

I am a Champion

Tier Four Membership

Champion members have an established business and are making strides to become an industry leader

Investment: \$600

MEMBERSHIP BENEFITS

The Hillsborough Chamber is your voice and advocate on issues that affect the business community. In addition to providing ways to network and market your business, we work to ensure economic prosperity, develop a strong education system, foster entrepreneurship, and enhance quality of life.

EVENTS, EDUCATION & PROFESSIONAL DEVELOPMENT

Access to Chamber programs and events to build business:

1. Free business and workforce development workshops and seminars
2. One free membership in Central Carolina Women In Business
3. One free membership in Hillsborough Young Professionals
4. Free admission to monthly Business After Hours (drink/food included)
5. Discounted Holiday Parade entry fee: \$50 (non-members \$125)
6. Networking opportunities at 30+ programs a year
7. Inclusion in invitation-only special events (such as the Annual Gala)

MARKETING, VISIBILITY & BUSINESS LEADS

- Business listing on Chamber website (with link to your website) and in the annual Hillsborough/Orange County online magazine/guide
- ChamberMaster login to post your business events on Chamber website
- Newcomer leads: contact information for people moving to area
- Inclusion in Chamber's business referral program (phone, email and newcomer requests for service and retail providers)
- Increased business and staff visibility and credibility:
 1. Participation in Chamber Ambassador's Committee (great for meeting potential customers!)
 2. Opportunity for other Chamber committee involvement
- Recognition in Chamber publications upon joining:
 1. Facebook (2,500 followers)
 2. Instagram (1,700 followers)
 3. Twitter (1,200 followers)
 4. "Hillsborough Happenings" email newsletter (1,300 distribution)
- Membership decals:
 1. Window/door decal for display in business
 2. Digital e-decal for website, social media and emails
- Free or discounted advertising and promotional opportunities:
 1. Free ribbon cutting or ground-breaking ceremony
 2. Possible on-air interview during WHUP 104.7 FM morning news
 3. 60% discount on full color, 4.9" wide x 5" tall ad in *The News of Orange* newspaper on Chamber page - last Wednesday each month
- Display of business cards in Chamber lobby
- Opportunity to host a Business After Hours and sponsor other events

SERVICES

- Access to Member-to-Member Discounts offered by fellow members, including Piedmont Health Services and Office Depot Discount Program
- Low-cost printing at Chamber (15¢ B&W/per page. 22¢ color/per page)
- One free use of Chamber conference room (future rental: \$20 per hour)
- Discounted Certificates of Origin: \$50 per certificate (regularly \$100)
- Unlimited employee subscriptions to Chamber email publications

"The Hillsborough Chamber offers me opportunities for collaboration, learning and growth. It also provides valuable resources and services,



such as education, advocacy, networking, marketing, events and discounts, that help me overcome business challenges and allow me to contribute to the economic and social development of our town. I'm proud to be a member of the Chamber and look forward to continuing to work with the Chamber and its members to make Hillsborough a better place to live, work, and do business."

Dr. Kwame Gyampo
Owner
Providence Smiles

**At this membership level
you also get...**

ADDITIONAL BENEFITS FOR VISIONARY TIER MEMBERS

- Enhanced listing in Chamber's online business directory with company logo
- 25% discount on Hillsborough Holiday Parade entry
- Two free uses of Chamber conference room meeting space
- 10% discount on Chamber advertising (website banner ads, email newsletters, standalone email blasts, etc.)
- One free membership in Hillsborough Young Professionals