

## FOR IMMEDIATE RELEASE

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## SENATOR ARIC NESBITT RECEIVES MICHIGAN ECONOMIC DEVELOPERS ASSOCIATION LEGISLATIVE ECONOMIC DEVELOPMENT CHAMPION AWARD

Lansing, Michigan – March 30, 2022 – State Senator Aric Nesbitt (R-Lawton) is recognized as a 2022 Legislative Economic Development Champion by the Michigan Economic Developers Association (MEDA). The award was presented to Senator Nesbitt's Chief of Staff Joe Wicks on his behalf on March 3rd during the Association's Capitol Day event at the Lansing Center in Lansing, Michigan.

MEDA is a professional society with members throughout the state that attract and grow business, create, and retain jobs, and make our communities a better place to live. The Awards were developed in 2020 by the Association to recognize legislators that show a passion for championing economic development work by assisting economic development efforts that affect the entire state, assisting with local economic development projects, championing support for funding related to economic development programs and services, participating with their local economic development organization, or sponsoring economic development legislation. Seven other legislators from Michigan's House of Representatives and Senate were awarded in 2022.

Senator Nesbitt was nominated by Zach Morris, Executive Director, Marketing Van Buren for sponsoring a bill to increase broadband access. SB 46 provides incentives for companies to install technologies capable of reaching 100 megabits per second downloads speeds in areas which currently have speeds of less than 25 megabits per second. This incentive will help Michigan's communities – especially rural – with business growth opportunities as well as provide equitable opportunities for residents to access the educational resources, healthcare, and economic opportunities they need to thrive.

We look forward to Senator Nesbitt's continued leadership in championing economic development policy for Michigan.

## ABOUT MEDA

The Michigan Economic Developers Association has partnered with economic developers to grow their community in Michigan for over 60 years. By providing education, networking, and advocacy, MEDA makes it possible for professionals to do their job more effectively and efficiently. To learn more, see <a href="http://www.medaweb.org">www.medaweb.org</a>.