

2024 Greater Orlando Builders Association Sponsorship Opportunities

22 Corporate Partners in 2023 – With nearly \$400,000 in support!

GOBA Year Long Sponsorships – Don't be left out! Corporate Partnership offers opportunities throughout the year to maximize your brand recognition while also support the ongoing efforts and mission of a nationally recognized and award-winning Association.

The Greater Orlando Builders Association is the only credible organization that has your back – with a proven record of advocating on behalf of the industry and saving our members MILLIONS in time and money – all while protecting the American Dream of Homeownership.

Starting at \$10,000, Corporate Partnerships are customized to fit every budget – with added value and benefits. If your company is looking for a way to stay visible and locked-in for everything GOBA in 2024, then check out the GOBA Sponsorship Packages by emailing Chassity@GreaterOrlandoBA.com.

Grande Corporate Partner - \$10,000-\$19,999
Premier Corporate Partner - \$20,000-\$34,999

Ultimate Corporate Partner - \$35,000-\$49,999
Elite Corporate Partner - \$50,000+

MONTHLY EVENT SPONSORSHIP OPPORTUNITIES

All Dates and Times of Events Subject to Change

JANUARY 2024



- **Building Officials Chili Cook Off & Oyster Roast**

*This event attracts **175+ attendees.***

- Platinum Sponsor - \$2,500
- Oyster Sponsor - \$1,500
- Entertainment Sponsor - \$1,000
- Bar Sponsor - \$1,000
- Bronze Sponsor - \$500



FEBRUARY 2024

- **Construction Market & Economic Update**

*This event attracts **100+ attendees.***

- Platinum Sponsor - \$750
- Gold Sponsor - \$500
- Bronze Sponsor - \$300



- **Outdoor Networking at TopGolf**

*This event attracts **100+ attendees.***

- Presenting Sponsor- \$3,000
- Platinum Sponsor- \$2,250
- Bar Sponsor- \$1,500
- Eat & Greet Sponsor - \$1,250
- Bag Sponsor- \$1,000 (exclusive)
- Bay Sponsor- \$500



MARCH 2024

• Cornhole Tournament

*This event attracts over **150+ attendees.***

- Presenting Sponsor - \$2,500
- Platinum Sponsor - \$2,000
- Food Truck Sponsor - \$1,500
- Beer Garden Sponsor - \$1,000
- Scoreboard Sponsor - \$500



• Open House - New, Current & Future Members

*This event attracts **70+ attendees.** (February or March)*

- Gold \$500
- Bronze \$250



APRIL 2024

• Spring Golf Builder Invitational

Double Shotgun Tournament (36 holes)

- Presenting Sponsor- \$4,000
- Pin Seeker (flag) \$3,500 (exclusive)
- Golf Cart Sponsor- \$3,500
- Tee Marker Sponsor - \$3,000 (exclusive)
- Gold Sponsor- \$3,000
- Lunch Sponsor- \$2,500
- Warm Up Sponsor - \$2,000
- Beverage Cart Sponsor- \$2,000
- Contest Sponsor- \$1,500
- Golfer Gift Bag Sponsor- \$1,000 (exclusive)
- Do Over Game Packet - \$1,000
- Hole Sponsor- \$1,000



MAY 2024

• Parade of Homes – 2 Week Event

Showcasing Central Florida's most inspiring homebuilders and designers. Each year this event is followed by an Awards Ceremony and Celebration.

- ~~Showcase Sponsor - \$15,000 Builder (SOLD)~~
- Platinum Sponsor- \$7,500
- Official Parade Website Sponsor- \$5,000
- Diamond Sponsor- \$5,000
- Gold Sponsor- \$2,500



JUNE 2024



- **Parade of Homes Award Ceremony**

*The award ceremony attracts **250+ attendees.***

- Platinum Awards- \$2,000
- Diamond Awards- \$1,500
- Gold Awards- \$1,000
- Silver Awards - \$750



- **Open House - New, Current & Future Members**

*This event attracts **70+ attendees.** (February or March)*

- Gold \$500
- Bronze \$250



JULY 2024



- **HYPE Awards- Honor Your Partners Excellence**

*This event attracts **150+ attendees.***

- Presenting Sponsor- \$5,000 (exclusive)
- Golden Shovel Sponsor - \$3,500
- Silver Spike Sponsor- \$2,000
- Corkscrew Bar Sponsor - \$1,500
- Hard Hat Sponsor - \$750
- Raffle Sponsor - \$300



- **Summer Social**

*This event attracts **75+ attendees.***

- Platinum Sponsor - \$750
- Gold Sponsor - \$500
- Bronze Sponsor - \$300



AUGUST 2024

- **Construction Market and Economic Update**

*This event attracts **100+ attendees.***

- Platinum Sponsor - \$750
- Gold Sponsor - \$500
- Bronze Sponsor - \$300



- **Axes and Ales – Political Action Committee Fundraiser**

*This event attracts **100+ attendees.***

- Title Sponsor - \$2,000
- Food Truck Sponsor - \$1,500
- Entertainment Sponsor - \$1,000
- Bar Sponsor - \$750
- Axe Bay Sponsor - \$500
- Friends of PAC - \$250

SEPTEMBER 2024

• 18th Annual Meet the Builder

This event attracts 500+ attendees.

- Presenting Sponsor - \$4,000
- Platinum Sponsor - \$3,000
- Networking Sponsor - \$2,000
- Beverage Sponsor - \$1,500
- Booth Sponsor - \$1,000
- Bag Sponsor - \$1,000 (exclusive)
- Lanyard Sponsor - \$1,000 (exclusive)
- Program Sponsor - \$500



• Major Achievement Awards Ceremony

This event attracts 400+ people.

- Presenting Sponsor- \$7,000 (exclusive)
- Premier Sponsor - \$4,000 (industry excl.)
- Winners Row Sponsor - \$3,500
- Entertainment Sponsor - \$3,500
- Gold Sponsor - \$3,000
- Spirit Awards - \$3,000 (exclusive)
- 360 Photo Booth - \$2,500 (industry excl.)
- Bar Sponsor- \$2,000
- Décor Sponsor- \$2,000
- Diamond Sponsor- \$1,500
- Silver Sponsor - \$1,000



OCTOBER 2024

• Fall Golf Tournament

Held at a prestigious golf course (18 holes)

- Tee Gift Sponsor - \$5,000 (exclusive)
- Presenting Sponsor- \$4,000
- Pin Seeker (flag)- \$3,500 (exclusive)
- Tee Marker - \$3,000 (exclusive)
- Golf Cart Sponsor- \$3,500 (max 2)
- Gold Sponsor- \$3,000
- Lunch Sponsor- \$2,000
- Beverage Cart Sponsor- \$2,000 (max 2)
- Warm Up Sponsor - \$2,000 (max 2)
- Contest Sponsor- \$1,500
- Golfer Gift Bag Sponsor- \$1,000 (exclusive)
- Do Over Game Packets - \$1,000
- Hole Sponsor- \$1,000



- **Annual Meeting of the Membership**

*This event attracts **75+ attendees.***

- Platinum Sponsor - \$750
- Gold Sponsor - \$500
- Bronze Sponsor - \$300



NOVEMBER 2024

- **Open House for all New, Current and Prospective Members**

*This event attracts **60+ attendees.***

- Gold \$500
- Bronze \$250



- **Installation and Yearly Awards Dinner**

*This event attracts **150+ attendees each year.***

- Platinum Sponsor - \$2,500
- Gold Sponsor - \$2,000
- Bar Sponsor - \$1,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$800
- Friend Sponsor - \$600
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- **GOBA Foundation (5013c) Charity Clay Shoot Fundraiser - This event attracts **150+ attendees** and sells out each year.**

- Big Shot Sponsor - \$4,000
- Ryder Sponsor - \$2,500
- Lunch and Cooler Sponsor - \$2,000
- Pull The Trigger Sponsor - \$1,500 (excl.)
- Trapper Sponsor - \$750
- Raffle - \$500
- Sign Sponsor- \$300



DECEMBER 2024

- **GOBA Foundation (5013c) Holiday Party and Nine & Wine Charity Golf Fundraiser**

*This event attracts **150+ attendees** each year and sells out each year.*

- Title Sponsor- \$2,500
- Reception Sponsor- \$1,500
- Bar Sponsor - \$1,000
- Entertainment Sponsor- \$1,000
- Hole Sponsor- \$750
- Wine Pull Sponsor - \$300



- **Builder / Realtor Event** - Presenting by SMC
Event that attracts **200+ attendees**.
 - Presenting Sponsor - \$1,500
 - Gold Sponsor - \$750
 - Exhibitor - \$400



...BUT WAIT, THERE'S MORE OPPORTUNITIES TO CONSIDER!

COUNCIL AND COMMITTEE SPONSORSHIP OPPORTUNITIES

- **Sales and Marketing Council Programs** – Sponsor various programs aimed at Marketing and Sales leaders – 4 or more meetings.
 - Annual Gold Sponsor - \$2,000
 - Annual Silver Sponsor - \$1,000
- **Custom Home and Remodeling Council Luncheons** – sponsor a 60-to-90-minute educational program – 5 or more meetings.
 - Annual Sponsor- \$4,000
 - Annual Silver Sponsor - \$2,000
- **Joint Building Committee Bi-Monthly Luncheons**
 - Annual Sponsor- \$1,500 (6 Meetings Included)
 - Program Sponsor- \$300 (each meeting)
- **Developers Council Luncheons** – 6 or more meetings.
 - Annual Sponsor- \$2,000
 - Program Sponsor- \$500
- **Women's Alliance of GOBA (W.A.G.)**
 - Annual Sponsor- \$2,000
- **Award Winning Project Superintendent Training** – 10 Credited Courses
 - Annual Sponsor- \$4,000
 - Program Sponsor- \$500 (each course)
- **Young Professionals Social**
 - Annual Networking Sponsor - \$4,000 (10 Socials)
 - Monthly Sponsor - \$500 (1social)
- **Workforce Development Committee**
 - BuildOrlandoJobs.com Website Sponsor - \$2,000



Blue Hammer: Indicates Meetings or Events that are heavily attended by Builder Members
For additional information on GOBA sponsorship opportunities email Chassity@GreaterOrlandoBA.com

2023 Corporate Partner Testimonial



"ODC sees GOBA as an integral team member in advancing the building construction policy throughout the greater Orlando area. I do not know if we can do that as an industry without somebody manning the ship and captaining that initiative."

Tony Hartsgrove
CEO



Learn more about this industry supporter at www.odcbuilds.com/



"As an annual GOBA Corporate Sponsor for close to a decade, the many events we are able to attend allow us to get our message across to our target audience."

On top of that, Chassity and her entire team take care of all the details allowing us to concentrate on building relationships."

Gloryvel Morales & Louis Ederer
Asst. Vice President & Branch Manager



Learn more about this industry supporter at www.trustcobank.com/



"The events organized by GOBA have provided us with countless opportunities to connect with industry professionals, forge new partnerships, and expand our business horizons. The dedication, passion, and unwavering support from the GOBA team has made our experience truly remarkable and we look forward to continuing this incredible partnership"

Ross Bitterling
General Manager



Learn more about this industry supporter at www.bldr.com/



"GOBA brings so much value to our company and the building industry. Not only has GOBA helped our company grow through industry connections, but they are constantly fighting for higher standards of practice for our industry by providing a great place for ongoing learning and opportunities."

Mike Keesee & Carl Brown
Owners



Learn more about this industry supporter at www.myTSGhome.com



"We have been a member and active supporter of GOBA. I find that it is an integral part of our overall business plan and marketing strategy. The relationships we form with Orlando builders and suppliers are immeasurable, many of whom we now call friends in addition to professional colleagues."

Steve Spade
Founder/President



Learn more about this industry supporter at www.AiyBuildingSolutions.com



"GOBA is the voice of the building industry in Central Florida, representing and promoting the interests of the members. We also get to showcase our products and services to a wider audience and network with other partners. Being a Corporate Partner is a win-win for Sherwin-Williams!"

Juan G Velez
Home Builder Sales



Learn more about this industry supporter at www.sherwin-williams.com

"Why does Central Kitchen and Bath love GOBA? That's easy, it's the people!"

Some of the kindest, most generous, industry-minded people in the state belong to GOBA."

Paul Greenspan
Vice President



"I lean on GOBA to remain educated on the latest issues and best practices in the building industry."

I can always find something to attend that helps me run my business more effectively, which enables my company to remain knowledgeable, relevant, and competitive during any market conditions."

Greg Hardwick
Owner & President

