

I am an Entrepreneur

Tier Five Membership

Entrepreneur members have a business that is focused on getting established. This level is only available to sole proprietors and small business owners with three employees or less, and in business less than two years.

Investment: \$300

MEMBERSHIP BENEFITS

The Hillsborough Chamber is your voice and advocate on issues that affect the business community. In addition to providing ways to network and market your business, we work to ensure economic prosperity, develop a strong education system, foster entrepreneurship, and enhance quality of life.

EVENTS, EDUCATION & PROFESSIONAL DEVELOPMENT

Access to Chamber programs and events to build business:

1. Free business and workforce development workshops and seminars
2. One free membership in Central Carolina Women In Business
3. One free membership in Hillsborough Young Professionals
4. Free admission to monthly Business After Hours (drink/food included)
5. Discounted Holiday Parade entry fee: \$50 (non-members \$125)
6. Networking opportunities at 30+ programs a year
7. Inclusion in invitation-only special events (such as the Annual Gala)

MARKETING, VISIBILITY & BUSINESS LEADS

- Business listing on Chamber website (with link to your website) and in the annual Hillsborough/Orange County online magazine/guide
- ChamberMaster login to post your business events on Chamber website
- Newcomer leads: contact information for people moving to area
- Inclusion in Chamber's business referral program (phone, email and newcomer requests for service and retail providers)
- Increased business and staff visibility and credibility:
 1. Participation in Chamber Ambassador's Committee (great for meeting potential customers!)
 2. Opportunity for other Chamber committee involvement
- Recognition in Chamber publications upon joining:
 1. Facebook (2,500 followers)
 2. Instagram (1,700 followers)
 3. Twitter (1,200 followers)
 4. "Hillsborough Happenings" email newsletter (1,300 distribution)
- Membership decals:
 1. Window/door decal for display in business
 2. Digital e-decal for website, social media and emails
- Free or discounted advertising and promotional opportunities:
 1. Free ribbon cutting or ground-breaking ceremony
 2. Possible on-air interview during WHUP 104.7 FM morning news
 3. 60% discount on full color, 4.9" wide x 5" tall ad in *The News of Orange* newspaper on Chamber page - last Wednesday each month
- Display of business cards in Chamber lobby
- Opportunity to host a Business After Hours and sponsor other events

SERVICES

- Access to Member-to-Member Discounts offered by fellow members, including Piedmont Health Services and Office Depot Discount Program
- Low-cost printing at Chamber (15¢ B&W/per page. 22¢ color/per page)
- One free use of Chamber conference room (future rental: \$20 per hour)
- Discounted Certificates of Origin: \$50 per certificate (regularly \$100)
- Unlimited employee subscriptions to Chamber email publications



"As business owners and members of the Chamber for a few years now, we feel the Chamber has been essential in assisting us with marketing our Mobile Food and Catering business! They have helped us grow by putting us in the minds of people who need our service and linking us to them as well as other members. Building lasting relationships with clients will be key to our success, and we believe the networking and marketing potential provided by the Hillsborough Chamber has been a wise investment."

Mike & Alexa Jennings

Owners

Mighty Mike's Rolling Bistro & Grill