



## FOR IMMEDIATE RELEASE

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### **SENATOR KIM LASTA RECEIVES MICHIGAN ECONOMIC DEVELOPERS ASSOCIATION LEGISLATIVE ECONOMIC DEVELOPMENT CHAMPION AWARD**

**Lansing, Michigan – March 28, 2022** – State Senator Kim LaSata (R-Niles) is recognized as a 2022 Legislative Economic Development Champion by the Michigan Economic Developers Association (MEDA).

MEDA is a professional society with members throughout the state that attract and grow business, create, and retain jobs, and make our communities a better place to live. The Awards were developed in 2020 by the Association to recognize legislators that show a passion for championing economic development work by assisting economic development efforts that affect the entire state, assisting with local economic development projects, championing support for funding related to economic development programs and services, participating with their local economic development organization, or sponsoring economic development legislation. Seven other legislators from Michigan’s House of Representatives and Senate were awarded in 2022.

Senator LaSata’s nomination from MEDA’s Advocacy Committee came from her sponsorship of Senate Bill 769, creating the Strategic Outreach and Attraction Reserve (SOAR) fund and providing new tools that economic developers can use to attract and retain business and jobs in Michigan. This was a part of a package of bills that helped to create the Critical Industry Program (CIP) and the Strategic Site Readiness (SSRP) program as well as the fund that supports them, the Strategic Outreach and Attraction Reserve (SOAR) Fund, in the amount of \$1billion. These bills were welcomed by the economic development community in Michigan to help in the State’s continued recovery following the pandemic.

We look forward to Senator LaSata’s continued leadership in championing economic development policy for Michigan.

#### **ABOUT MEDA**

The Michigan Economic Developers Association has partnered with economic developers to grow their community in Michigan for over 60 years. By providing education, networking, and advocacy, MEDA makes it possible for professionals to do their job more effectively and efficiently. To learn more, see [www.medaweb.org](http://www.medaweb.org).