



ALL ECONOMIC  
DEVELOPMENT  
CHAMPIONS AND  
FRIENDS INVITED FOR A  
RELAXED DAY OF GOLF  
AND NETWORKING



PROCEEDS WILL GO  
TOWARD THE BIRGIT M.  
KLOHS FELLOWSHIP

**GOLF**

*Outing*



TUESDAY, JUNE 4TH

FUNDRAISER

FEES INCLUDE BREAKFAST,  
LUNCH, AWARDS  
RECEPTION

**FOX HILLS - GOLDEN FOX COURSE**

8768 NORTH TERRITORIAL RD., PLYMOUTH

8:00 AM REGISTRATION		9:00 AM SHOTGUN START		INDIVIDUAL \$175		FOURSOME \$700
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517-241-0011



[www.medaweb.org/golf](http://www.medaweb.org/golf)

## Sponsorship Opportunities and Benefits

To confirm your contribution, contact Cassandra at [cjorae@medwaeb.org](mailto:cjorae@medwaeb.org) or complete the form on the Golf Outing webpage.

## EXPLANATION OF BENEFITS

Learn the basics about the benefits in the tables to follow.

**Complimentary Foursome:** Cover your team of four in your sponsorship package.\*

**Complimentary Registration:** Cover your registration to the outing in your sponsorship package.\*

**Address the Audience:** Get 2-3 minutes during the reception to talk to the audience about your company.

**Sponsor Spotlight in MEDA Membership Newsletter:** Connect with the entire membership. Your company name, logo, linked to your website, description, and contact information are highlighted in the newsletter for one week.

**Personalized Gift for Winners:** A gift for awardees with your logo.

**Webpage Profile:** The Sponsorship Spotlight portion of the event webpage will give easy access to information about your company.

*Sponsors (based on package) can enhance their profile with logos, descriptions, and contact information.*

**Email Promotion:** 4 to 5 e-blasts promoting the out are sent to over 4,500 contacts from the economic development community.

*Sponsors (based on package) can enhance their email promotion with a logo.*

**On Screen Display During Reception:** Displayed prominently during the reception as rotating desktop background. *Sponsors (based on package) can enhance their screen display with a logo.*

**Signage:** Get extra name recognition by being listed on printed signs.

**Excel List of Attendees:** Instantly connect with attendees after the event by receiving their contact information.

**Social Media Promotion:** Each sponsor will be recognized on MEDA's social media pages with a link to their website.

**Handouts:** Listed on any handouts provided to attendees during the event.

*\*Includes registration fees only, breakfast, lunch, and reception. Does not cover enhancements such as contests and mulligans.*

## SPECIAL PACKAGES

	Premium \$3,000	Select \$1,500	Reception \$1,500	Lunch \$1,000	Breakfast \$1,000	Beverage Carts \$1,000	Golf Carts \$1,000
Limit	(1)	Unlimited	(2)	(1)	(1)	(2)	(1)
<b>BENEFITS</b>							
Complimentary Foursome	Yes (1)						
Complimentary Registration		Yes (1)	Yes (1)	Yes (1)	Yes (1)	Yes (1)	Yes (1)
Address the Audience	Yes						
Sponsor Spotlight in MEDA Newsletter	Logo, Description, Contact, Linked						
Personalized Gift for Winners							
Webpage Profile	Logo, Description, Contact, Linked	Logo, Description, Contact, Linked	Logo, Description, Contact, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Email Promotion	Logo, Linked	Logo, Linked	Logo, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked
On Screen Display During Reception	Logo	Logo	Logo	Listed	Listed	Listed	Listed
Signage				At Lunch	At Breakfast	On Carts	On Carts
Excel List of Attendees	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Promotion	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Handouts	Listed	Listed	Listed	Listed	Listed	Listed	Listed

See [www.medaweb.org/golfsponsor](http://www.medaweb.org/golfsponsor) for availability updates.

## AWARD AND HOLE SPONSORSHIPS

	First Place Awards \$300	Longest Drive (Men) \$150	Longest Drive (Women) \$150	Closest to the Pin (Men) \$150	Closest to the Pin (Women) \$150	Hole Sponsor \$250
Limit	(1)	(1)	(1)	(1)	(1)	Unlimited
BENEFITS						
Complimentary Foursome						
Complimentary Registration						
Address the Audience						
Sponsor Spotlight in MEDA Newsletter						
Personalized Gift for Winners	Yes	Yes	Yes	Yes	Yes	
Webpage Profile	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Email Promotion	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked	Listed, Linked
Excel List of Attendees	Yes	Yes	Yes	Yes	Yes	Yes
On Screen Display During Reception	Listed	Listed	Listed	Listed	Listed	Listed
Signage		At Hole	At Hole	At Hole	At Hole	At Hole
Social Media Promotion	Yes	Yes	Yes	Yes	Yes	Yes
Handouts	Listed	Listed	Listed	Listed	Listed	Listed

See [www.medaweb.org/golfsponsor](http://www.medaweb.org/golfsponsor) for availability updates.