

WPB SSA #33 Commission Meeting Minutes
Wednesday, April 17th, 2024 – 7:09 PM to 8:01 PM
Hybrid Meeting Hosted at 1414 N Ashland Ave and via Zoom

Attendance:

Laura Botwinick (LB)

Wayne Janik (WJ)

Marcy Huttas (MH)

Ginna Ryan (GR)

Dominika Hertsberg (DH)

Staff – Alice Howe (SSA Program Manager), Luke Scaletta (Community Engagement Coordinator)

1) Call to Order at 7:09 PM

2) Review of March Commission Minutes

*GR motions. WJ seconds. All in favor. **Motion passes.***

3) March Financial Report

*WJ motions. GR seconds. All in favor. **Motion passes.***

4) Chamber Report; delivered by AH

5) Program Manager Report; delivered by AH

6) Motions

Motion 1: The Clean & Green Committee recommends to approve funding not to exceed **\$10,000** from line item **3.01 (Garbage/Recycling Material Program)** for WasteNot Compost to act as our commercial composting vendor for 2024-2025. (24-0401)

*MH motions. GR seconds. All in favor. **Motion passes.***

Motion 2: The Clean & Green Committee recommends to approve funding not to exceed **\$1,000** from line item **2.07 (Sidewalk Litter Abatement – Supplies)** for clean-up materials and food for volunteers at the SSA #33 sidewalk Clean-Up Event on April 27th. (24-0402)

*MH motions. DH seconds. All in favor. **Motion passes.***

Motion 3: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$1,000** from line item **6.01 (SSA Annual Report)** for the printing of Annual Report postcards to inform neighbors of the SSA Annual Report. (24-0403)

*MH motions. DH seconds. All in favor. **Motion passes.***

Motion 4: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$3,000** from line item **1.02 (Special Events)** for the 4rd Annual Legacy Business Mixer and award ceremony to be held at Subterranean on May 8th. (24-0404)

*MH motions. GR seconds. All in favor. **Motion passes.***

Motion 5: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for Dynamic Event's Do Fashion Fest 2024 at Do Division to assist with marketing expenses. (24-0405)

*MH motions. DH seconds. All in favor. **Motion passes.***

Motion 6: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.02 (Special Events)** for WPBCC's Wicker Park Fest to assist in funding marketing expenses. (24-0406)

*MH motions. WJ seconds. All in favor. **Motion passes.***

Motion 7: The Grants & Rebates Committee moves to approve funding not to exceed **\$950** from line item **1.10 (Community Grants)** for WPBCC's 2024 Winter Passport Program to assist in printing expenses (24-0407)

*MH motions. GR seconds. All in favor. **Motion passes.***

Discussion: Commission recommended getting more testimonies from the participating businesses to see how they were able to connect with their customers and promote the program.

Motion 8: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for Wicker Park Farmers Market 2024 Outdoor Market to assist with composting programming and artist stipends. (24-0408)

*MH motions. GR seconds. All in favor. **Motion passes.***

Motion 9: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for Wicker Park Advisory Council to fund marketing expenses and artist stipends for their CREATE Series. (24-0409)

*MH motions. WJ seconds. All in favor. **Motion passes.***

Motion 10: The Transportation Committee moves to approve funding not to exceed **\$1,200** from line item **5.04 (Bicycle Safety Programs)** for the purchase of additional SSA #33 branded bike lights to distribute. (24-0410)

*MH motions. GR seconds. All in favor. **Motion passes.***

7) Updates

a) Ethics Statements to be sent to the Commission members again.

8) Adjournment Motion at 8:01 PM

*DH motions. MH seconds. All in favor. **Meeting Adjourned.***

Next Meeting – May 15th