

2017 FINANCIAL REPORT

As of 12/31/17

INCOME	YTD	BUDGET
Membership Income	\$ 112,420.00	\$ 114,500.00
City Investment	\$ 38,511.00	\$ 38,511.00
Event Income	\$ 50,367.34	\$ 56,250.00
Activities & Projects Income	\$ 44,925.00	\$ 47,525.00
Other Income	\$ 8,331.64	\$ 4,988.00

Total Income:..... **\$ 254,554.98** **\$ 261,774.00**

EXPENSES	YTD	BUDGET
Event Expenses	\$ 35,636.38	\$ 36,300.00
Committee Expenses.....	\$ 1,664.03	\$ 4,930.00
Activities & Projects Expenses	\$ 26,669.63	\$ 28,820.00
Administrative Expenses	\$ 70,035.06	\$ 52,231.00
Payroll Expenses	\$ 102,324.36	\$ 135,193.00
Staff Expenses.....	\$ 5,297.48	\$ 4,300.00

Total Expense:..... **\$ 241,626.94** **\$ 261,774.00**

2018 OPERATING BUDGET

INCOME	AMOUNT
Membership Income	\$ 118,000.00
City Investment	\$ 38,897.00
Event Income	\$ 57,225.00
Activities & Projects Income	\$ 32,600.00
Other Income	\$ 4,988.00

Total Income:..... **\$ 251,710.00**

EXPENSES	AMOUNT
Event Expenses	\$ 36,250.00
Committee Expenses.....	\$ 3,500.00
Activities & Projects Expenses	\$ 13,200.00
Administrative Expenses	\$ 76,500.00
Payroll & Benefits Expenses.....	\$ 117,460.00
Staff Expenses.....	\$ 4,800.00

Total Expense:..... **\$ 251,710.00**

BRANDON VALLEY AREA CHAMBER OF COMMERCE • 2017 ANNUAL REPORT

Brandon Valley Area CHAMBER OF COMMERCE



Brandon Day at the Legislature



Auction Amore



Chamber Golf Par-Tee



Brew Crew

FROM THE 2018 BOARD CHAIR



Hello, I am Jason Melcher, 2018 Board Chair of the Brandon Valley Area Chamber of Commerce. My wife, Renae, and I have owned and managed Brandon Ace Hardware since 2011 and love being a part of the community. We have three children Wyatt (11), Jessie (9), and Coe (4).

Since the acquisition of the local hardware store and changeover to Brandon Ace Hardware, I have been a part of the Chamber and it has been such a large part of the success of my business. I have met so many great business people and leaders of this community through all the different events that the chamber puts on. I am very excited to be the Board Chair and give back to the chamber with my time and experience.

The Chamber Board of Directors has three main goals as we move forward in 2018. First, we want to take advantage and utilize the amazing new office location in Splitrock Square. My partners with Ace Hardware and I have already had several meetings utilizing the large boardroom and technology in the space. Second, we want to push the value of being a member of the Chamber. To help strengthen the Chamber, we plan to work hard to get more people and businesses involved in all the great things we do. Finally, we will continue to fulfill our goal to help find solutions to anything that may inhibit growth in our community.

I would be remised if I did not thank our outgoing board members: Chrystal Rothenberger, Paul VanDeBerg, and Matt Krivarchka. I would also like to thank Diana Nelson for her leadership in 2017. She has been a great mentor and member of the chamber and community. With the Chamber headed in such a positive direction, Diana has made it possible for me to continue moving this organization forward.

I would also like to thank and recognize the current Board members who continue to serve in 2018: Brian Wills, (Vice-Chair), Brenda Feltman (Secretary/Treasurer), Chuck Parsons, Karen Koupal, Roger Hunt, Carmen Dougherty, Lee Schelling, and Bob Logan.

As we push to have our members be the face of the Chamber, we will need the continued leadership of Kim and her staff to get there. I am personally very excited that Brandon Lane has returned to the chamber. Brandon and Kim have such a great chemistry in what they do that it makes everything we do better. They do so many things that go unnoticed that helps to grow and strengthen our chamber and community we must truly stop and thank them for all they do.

Finally, to all our members, let's make 2018 the best yet. Reach out to me or the board and find a way you can get involved on one of the many committees or events we have going on throughout the year. I am a firm believer that a Chamber membership is what you chose to do with it. The Chamber is a tool that you can use to help grow and improve your business.

Thank You,

Jason Melcher

2018 Board Chair



Our Mission

To be the primary advocate, voice and resource for businesses & organizations in the Brandon Valley area.

2017 BOARD MEMBERS

CHAIR

Diana Nelson
of CHS

VICE CHAIR

Jason Melcher
of Brandon Ace Hardware

SECRETARY/TREASURER

Paul VanDeBerg
of Alliance Communications

PAST CHAIR

Chrystal Rothenberger
of The Paisley Pod

Dr. Matt Krivarchka
of Today's Family Dentistry

Roger Hunt
of Roger Hunt Law Office

Brian Wills
of Edward Jones

Brenda Feltman
of Exact Eye Care

Carmen Dougherty
of Bethany Meadows & Bethany Home Brandon

Lee Schelling
of Hegg Realtors/Town & Country Brandon

EX-OFFICIO MEMBERS

Dennis Olson
representing Mayor Larry Beesley
and the City of Brandon

Paul Lundberg
representing the Brandon Valley School District

STAFF

Kim Cerwick, President/CEO
Brandon Lane, Membership Manager
Susan Krogman, Administrative Assistant

Our Vision

To be a leading force in the growth
of the Brandon Valley area.

Values Statements

WHAT WE VALUE IN OUR COMMUNITY:

- A good **SCHOOL** system that attracts and supports families with the best educational resources available;
- Opportunities for **FAMILIES** to live and play close to home;
- Positive **GROWTH** with clean industry, retail shopping that meets the needs of citizens and community attractions that draw others to visit;
- Community **PRIDE** in a clean, spiritually centered and vibrant community that encourages full engagement of its citizens; and
- **PARTNERSHIP** with our city neighbors to assure effective and healthy growth of the region.

Strategic Priorities

1. **Strengthen the business community.** The chamber's top priority is to advocate for our members, encourage new membership, and build the business sector for our community.
2. **Create environment for job growth through effective public policy.** Creating an environment conducive to growth is necessary to achieve economic prosperity in the Brandon Valley Region. As the voice of the business community, the chamber will advocate for policies that promote a pro-business environment and support efficient and effective government.
3. **Enhance the Brandon Valley region's quality of life to attract jobs, investment, and population.** The chamber is a visible positive and effective partner and leader in creating a high quality of life that attracts people and business.
4. **Achieve organizational excellence to best serve members.** Recognizing that the organization continues to evolve in its management and governance, the Chamber should implement a variety of tools in order to ensure the organization operates efficient and effectively going forward.

2017 Chamber
Scholarship Recipients

2016 Business of the Year
Performance Press

2016 Volunteer of the Year
Brenda Feltman



Opportunities to Get Involved!

The chamber is fortunate to have a number of committees that work to provide direction and opportunities including the Marketing, Member Relations, Issues Management and Special Events Committees.

In addition to our committees, the chamber provides a number of other advocating projects and activities such as our New Resident Welcome Program, our community advertising, welcome board signs, relocation services, and business and community referrals. We keep members informed through our monthly e-newsletter, the *Horizon* and weekly e-mail updates.

Special thanks to our Platinum, Gold and Silver Members who have chosen to show their commitment by going above and beyond a basic membership.

2017 PLATINUM MEMBERS:



2017 GOLD MEMBERS:

A&A Express; Avera Medical Group McGreevy;
Bethany Meadows & Bethany Home Brandon; Boen & Associates, Inc.;
Brandon Pharmacy; Gates Corporation; Holiday Inn Express & Suites; Lewis;
McDonald's; McKinneyOlson Insurance; Scooter's Coffee;
Spartan Emergency Response; Stockwell Engineers, Inc.;
Today's Family Dentistry; Wehrkamp Dentistry; Wells Fargo Bank

2017 SILVER MEMBERS:

Beautique	Family Floors & Furniture	Jones Family Eyecare
Beck & Hofer Construction Inc.	Grand Falls Casino & Golf Resort	Marv's Sanitary Service
Bill Thompson, State Farm Insurance	Gypsy Trading Co., LLC	Pizza Ranch of Brandon
Brandon Ace Hardware	Harry Buck, Hegg Realtors/Town	Quality Inn of Brandon
Componenet Mfg. Co. & Reaves Buildings	& Country Brandon	Splitrock Chiropractic Center
Concrete Materials	Horizon Pet Care	Subway
DeJager Plumbing & Heating	Hulzebos HVAC	Taco John's of Brandon
Eagle Lawn & Landscape Inc.	J & M Saker, Inc.	Tailgators Grill & Bar
Envive	Jay Egge Automatic Service	The 1948 Trading Company
Exact Eye Care	Jebro, Inc.	Xcel Energy