

2015 FINANCIAL REPORT As of 12/31/15

INCOME	YTD	BUDGET
Membership Income	\$ 84,244.46	\$ 87,500.00
City Investment	\$ 37,017.00	\$ 37,017.00
Event Income	\$ 46,463.00	\$ 38,550.00
Activities & Projects Income	\$ 71,950.00	\$ 66,700.00
Other Income	\$ 2,422.04	\$ 1,250.00

Total Income: **\$ 242,096.50** **\$ 231,017.00**

EXPENSES	YTD	BUDGET
Event Expenses	\$ 34,926.43	\$ 32,465.00
Committee Expenses	\$ 4,776.38	\$ 4,000.00
Activities & Projects Expenses	\$ 50,086.53	\$ 43,925.00
Administrative Expenses	\$ 25,243.68	\$ 23,662.00
Payroll Expenses	\$ 110,529.36	\$ 122,265.00
Staff Expenses	\$ 7,394.56	\$ 4,700.00

Total Expense: **\$ 232,956.94** **\$ 231,017.00**

2016 OPERATING BUDGET

INCOME	AMOUNT
Membership Income	\$ 107,700.00
City Investment	\$ 38,130.00
Event Income	\$ 41,300.00
Activities & Projects Income	\$ 57,350.00
Other Income	\$ 1,250.00

Total Income: **\$ 245,730.00**

EXPENSES	AMOUNT
Event Expenses	\$ 36,600.00
Committee Expenses	\$ 4,000.00
Activities & Projects Expenses	\$ 42,350.00
Administrative Expenses	\$ 32,635.00
Payroll Expenses	\$ 124,345.00
Staff Expenses	\$ 5,800.00

Total Expense: **\$ 245,730.00**

BRANDON VALLEY AREA CHAMBER OF COMMERCE • 2015 ANNUAL REPORT

Brandon Valley Area CHAMBER OF COMMERCE



Networking at Noon



Golf Outing & Wine Tasting



Brandon Day at the Legislature



2015 Chamber Scholarship Recipients

FROM THE 2016 CHAIRMAN OF THE BOARD



It's a new year, 2016, and that means it's once again time to switch things up at the Brandon Valley Area Chamber of Commerce. Harry Buck has done a great job leading the Chamber in 2015 as the Chairman of the Board, which means I have some big shoes to fill. Really, his shoes are big. I will, however, do my best to continue the forward momentum that our Chamber has had under the

leadership of Kim Cerwick, Harry, and all other current and past members of the Board.

I'd like to thank and recognize the Board members that will continue to serve with me in 2016: Harry Buck of Hegg Realtors, Past Chair; Diana Nelson of CHS Eastern Farmers, who has taken on the Vice Chair role; Paul VanDeBerg, Alliance Communications as Secretary/Treasurer; Beth Wooten, Holiday Inn Express; Dr. Matt Krivarchka, Today's Family Dentistry; and Tami Jansma, Clark Engineering. We also have two new members joining the Board in 2016 and one member who was brave enough to join us part way through 2015, Paul Mantz, Sioux Valley Energy; Roger Hunt, Roger Hunt Law Office; and Brenda Feltman, Exact Eye Care. Our board members are awesome and bring so many different skills to the table. Thank you!

I'd also like to thank two members who have graciously given their time and talents to the BV Chamber Board the last few years. Aaron Hanson of Pizza Ranch and Dr. Tom Wullstein of Brandon Pharmacy. Thank you so much for all you have given to our Board during your tenure. I know you will miss your time with us, so lucky for you, we have committees you can join to help fill that void!

In all seriousness, we do have four fantastic committees that we'd welcome anyone with interest to join. These committees are Membership, Special Events, Issues Management, and Marketing. If you are interested in volunteering your time on a committee, please contact the Chamber office for more information and meeting times. We really do have a great time while also accomplishing the goals we have set for ourselves. I highly recommend getting involved in any way you can.

I'm excited for 2016 and what it will bring for the Brandon Valley Area Chamber of Commerce and our business community. We will continue to focus on our members and how we can best serve your needs, as well as some exciting strategic initiatives, including a possible relocation of the Chamber offices and the addition of a job fair. So, hold on to your shorts, because 2016 is going to be a fun one!

Thanks so much to all of our members for your continued support of the Brandon Valley Area Chamber of Commerce. Please let us know how we can best serve you!

Chrystal Rothenberger

2016 Board Chair



Our Mission

To be the primary advocate, voice and resource for businesses & organizations in the Brandon Valley area.

2015 BOARD MEMBERS

CHAIR

*Harry Buck
of Hegg Realtors/Town & Country Brandon*

VICE CHAIR

*Chrystal Rothenberger
of First National Bank*

SECRETARY/TREASURER

*Paul VanDeBerg
of Alliance Communications*

PAST CHAIR

*Dr. Tom Wullstein
of Brandon Pharmacy*

*Dr. Matt Križarchka
of Today's Family Dentistry*

*Aaron Hansen
of Pizza Ranch of Brandon*

*Diana Nelson
of CHS Eastern Farmers*

*Beth Wooten
of Holiday Inn Express Hotel & Suites*

*Brenda Feltman
of Exact Eye Care*

*Tami Jansma
of Clark Engineering*

EX-OFFICIO MEMBERS

*Dennis Olson
representing Mayor Larry Beesley
and the City of Brandon*

*Paul Lundberg
representing the Brandon Valley School District*

STAFF

*Kim Cerwick, President/CEO
Dave Christopherson, Membership Manager*

Our Vision

*To be a leading force in the growth
of the Brandon Valley area.*

Values Statements

WHAT WE VALUE IN OUR COMMUNITY:

- A **GOOD** school system that attracts and supports families with the best educational resources available;
- Opportunities for **FAMILIES** to live and play close to home;
- Positive **GROWTH** with clean industry, retail shopping that meets the needs of citizens and community attractions that draw others to visit;
- Community **PRIDE** in a clean, spiritually centered and vibrant community that encourages full engagement of its citizens; and
- **PARTNERSHIP** with our city neighbors to assure effective and healthy growth of the region.

Strategic Priorities

1. **Strengthen the business community.** The chamber's top priority is to advocate for our members, encourage new membership, and build the business sector for our community.
2. **Create environment for job growth through effective public policy.** Creating an environment conducive to growth is necessary to achieve economic prosperity in the Brandon Valley Region. As the voice of the business community, the chamber will advocate for policies that promote a pro-business environment and support efficient and effective government.
3. **Enhance the Brandon Valley region's quality of life to attract jobs, investment, and population.** The chamber is a visible positive and effective partner and leader in creating a high quality of life that attracts people and business.
4. **Achieve organizational excellence to best serve members.** Recognizing that the organization continues to evolve in its management and governance, the Chamber should implement a variety of tools in order to ensure the organization operates efficient and effectively going forward.

*2014 Board Chair
Dr. Tom Wullstein*

Shop Small Saturday

*2014 Volunteers of the Year
Brad & Kris Haase*



Opportunities to Get Involved!

The chamber is fortunate to have a number of committees that work to provide direction and opportunities including the Marketing, Member Relations, Issues Management and Special Events Committees.

In addition to our committees, the chamber provides a number of other advocating projects and activities such as our New Resident Welcome Program, our community advertising, welcome board signs, relocation services, community map, and business and community referrals. We also publish the Brandon & Valley Springs Business & Residential Directory. We keep members informed through our monthly newsletter, the Horizon and weekly e-mail updates.

Special thanks to our Platinum, Gold and Silver Members who have chosen to show their commitment by going above and beyond a basic membership.

2015 PLATINUM MEMBERS:



2015 GOLD MEMBERS:

A&A Express	Lewis Drug
Avera Medical Group McGreevy	McDonald's
Bethany Meadows & Bethany Home Brandon	McKinneyOlson Insurance
Boen & Associates, Inc.	PACE Manufacturing
Brandon Pharmacy	Spartan Emergency Response
Holiday Inn Express & Hotel & Suites	Today's Family Dentistry
Kimberly Kremlacek, Hegg Realtors/Town & Country Brandon	Wehrkamp Dentistry
	Wells Fargo Bank

2015 SILVER MEMBERS:

Anthony Siemonsma, Edward Jones	Grand Falls Casino & Golf Resort	Pizza Hut
Beck & Hofer Construction Inc.	Harry Buck, Hegg Realtors/ Town & Country Brandon	Pizza Ranch
Bill Thompson, State Farm Insurance	Hegg Realtors Inc.	PrairieSons Inc.
Brandon Ace Hardware	Horizon Pet Care	Splitrock Chiropractic Center
Concrete Materials	J & M Saker	Stockwell Engineers
DeJager Plumbing & Heating	Jay Egge Automatic Service	Subway
Eagle Lawn & Landscape Inc.	Jebro, Inc.	Taco John's of Brandon
Envive Chiropractic	Jones Family Eyecare	Tailgators Grill & Bar
Exact Eye Care	Mary's Sanitary Service	The 1948 Trading Company
Family Floors & Furniture		Todd Headrick, Keller Williams Realty