

THE CHAMBER OF COMMERCE PRESENTS THE

2023 SPONSOR PACKAGE

A member-exclusive guide to sponsorship opportunities.

Throughout the year, the Chamber offers a variety of events which provide our members with networking and recognition opportunities. As a not-for-profit association, these events are made possible through the generous support of our members.

Sponsorship with the Greater Kingston Chamber of Commerce (GKCC) is an excellent way to market your business and promote your commitment to the community. Chamber events and programs are highly publicized, and so are our sponsors. Your company's brand name is included in collateral materials and print advertising to ensure a return on investment.

Whether your business is small, medium or large, the Chamber provides opportunities for you to increase your visibility with a growing number of business decision makers and opinion leaders by sponsoring an event or program.

Whether you're looking to strengthen your brand image, launch a new product or program, or showcase your facility by hosting an event, the Greater Kingston Chamber of Commerce provides the perfect platform to show off your business to some of the area's most innovative and dynamic businesses.

The Chamber, through a one-on-one needs analysis creates unique plans and opportunities for contributing organizations, meeting their individual goals and budget. Sponsoring a Chamber event or series of events is an ideal opportunity for your company to partner with the Greater Kingston Chamber of Commerce and spread your reach throughout the business community.

Thank you for your interest, we look forward to your support!

A handwritten signature in black ink that reads "Emily Bennett". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Sales & Events Manager

”

GKCC PROGRAMMING

KINGSTON'S PREMIER NETWORKING & PROFESSIONAL DEVELOPMENT EVENTS

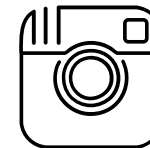
Market directly to a targeted audience of business
and community leaders.

TAP IN TO OUR GROWING NETWORK

Our event sponsors are highly publicized throughout the Chamber's social media network. Increase your brand visibility, grow your personal and professional network, and gain value recognition for your contributions to the business community.



4,390 TWITTER FOLLOWERS



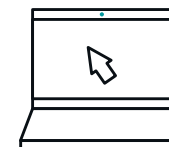
3,031 INSTAGRAM FOLLOWERS



3,145 FACEBOOK FOLLOWERS



1,384 LINKEDIN FOLLOWERS



1,518 NEWSLETTER SUBSCRIBERS

CHOOSE YOUR INVESTMENT

EASILY ALIGN YOUR BUSINESS INTERESTS AND BUDGET WITH OUR TIERED APPROACH.



TITLE SPONSOR

Title sponsor is the highest level sponsor available. There is only one title spot available per event and includes first right of refusal year after year.



PARTNER SPONSOR

Partner sponsor is the second highest level of sponsorship available. There are one to two partner sponsorships available per event.



SUPPORTING SPONSOR

Supporting sponsor is a great way to get involved at a low investment. There may be multiple supporting sponsors on any given event.



CHAMBER GOLF CLASSIC

The Chamber's Annual Golf Classic will be held in September. Participants include business leaders in the community, chamber members and their guests. The tournament is one of the most highly anticipated events of the year and brings together the best of the business community for a day of fun activities and networking.

TITLE SPONSOR

ONE AVAILABLE

\$6,000 - SOLD



- One foursome - includes 18 holes, carts, lunch cocktail hour with canapes
- Speaking opportunity at tournament in front of 144 attendees and 28 sponsor organizations
- Name included in the title of event
- Five e-newsletter business card ads sent to over 1,500 subscribers
- Rotating website banner on the Chamber's homepage for six months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2024 Sponsorship Package distributed to all Chamber members

PARTNER SPONSOR

ONE AVAILABLE

\$4,000



- One foursome - includes 18 holes, cart, lunch and cocktail hour with canapes
- Three bottom banner e-newsletter business card ads sent to over 1,500 subscribers
- Rotating website banner on the Chamber's homepage for three months
- Event page linked to your website
- Opportunity to provide on-site display and promotional items
- Logo prominently displayed on all marketing material
- Logo printed in 2024 Sponsorship Package distributed to all Chamber members

INTERESTED IN MORE SPONSOR PACAKGES? MESSAGE US FOR DETAILS!



ADVOCACY ROUNDTABLES

Roundtables are held quarterly and enable an informal exchange of ideas, concerns, and opinions with top government officials and community leaders. We're honoured to present our members an opportunity to connect to the action drivers in a roundtable setting.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets with premium seating
- Opportunity to introduce the Minister(s) and/or keynote speakers
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$2,000

☐

PARTNER SPONSOR

TWO AVAILABLE

- Mention in opening remarks
- Two event tickets with premium seating
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000

☐



CHAMBER ON TAP

The Chamber is pleased to present an on-going networking series for members. Chamber on Tap is the premium after hours business networking event in Kingston and hosted six to eight times throughout the year. Connect with professionals interested in networking with fellow professionals, individuals interested in practicing their pitch and those interested in supporting the business community through advice and referrals in a relaxed, and informal atmosphere.

TITLE SPONSOR

ONE AVAILABLE

\$2,000



- Title Sponsor for six to eight events throughout the year
- Mention in opening and closing remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR

TWO AVAILABLE

\$1,000 - SOLD



- Partner Sponsor for six to eight events throughout the year
- Mention in opening remarks
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items



KINGSTON HIRING SUMMIT

Hosted twice this year (in March and October), the Kingston Hiring Summit will allow exhibitors to showcase their businesses and meet, recruit and engage with qualified local candidates. The job fair is open to the public and provides an exciting environment for networking and engagement.

TITLE SPONSOR

ONE AVAILABLE

\$2,000 - SOLD



- One complimentary large exhibitor booth to showcase your business (premium location) during both events (March and October)
- Early access for set-up on event day
- Event page link to your website
- Logo prominently displayed on all marketing material

PARTNER SPONSOR

TWO AVAILABLE

\$1,000 - SOLD



- One complimentary exhibitor booth to showcase your business (premium location) during both events (March and October)
- Event page link to your website
- Logo prominently displayed on all marketing material

SUPPORTING SPONSOR

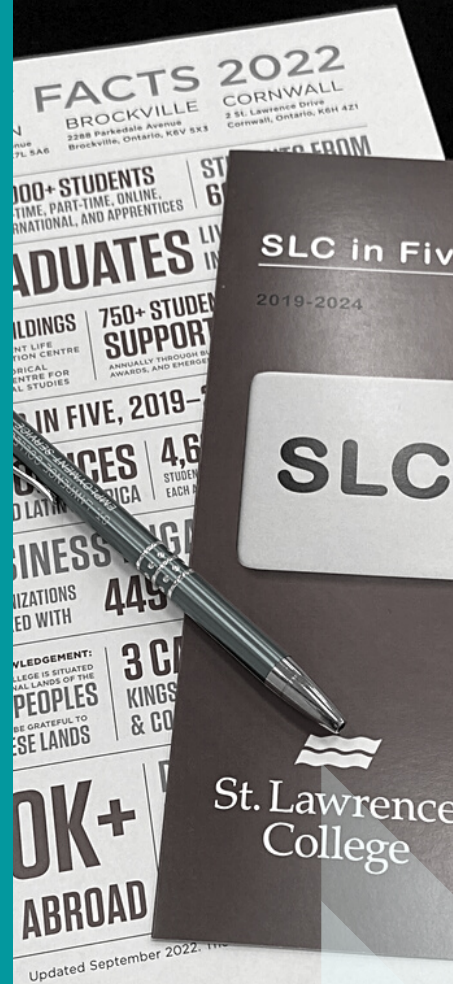
TWO AVAILABLE

\$750 - SOLD



- One complimentary exhibitor booth to showcase your business (premium location) during both events (March and October)
- Event page link to your website
- Logo prominently displayed on all marketing material

INTERESTED IN MORE BECOMING AN EXHIBITOR? MESSAGE US FOR DETAILS!



ST. LAWRENCE COLLEGE: COMMUNITY UPDATE

Hosted yearly, the St. Lawrence College: Community Update invites community members to a dynamic panel discussion on topics related to the local business community. Enjoy networking and breakfast while hearing from college professionals on topics related to your business needs.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Four event tickets with premium seating and breakfast
- Opportunity to be one of the keynote speakers and/or workshop (45 to 60 minutes)
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000 - SOLD



BUSINESS SUMMIT

ALL BUSINESS, BIG IMPACT



BUSINESS SUMMIT

In celebration of Small Business Week, a half-day conference dedicated to bringing together Kingston's industry leaders, entrepreneurs and innovators who drive our community will be held. Get inspired, create connections and engage in rich conversations with dynamic industry leaders from numerous different sectors.

TITLE SPONSOR

ONE AVAILABLE

\$2,000



- Mention in opening and closing remarks
- Four event tickets with premium seating and lunch
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

PARTNER SPONSOR

TWO AVAILABLE

\$1,000 - SOLD



- Mention in opening remarks
- Two event tickets with premium seating and lunch
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

SUPPORTING SPONSOR

TWO AVAILABLE

\$500 - ONE STILL AVAILABLE!



- Mention in opening remarks
- One event ticket with premium seating and lunch
- Event page link to your website
- Logo prominently displayed on all marketing material



INSPIRING PEOPLE

The Inspiring People event is designed to motivate, connect, and celebrate businesspeople, entrepreneurship, and corporate leadership. Expect exciting keynote speakers, networking opportunities, businesses showcased in the expo, and actionable tools and takeaways from the day.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening and closing remarks
- Speaking opportunity at the beginning of the panel discussion
- Four event tickets with premium seating - includes lunch and access to the expo
- One complimentary exhibitor booth to showcase your business (premium location)
- Two e-newsletter business card ads
- Event page link to your website
- Logo prominently displayed on all marketing material

\$1,500 - SOLD 

PARTNER SPONSOR

ONE AVAILABLE

- Two event tickets with premium seating - includes lunch and access to the expo
- One complimentary exhibitor booth to showcase your business (premium location)
- Event page link to your website
- Logo prominently displayed on all marketing material

\$1,000 - SOLD 

SUPPORTING SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket with premium seating and lunch
- Event page link to your website
- Logo prominently displayed on all marketing material

\$750 - SOLD 

INTERESTED IN MORE BECOMING AN EXHIBITOR? MESSAGE US FOR DETAILS!



ANNUAL HOLIDAY SOCIAL

Our annual Holiday Social is a festive evening of business networking, and a great opportunity to reconnect with old friends and making some new ones while enjoying seasonally inspired hors d'oeuvres, cocktails and plenty of giveaways.

TITLE SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Four event tickets – includes hors d'oeuvres
- Three-minute speaking opportunity during speeches
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$1,000 - SOLD 

PARTNER SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- Two event tickets – includes hors d'oeuvres
- Logo prominently displayed on all marketing material
- Event page link to your website
- Opportunity to provide on-site display and promotional items

\$750 

SUPPORTING SPONSOR

ONE AVAILABLE

- Mention in opening remarks
- One event ticket – includes hors d'oeuvres
- Event page link to your website
- Logo prominently displayed on all marketing material

\$500 

2023 EVENTS CALENDAR

January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	★	11	12	13	14
15	16	17	18	19	20	21
22	23	★	25	★	27	28
29	30	31				

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	★	17	18
19	20	21	22	23	24	25
26	27	28				

March

S	M	T	W	T	F	S
			1	★	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	★	24	25
26	27	28	29	30	31	

April

S	M	T	W	T	F	S
						1
2	3	★	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	★	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	T	F	S
	1	2	3	★	5	6
7	8	9	10	11	12	13
14	15	16	17	★	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	★
18	19	20	21	★	23	24
25	26	27	28	29	30	

July

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	★	28	29
30	31					

August

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	★		

September

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	★	12	13	14	15	16
17	18	19	20	★	22	23
24	25	26	27	28	29	30

October

S	M	T	W	T	F	S
1	2	3	4	★	6	7
8	9	10	11	12	13	14
15	16	17	18	★	20	21
22	23	24	25	26	27	28
29	30	31				

November

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	★	17	18
19	20	21	22	★	24	25
26	27	28	29	30		

December

S	M	T	W	T	F	S
					1	2
3	4	5	6	★	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Jan 10th	State of the City
Jan 24th	Mental Health Panel Discussion
Jan 26th	Chamber on Tap
Feb 16th	2023 Economic Outlook
Mar 2nd	Chamber on Tap
Mar 23rd	Kingston Hiring Summit
Apr 4th	Annual General Meeting
Apr 20th	Wine, Women & Wisdom
May 4th	Nominee Reception
May 18th	Kingston Business Awards
Jun 17th	Connect Lifestyle Expo
Jun 22nd	Chamber on Tap
Jul 27th	Chamber on Tap
Aug 31st	Chamber on Tap
Sept 11th	Chamber Golf Classic
Sept 21st	SLC: Community Update
Oct 5th	Hiring Summit
Oct 19th	Business Summit
Nov 16th	Inspiring People
Nov 30th	Chamber on Tap
Dec 7th	Annual Holiday Social

**All dates are subject to change*
**Advocacy Roundtable dates to be determined*

The background is a collage of three images, all with a dark blue overlay. The left image shows three men in suits; the man in the center is holding a plaque that reads 'The Chamber' and '2019 Award of Excellence'. The middle image shows a large group of people in a conference hall. The right image shows a group of people at a ribbon-cutting ceremony.

READY TO START GROWING?

Become a Greater Kingston Chamber of Commerce sponsor today.



613-548-4453



events@kingstonchamber.ca

Thank you!