



FOR IMMEDIATE RELEASE

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SENATOR ROGER VICTORY RECEIVES SECOND MICHIGAN ECONOMIC DEVELOPERS ASSOCIATION LEGISLATIVE ECONOMIC DEVELOPMENT CHAMPION AWARD

Lansing, Michigan – March 8, 2023 – State Senator Roger Victory (R-Hudsonville) is recognized as a 2023 Legislative Economic Development Champion (LEDC) by the Michigan Economic Developers Association (MEDA). He accepted the award on March 7th during the Association’s Capitol Day event at the Lansing Center in Lansing, Michigan. He also received the award in 2022.

MEDA is a professional society with members throughout the state that attract and grow business, create, and retain jobs, and make our communities a better place to live. The Awards were developed in 2020 by the Association to recognize legislators that show a passion for championing economic development work by assisting economic development efforts that affect the entire state, assisting with local economic development projects, championing support for funding related to economic development programs and services, participating with their local economic development organization, or sponsoring economic development legislation. Three other legislators from Michigan’s House of Representatives and Senate were awarded in 2023.

Senator Victory’s nomination came from Rich Houtteman, Community Affairs Manager, Consumers Energy. Senator Victory has been a staunch advocate for the \$60m Strategic Outreach and Attraction Reserve Fund (SOAR) for a critical infrastructure project spanning Ottawa and Muskegon Counties to help support West Michigan agriculture investment and jobs. The Southeast Regional Force Main project will allow the city of Coopersville to redirect wastewater north to the Muskegon County Resource Recovery Center (MCRRC), providing additional wastewater capacity necessary for continued growth of agricultural employers in the area, including Fairlife, Continental Dairy, DeVries Meats, Applegate Dairy and Swanson Pickle.

We look forward to Senator Victory’s continued leadership in championing economic development policy for Michigan.

ABOUT MEDA

The Michigan Economic Developers Association has partnered with economic developers to grow their community in Michigan for over 60 years. By providing education, networking, and advocacy, MEDA makes it possible for professionals to do their job more effectively and efficiently. To learn more, see www.medaweb.org.