

WPB SSA #33 Commission Meeting Minutes
Wednesday, February 21st, 2024 – 7:05 PM to 8:26 PM
Hybrid Meeting Hosted at 1414 N Ashland Ave and via Zoom

Attendance:

David Ginople (DG)

Wayne Janik (WJ)

Marcy Huttas (MH)

Ginna Ryan (GR)

Dominika Hertsberg (DH)

Laura Botwinick (LB)

Adam Silverstein (AS)

Guests – Chi Braunreiter (Commissioner-in-Waiting, Resident)

Staff – Alice Howe (SSA Program Manager), Pamela Maass (WPBCC Executive Director), Luke Scaletta (Community Engagement Coordinator)

1) Call to Order at 7:05 PM

2) Review of January Commission Minutes

*WJ motions. GR seconds. All in favor. **Motion passes.***

3) January Financial Report

*WJ motions. MH seconds. All in favor. **Motion passes.***

4) Chamber Report; delivered by PM

5) Program Manager Report; delivered by AH

6) Updates

a) Milwaukee Ave Planters

- I. Commission inquired when the planters would be moved for the spring planting, particularly those that are obstructing retail stores from automobile-based theft. AH explained that CDOT will be installing more permanent deterrent structures on Milwaukee soon, after which she will request Cleanslate to move the planters.
- II. DG stated a dissatisfaction with the winter plantings this year and recommended using Fraser fir tips going forward to maintain green coloring throughout the colder months.

b) You Are Beautiful Mural

- I. Commission requested that the You Are Beautiful Mural receives a professional touch-up. CB inquired about the tennis courts behind the mural, and how the SSA can help facilitate the clean-up. AH and LS will investigate potential solutions for clean-up.
- c) 2024 SSA Master Plan
 - I. WJ inquired about the Marketing & Business Development Committee's decision on the 2024 SSA Master Plan. MH and GR described the need for the Master plan to be more oriented to capabilities of the SSA, instead of focusing on things like zoning and development. They stated that through greater community engagement (PR requests, social media, WPFM surveying, etc.) the committee wishes to put together a comprehensive needs assessment that captures the needs of the neighborhood. DG also inquired about expanding SSA boundaries, particularly on Armitage from Damen to Western and on Damen from Wicker Park to Division.
- d) Sustainability Rebate Future
 - I. Commission inquired about the Compost Pilot Program with WasteNot and the plans going forward for the SSA's sustainability offerings. AH and LS are meeting with WasteNot this week to discuss the discount offering WasteNot may make to current participants, and the logistics of a second program offered to new SSA businesses. Commission members voiced satisfaction with the program.

7) 2024 SSA Commission Retreat Discussion

Aiming for the beginning of Q2, AH proposed a retreat for the Commission members to discuss the mission and goals of the Commission. AH was tasked with finding pricing and coordinating timing for a retreat at The Robey.

8) Nominations for Officer Positions

*WJ nominates DH for the position of Vice Chair. LB seconds. All in favor. **Nomination accepted.***

*WJ nominates LB for the position of Secretary. GR seconds. All in favor. **Nomination accepted.***

9) Motions

Motion 1: The Arts Committee recommends to approve funding not to exceed **\$2,400** from line item **2.06 (Public Art)** to JB Designs to transport, install, and powder coat the Transmigration sculpture in Metzger Court. (24-0201)

*DG motions. WJ seconds. All in favor. **Motion passes.***

Discussion: DG asked that the original motion be amended to say "sculpture" instead of "statue". AH confirmed the move would take place in May.

Motion 2: The Arts Committee recommends to approve funding not to exceed **\$32,000** from line item **2.06 (Public Art)** to sponsor eight (8) sculptures for the 2024-2025 Chicago Sculpture Exhibit. (24-0202)

*DG motions. WJ seconds. All in favor. **Motion passes.***

Discussion: WJ and MH inquired why we were not able to expand our sculpture program this year, and DG and AH explained that it was decided against as SSA #33 is already the largest contributor to CSE in the city, and the SSA will be installing 2 permanent sculptures in the neighborhood this year (Green Eye Lounge and Metzger Court). WJ wanted Arts Committee to discuss bringing back the “Welcome” sculpture on Cortland/Ashland once Kennedy construction ends, and DG requested that no CSE sculptures be placed near Workers Cottage going forward.

Motion 3: The Arts Committee recommends to approve funding not to exceed **\$2,000** from line item **2.06 (Public Art)** for a promotional advertising spot in the Newcity EXPO Chicago special edition to highlight the WPB Weekend Arts Guide and arts webpage. (24-0203)

*DG motions. WJ seconds. All in favor. **Motion Passes.***

Discussion: DG requested that the original motion be amended to read “promotional advertising spot” instead of “promotional spot”.

10) New Business

- a) DG discussed the spike in streetwear and resale shops in SSA #33, particularly on Milwaukee Ave, and its impact on other retail and driving accessibility. Commission inquired about Supreme’s ability to hold a line outside of their location, and regulations that may be applicable to help those who are shopping at multiple locations on Milwaukee gain better parking access.

11) Adjournment Motion at 8:26 PM

*GR motions. LB seconds. All in favor. **Meeting Adjourned.***

Next Meeting – March 20th