THE FORT" WITH LOCAL AUTHORS

Join friends, neighbors and fellow museum supporters for a local author event and a fun-filled gathering in the spirit of the Holiday Season at "Christmas at the Fort" on Saturday, December 2 from 11am to 5pm at the Fort Plain Museum, 389 Canal Street in Ft. Plain. The event features free admission and local author book signings. The Museum Shop features a selection of handmade and colonial period toys, the largest selection of period books in th region, George Duffy Christmas card exhibit, Mohawk Valley Colonial Era exhibits, period Holiday Music, Homemade Christmas cookies, refreshments and Eisenadler Brauhaus german beer. There will be a 40 -50% off clearance book sale with many titles to choose from and all other books and gift shop items feature a 20% discount on entire purchases. Local authors will feature Nancy Bradeen Spannaus ;Wanda Burch; Ken Jones; Kiersten Marcil; Rosemary Nichols; Jeff O'Connor; Veronica Pastecki; Don Rittner; Heidi Sprouse; Phillip D. Weaver; Don Williams; Wayne Lenig; and Norman Bollen. For more information call (518) 993-2527.

MOUNTAIN VALLEY HOSPICE & PALLIA-TIVE CARE KICKS OFF CAPITAL CAMPAIGN

November is National Hospice & Palliative Care Month. This year Mountain Valley Hospice & Palliative Care celebrates 35 years of caring forour community and #honoringwhatmattersmost.

Their capital campaign, #metamorphosis, is underway and they are asking for the community's support. MVH Board members Tim Keegan and Bill Winsman will match donations, up to \$20,000.00 that are made by December 31st, 2023!!!

No donation is too small and is ALWAYS appreciated! Donations can be

*venmoed to @mvhpc

*called in with a credit card (518)725-4545

*mailed in/dropped off cash/check to 108 Steele Avenue, Gloversville. They love serving our community and hope you will join them in supporting their #metamorphosis campaign.

A SELECTION OF CHAMBER MEMBER EVENTS IN DECEMBER

See the <u>full list of events on our website</u>, as well as event details, under Chamber Member events, or click on hyperlinks here for details. This is just a very short list of what is happening at our members in our region. There is something going on EVERY DAY so please take a look at the full calendar!

FRIDAY, DECEMBER 1—City of Johnstown Holiday Parade; Museum by Candlelight at Fulton County Museum; Sound Check Challenge Trivia Night at Great Sacandaga Brewing

SATURDAY, DECEMBER 2– <u>Santa's Workshop</u> at the Paul Nigra Center or Creative Arts; <u>Gloversville Christmas Parade</u> and Tree Lighting; <u>Rum Ham</u> at Slate-A Rustic Tavern

SUNDAY, DECEMBER 3—Sunday Brunch with Anna Wrobel at Higher Ground Distilling

MONDAY, DECEMBER 4—<u>Cookie Exchange</u> at the Gloversville Public Library

TUESDAY, DECEMBER 5—<u>Canajoharie Library</u> Tech Time

THURSDAY, DECEMBER 7—Dinner with Santa at the Historic Broadalbin Hotel

FRIDAY, DECEMBER 8—<u>Make a Greeting Card</u> or Watercolor Mini with SVAN Arts

SATURDAY, DECEMBER 9—<u>Energize You</u> for Ultimate Vitality with Lillian Johnson, HTCP; <u>Pet Pictures and Ugly Sweater Pet Contest</u> at Harvey's Pets; <u>A Wynotte Christmas</u> at The Glove Theatre

SUNDAY, DECEMBER 10—<u>Breakfast with Santa</u> at The Bridge Walk; <u>Children's Christmas Party</u> at The Eccentric Club

WEDNESDAY, DECEMBER 13—<u>Holiday Harmonies</u> with Rich Sanders at Nick Stoner Inn/19th Hole

SATURDAY, DECEMBER 16—<u>Holiday Bake Sale</u> to Benefit Fulton County Regional SPCA; <u>Santa</u> at Lee's Shops at Wagner Square

SUNDAY, DECEMBER 17—Holiday Craft & Vendor Fair at Perry Lanes; Old World Santa Class presented by Fulton County Historical Society; Christmas Songs through the Centuries presented by Johnstown Historical Society

WEDNESDAY, DECEMBER 27—<u>Love the Glove Film Series</u>, The Gremlins

FRIDAY, DECEMBER 29-<u>Canajoharie Library Pre-K</u> <u>Story Time</u>

Business Resources You Can Use:

FEDERAL EMERGENCY MANAGEMENT AGENCY

Resources for Businesses to Help Manage Emergencies

Every year emergencies take their toll on business and industry—in lives and dollars. Business and industry can limit injuries and damages and return more quickly to normal operations if they plan ahead. According to FEMA, the Federal Emergency Management Agency.

Emergencies are any unplanned events that can cause deaths or injuries to employees, customers, or the public or can shut down business, disrupt operations, cause physical or environmental damage, or threaten the business' financial standing or public image. Some examples of these emergencies include fire, hurricane, winter storm, communications failure, earthquake, civil disturbance, or explosion. Emergency management is the process of preparing for, mitigating, responding to, and recovering from an emergency.

A successful emergency management program can do a number of things: help businesses fulfill their responsibility to protect employees, the community and the environment; facilitate compliance with regulatory requirements of federal, state, and local agencies; enhance a business' ability to recover from possible financial losses; reduce exposure to liability; enhance a business' image and credibility; and reduce insurance premiums.

For businesses, the Federal Emergency Management Agency (FEMA) has created a free and useful guide that provides step-by-step advice on how to create and maintain a comprehensive emergency management program. It can be used by businesses of all features and sizes and is accessible here: Emergency Management

Guide for Business and Industry: A Step-by-Step Approach to Emergency Planning, Response and Recovery for Companies of All Sizes https://www.fema.gov/pdf/library/bizindst.pdf

FEMA says that you do not need an in-depth knowledge of emergency management to put together a plan. What you need, says FEMA, is "the authority to create a plan and a commitment from the chief executive officer to make emergency management part of your corporate culture."

The guide is organized into four sections:

The first section includes the four steps in the planning process: how to form a planning team; how to conduct a vulnerability analysis; how to develop a plan; and how to implement the plan.

Section 2 talks about emergency management considerations: how to build such emergency management capabilities as life safety; property protection; communications; and community outreach.

Section 3 provides hazard-specific information: technical information about specific hazards the fbusiness may face.

Section 4 provides information sources--where to turn for additional information.

This 67-page document is easy to understand, gives practical processes for putting together, implementing, and maintaining an emergency plan. It is definitely an investment in time and talent to put an emergency plan in place, but we think it is invaluable to do so.



Nicole Walrath, Director of Workforce Development nicolew@ fultonmontgomeryny.org







Natalie May,
Business & Education
Partnership Coord.
nataliem@
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Workplace Wednesday at PTECH

November's Workplace Wednesday was a bustling morning! Sophomores got some quality time with our business partners discussing Effective Communication in the Workplace and freshmen took part in an Agriculture Pathway Panel Discussion. Thank you to the following business partners for providing these valuable experiences for our students: Amsterdam Printing, The Arc Lexington, GreyCastle Security, Assemblyman Robert Smullen, Townsend Leather, Lippert Plant 109/TaylorMade, Hilltop Acres Farm, NYS Department of Environmental Conservation, LoomAcres, Lakeview Orchard and Farm Credit East, ACA.

The afternoon continued with community service activities to prepare for World Kindness Day on November 13th. Students raked leaves at area homes, picked up garbage along streets, made cards for veterans at the Johnstown Public Library and a Veterans Day banner to be delivered to Gloversville Senior Center. By taking part in projects such as these, we hope our students continue to strengthen and encourage a sense of community and positivity to the areas in which we all live, work and play.

Save the Date—January 17, 2024— Healthcare Roundtable Discussion for Seniors

In partnership with HFM Career & Technical Education and your Chamber we are pleased to host an inaugural Healthcare Roundtable discussion for seniors in HFM districts. We will have representatives from St. Mary's Hospital and Nathan Littauer Hospital to discuss the many employment opportunities in our region. This event is part of our career development series in supporting regional economic growth and workforce development.

Join us on Wednesday, January 17, 2024, from 6-7 PM at HFM BOCES (2755 NY-67, Johnstown; east entrance). The evening will start with a panel discussion followed by a roundtable discussion with students and their families.



In the event of a snow day, this roundtable will be rescheduled to Thursday, January 18. Be on the lookout for more details next month!



EXECUTIVE DIRECTOR'S MESSAGE (continued)

When you shop locally, you not only make it more convenient for yourself by staying in your neighborhood, but you also help to ensure the success of our local shop owners, who employ local people, who in turn provide you with the best of customer service. Please consider purchasing a Chamber Check, which has resulted in hundreds of thousands of dollars being disbursed to businesses throughout the Fulton Montgomery region. Chamber Checks are easy. They can be purchased at either Chamber office (2 N. Main Street, Gloversville, or Ruby & Quiri on Route 30A (N. Comrie Ave.) in Johnstown.

If you're an employer looking for a holiday gift for your employees, clients, or vendors, Chamber Checks can be provided to you in any quantity/denomination and delivered to your place of business if needed. With over 60 participating merchants offering a wide spectrum of products or services, one Chamber Check can eliminate the struggle of "what to get," for that special someone on your gift list. Chamber Checks can be redeemed for really almost anything, please check out the list on our website. If you're a business wishing to order a larger quantity, we ask that you call ahead at (518) 725-0641 so we can prepare your order.

This region has SO many gifts to offer. I guarantee you can find your gift in the Fulton Montgomery Region.

Happy Holidays and Happy New Year to all, and we wish you health, success, prosperity and happiness for 2024 and beyond!

TOURS NEWS & UPDATES

HOLIDAY SEASON FUN IN MONTGOMERY COUNTY

SATURDAY, DECEMBER 2

ELVES DAY OUT is on December 2, from 10am to 6pm in Canajoharie. The day will be packed with fun for the whole family to come out to enjoy the holiday season! Please access the Facebook event page for updates (click on ELVES DAY OUT above) or call the Montgomery County Tourism Department at (518) 853-8334 or go to visitmontgomery countyny.com.

THURSDAY, DECEMBER 14, 6pm-8pm CHRISTMAS POTTERY at Hummingbird Hills Winery, 1442 Burtonville Road, Fultonville

Celebrate the holidays with a festive evening of pottery painting and wine sippin'! Our Christmas and winter pottery cannot be beat! Whether it's a traditional light up tree or the brand new Christmas train, this evening is for you! Our lovely instructor will be on hand to help you with tips and tricks to get the look you want. Your registration covers a beverage and snacks provided by Hummingbird Hills Winery. Be sure to register at https://app.getoccasion.com/p/n/w6kPBjcv

FRIDAY, DECEMBER 15 7pm-9pm UPSTATE CHAPEL ANNUAL COMMUNITY CHRIST-MAS CONCERT at Upstate Chapel, 63 Cliff Streeet, Canajoharie

A free, family-friendly concert featuring local talent with reception following.

Sunday, December 17 2pm-5pm

CHRISTMAS COOKIE CREATE & SIP at Boiling Pot Eagles, 62 Church Street, Canajoharie

An afternoon out with cookies & drinks, what could be better? In this class, you will learn the tips and tricks to decorating beautiful icing cookies...everyone will receive six cookies, piping bags, and a demonstration on how to decorate...and a drink of your choice. This class is great for all ages! \$20 per person. RSVP to The Boiling Pot Eagles at (518) 673-3826.

<u>Tuesday, December 26—Friday, December 29</u> **ALL AGES WINTER LEGO BUILD CONTEST at Canajoharie Library, 2 Erie Boulevard, Canajoharie**

A free event, everyone is invited to visit the Library's class-room for an all day, drop-in, LEGO building contest. All entries will be displayed in the Library from 1/2—5 for voting. The winner will receive a prize! For info, (518) 673-2314 or email info@arkellmuseum.org

Wednesday, December 27, 3pm

TEEN & TWEEN MASON JAR SNOW GLOBE CRAFT at Arkell Museum, 2 Erie Blvd, Canajoharie

Join the Arkell Museum in their Great Hall to make your own snow globe! This free event will take you step by step and help you create a fun, wintery snow globe. All supplies are included. This program is FREE and is best for tweens and teens. For info, call (518) 673-2314 or email info@arkellmuseum.org

For more info on what's going on in Montgomery County, visitmontgomery countyny.com/events

WALLEYE CHALLENGE 2024—Update TICKETS ARE STILL AVAILABLE for the 2024 Walleye Challenge!

How do I enter?

If you were on the mailing list, you should have already received a form. Forms can also be picked up and submitted at the Chamber office, 2 N. Main Street, Gloversville or at Fuel-n-Food, 3006 State Highway 30, Gloversville Cost

Registration is \$60 per person and includes Fishing Tag, and Raffle Entry for Door Prizes and Grand Prize (Three chances to win: 1 Side by Side and (2) Four Wheelers). Tags will be mailed to you this year, so please make sure your mailing address is correct on the form.

What if the event cancelled?

Rule 23 states that IN CASE THERE IS NO ICE ON THE GREAT SACANDAGA LAKE, all prizes will be given away at LANZIS ON THE LAKE, ROUTE 30, MAYFIELD in a RANDOM DRAWING (contest tag numbers).

Questions? Please contact Anne Boles at bolesa@fultonmontgomeryny.org or call (518) 725-0641.





SHOP LOCAL THIS HOLIDAY SEASON

You can use Chamber Checks at the following participating member businesses— Thank You for Your Support!

Chamber Checks are gift checks that can be redeemed at over 70 Chamber member businesses who are located throughout the region. Chamber Checks that are purchased at the Chamber office can be purchased with cash, check, VISA, MasterCard, Discover or American Express. For Chamber Check orders to be ready for pick-up, businesses or individuals, are encouraged to call, email or fax a Chamber Check order form, before stopping by. A link to the Chamber Check order form is here. Large corporate orders can be delivered; all delivered orders must be prepaid. Please see below for a current list of Chamber Check redeeming merchants. Questions or comments can be directed to (518) 725-0641 or info@fultonmontgomeryny.org.

Here is the list of participating redeemers for the 2023 Holiday Season and for 2024:

4X HEAVEN & KROWN RUST PREVENTION 511 N. Perry St., Johnstown www.4xheavenny.com (518) 725-1203

ADIRONDACK EXPRESS LUBE

997 State Highway 29A, Gloversville (518) 725-8885 4648 State Highway 30, Amsterdam | (518) 842-8377 www.adkexpresslube.com

ADVANCED CLEANING & RESTORATION SERVICES, LLC 363 N. Perry St., Gloversville www.advancedcrs.com (518) 773-2435

ALPIN HAUS

4850 State Highway 30N, Amsterdam; 1863 State Highway 5S West, Amsterdam | www.alpinhaus.com (518) 842-5900

BLACK BEAR WINE AND SPIRITS 4867 State Highway 30, Amsterdam www.blackbearwine.com (518) 842-2242

BOWMAN'S MARKET 50 East Pine Street, Gloversville | (518) 725-7517

BROWN'S FORD

121 North Comrie Avenue, Johnstown (518) 762-4609 4419 State Highway 30, Amsterdam (518) 843-4600 www.brownsford.com

CASTIGLIONE GEM JEWELERS 25 North Main Street, Gloversville www.gemjewelers.com (518) 725-1113

COLONIAL LITTLE THEATRE, INC.

1 Colonial Court, Johnstown
www.coloniallittletheatre.org (518) 762-4325

DEMI'S WINES AND LIQUORS 52 East Main Street, Johnstown (518) 762-7572

GARY DISANTO-ROSE, D.M.D. 32 South Market Street, Johnstown www.disantorosedental.com (518) 762-7033

THE FLOWER BARN & GIFT SHOP 132 Division St., Northville | (518) 863-4374

FUEL-N-FOOD, INC. 3006 State Highway 30, Gloversville www.fuelnfood.com (518) 661-6917 GLOVE CITIES VETERINARY HOSPITAL, P.C. 35 Harrison St., Gloversville (518) 725-8117 www.glovecitiesveterinaryhospital.com

THE GLOVE PERFORMING ARTS CENTER 42 North Main Street, Gloversville www.glovetheatre.org (518) 773-8255

GLOVERSVILLE SEWING CENTER, INC. 385 South Main Street, Gloversville (518) 725-4919 www.gloversvillesewingcenter.com

HAROLD'S RESTAURANT AND LOUNGE 176 West Fulton Street, Gloversville | (518) 725-9018

HARVEY'S HOME, GARDEN & PET CENTER / HOME HEATING HEADQUARTERS

250 North Comrie Avenue, Johnstown www.harveyshomeandgarden.com (518) 762-7613

HILLCREST SPRING RESIDENTIAL ADULT CARE 5052 Upper Market St., Amsterdam www.hillcrestspringresidential.com (518) 843-3770

HOLIDAY INN JOHNSTOWN - GLOVERSVILLE 308 North Comrie Avenue, Johnstown www.ihg.com (518) 762-4686

HOLLAND MEADOWS GOLF COURSE 1503 State Highway 29, Gloversville hollandmeadowsgolfcourse.com (518) 883-3318

italyMONDO!, LLC 37 Prospect St., Suite 210, Amsterdam www.italymondo.com (866) 992-1116

www.italymondo.com (866) 992-1116 HOUSE OF PIZZA

KINGSBORO LUMBER CO., INC. 22 Gregory Street, Gloversville www.kingsborolumber.com (518) 773-7939

219 Fifth Avenue Extension, Gloversville | (518) 725-9400

LAKESIDE TAVERN & MARINA 306 Woods Hollow Road, Gloversville www.lanzislakesidetavern.com (518) 883-5253

LANZI'S ON THE LAKE, INC. 1751 State Highway 30, Mayfield www.lanzisonthelake.net (518) 661-7711

LAPLAND LAKE NORDIC VACATION CENTER 139 Lapland Lake Road, Northville www.laplandlake.com (518) 863-4974

LEE'S SHOPS AT WAGNER SQUARE 24 Church Street, Canajoharie (518) 673-0292 www.leesshopsatwagnersquare.com

LIVINGSTON'S FURNITURE & MATTRESS, INC. 355 South Main Street, Gloversville www.livingstonsfurn.com (518) 725-8317

M&J LAWN CARE 1484 County Highway 107, Amsterdam www.letmikemowit.com (518) 842-8913 or (518) 332-2557

Chamber Checks List (cont.)

MAIN MOTORCAR CHRYSLER DODGE JEEP RAM

224 West Main Street, Johnstown

www.mainmotorcar.com (518) 762-3183

MCDONALD'S

Fifth Avenue Extension, Gloversville (518) 725-6949 200 North Comrie Avenue, Johnstown (518) 762-4961 | www.mcdonalds.com/usa

MOHAWK HARVEST COOPERATIVE MARKET

30 North Main Street, Gloversville

www.mohawkharvest.org (518) 725-9387

MYSTERIES on MAIN STREET

144 West Main Street, Johnstown

(518) 736-2665 | https://bookshop.org/shop/Mysteriesonmainstreet

NAC'S MEAT MARKET

2513 State Hwy 30, Mayfield | (518) 613-4280

NEW PROCESS CLEANERS

115 North Market Street, Johnstown

www.newprocesscleaners.com (518) 762-7217

NEW YORK LUNCH

21 Bleeker Street, Gloversville | (518) 725-4170

NOBLE ACE HARDWARE

130 South Comrie Avenue, Johnstown www.acehardware.com (518) 762-3658

NORTHVILLE 5&10

122 South Main Street, Northville

(518) 863-4424 | http://www.northville5and10.com/

PALMER PHARMACY

2 East Main Street, Johnstown

www.palmerhealth.org (518) 762-8319

PARTNER'S PUB

21 South William Street, Johnstown

www.partnerspubandgrill.com (518) 762-2337

PATTI'S GREENHOUSES

3844 State Highway 30, Amsterdam | (518) 883-5311

PEACEFUL VALLEY MAPLE FARMS

116 LaGrange Road, Johnstown | Facebook (518) 762-8936

PLAZA'S ITALIAN BISTRO

130 North Pine Street, Gloversville

www.plazaspizza.com (518) 725-4007

POWERHOUSE MOTOR SPORTS

2493 State Highway 30, Mayfield

www.powerhousems.com (518) 661-7787

RAILSIDE CAFE

454 North Perry Street, Johnstown

Facebook (518) 762-3292

ROGERS FAMILY ORCHARD & CIDERYARD, LLC

260 County Hwy 131, Johnstown

Facebook (518) 332-2732 or (518) 762-8736

ROUTE 30 WINE & LIQUOR DEPOT

430 New York 30, Amsterdam Commons

www.route30wine.com (518) 843-7312

RUBY & QUIRI, INC.

307 North Comrie Avenue, Johnstown www.randq.com (518) 762-7829

RUNNINGS

233 Fifth Avenue Extension, Gloversville

www.runnings.com (518) 725-3800

SAM'S SEAFOOD STEAKHOUSE

281 North Comrie Avenue, Johnstown | Facebook (518) 762-7267

SHORTY'S SOUTHSIDE

51 Broad Street, Amsterdam | Facebook (518) 842-7800

SOUTHSIDE SQUARE; DOM ADI'S DELI, SOUTHSIDE BEVERAGE, BOUR-

BON ST. LIQUOR AND WINE & PLEASANT CLEANERS

1451 State Highway 5S www.domadisdeli.com (518) 212-6444

SPIRITS OF THE ADIRONDACKS

107 Townsend Avenue, Johnstown | Facebook (518) 762-7667

SPORT ISLAND PUB

108 Riverside Boulevard, Northville

www.sportislandrestaurant.com (518) 863-2003

STEET TOYOTA, JOHNSTOWN-GLOVERSVILLE

310 N. Comrie Ave., Johnstown

www.steettoyotajohnstown.com (518) 762-7222

SW THE SPA

23 Fremont Street, Gloversville | www.sw-dayspa.com (518) 773-3992

SWANY AMERICA CORP.

115 Corporate Drive, Johnstown

www.swanyamerica.com (518) 725-3333

THE 44 LAKES CUSTOMIZED GIFTS AND DECOR

15 N. Main Street, Gloversville | (518) 775-8634

T-MOBILE JOHNSTOWN

213 N. Comrie Ave., Johnstown

www.t-mobile.com (518) 587-5487 Facebook

TRUE VALUE HARDWARE

25 Bleeker Street, Gloversville | Facebook (518) 773-2525

TWIN PINE FAMILY CHIROPRACTIC, LLC

2600 State Highway 30A, Fonda | Facebook (518) 853-1567

VINTAGE CAFE 21 West Main St., Johnstown

Facebook (518) 762-0030

WALMART

329 S. Kingsboro Ave., Gloversville (518) 725-2403 www.walmart.com

PROMOTE YOUR BUSINESS IN NEWSLINE!

Are you having an event? Want to promote a new product or service? Expanding or relocating? Recent leadership hires? New collaborations or partnerships? **LET US HELP!**Email your business news to newsline@fultonmontgomeryny.org

STRENGTHENING YOUR WORKFORCE THROUGH TUITION ASSISTANCE

According to Bright Horizons



76% of employees say they are more likely to stay with their employer because of tuition reimbursement.

79% would choose a job with an employer that offers tuition reimbursement.

of millennials said they would change their job for tuition reimbursement benefits, according to Gallup

Did you Know?

Only 40% of working adults know that their employer offers tuition reimbursement (InStride.com)

FOR MORE INFORMATION:



518-736-(FMCC)3622



FMpartner@fmcc.edu

